
Neighborhood Watch and Community Building

December 2019

Neighborhood Outreach & Community Building



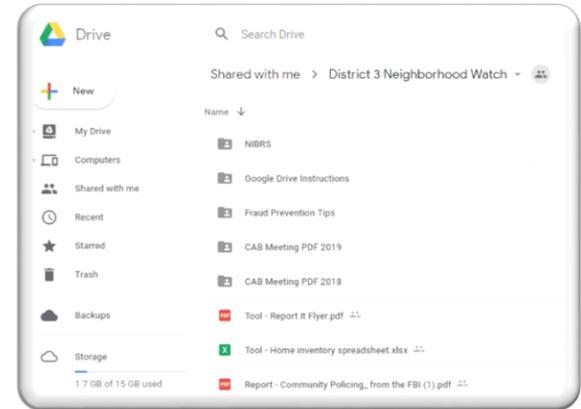
Neighborhood Watch Model Improvements

- Broad Community Vision
- Expanded level of CRO accessibility and relationship building opportunities
- Neighborhood wide meetings
- Education resources
- Stronger leadership structure and communication network
- Neighborhood wide connectivity and inclusion
- Acts as a springboard for involvement in other neighborhood and cityscape community building activities and initiatives



Our Neighborhood Watch Toolbox

- Use of all available recruitment communication portals
- Neighborhood meetings with CRO's to access unique concerns, priorities and expectations
- Block Communicator and Member education
- Google Drive training
- Permanent and Yard sign planting
- Pups on Patrol, Walk a Mile, CAB, etc.
- VIPS



Behavior Is Primary Focus

- A person is not Suspicious –
BEHAVIOR IS



The Results Are In...

- There has been a marked improvement in crime stats in neighborhoods that have embraced this new program
- Increases participation in Community oriented initiatives



For The Citizens

“The Neighborhood Watch program has definitely influenced our decision to set roots in our neighborhood. I am a working mom with three young kids and my husband travels out of state weekly for work. I feel much safer knowing this program has created heightened crime and safety awareness and connectivity with DPD.”

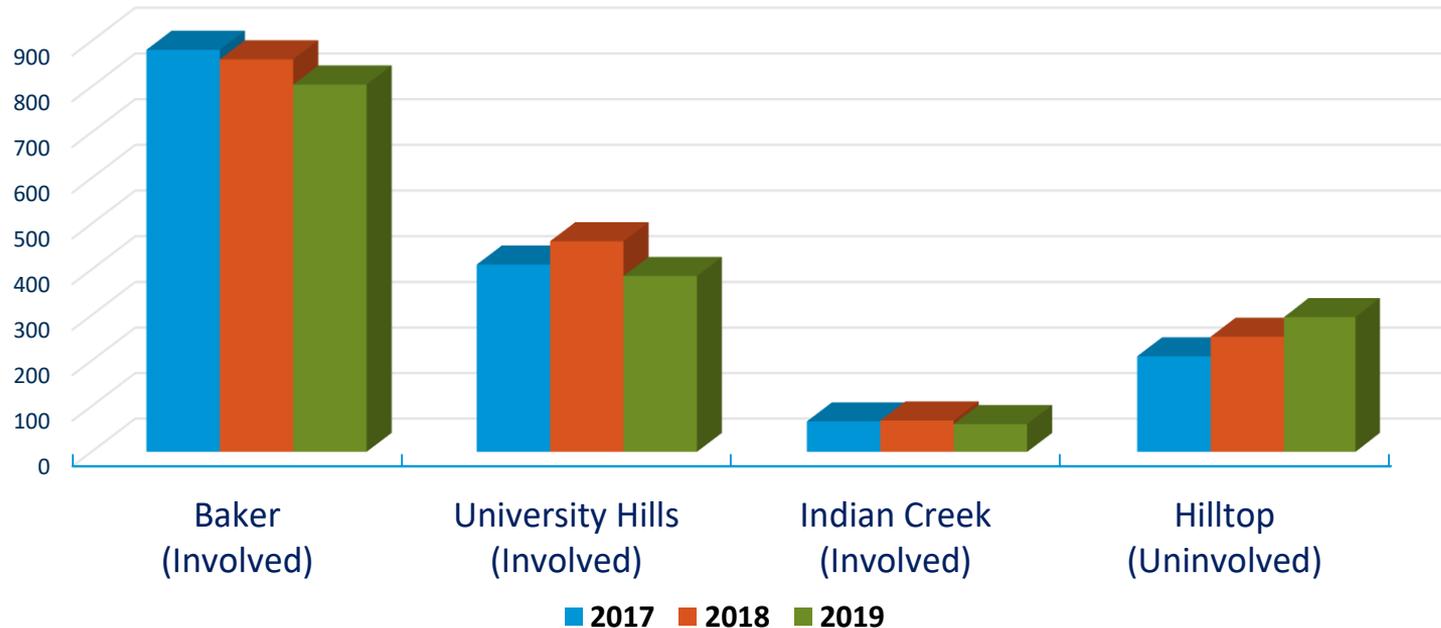
-Megan, University Hills

“My home is located in a 450 unit Condominium Community. We have been victim to criminal activity that resulted in a fire which destroyed many units within my building. We felt helpless as a Community in the area of crime prevention, but after becoming involved with Neighborhood Watch, our Community put a plan of action in place by working with our Community Resource Officer. We are now a more united Community who looks out for one another. Our HOA has also become more involved by taking a proactive stance to help encourage communications about safety and crime prevention.”

-Lisa, Hampden

From The Numbers

YTD Total Crime by Statistical Neighborhood, 2017 - 2019



Your Support is Critical

The vocal and physical support from City Leadership is essential for Neighborhood Watch to Adapt, Improve and Grow.

