

## ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team  
at [MileHighOrdinance@DenverGov.org](mailto:MileHighOrdinance@DenverGov.org) by 3:00pm on **Monday**.

*\*All fields must be completed.\**

*Incomplete request forms will be returned to sender which may cause a delay in processing.*

Date of Request: September 11, 2012

Please mark one: ☐ Bill Request or ☒ Resolution Request

1. Has your agency submitted this request in the last 12 months?

☐ Yes ☒ No

If yes, please explain:

2. **Title:** (Include a concise, one sentence description – please include name of company or contractor and contract control number - that clearly indicates the type of request: grant acceptance, contract execution, amendment, municipal code change, supplemental request, etc.)

To approve the Mayoral appointments of Geta Asfaw, Lem Smith, IV, Susan Steele & Anne Rowe to the Denver Preschool Program Board of Advisors for terms effective immediately and expiring on March 12, 2014 OR until a successor is duly appointed.

3. **Requesting Agency:** Mayor's Office

4. **Contact Person:** (With actual knowledge of proposed ordinance/resolution.)

- **Name:** Anthony Aragon
- **Phone:** 720-865-9032
- **Email:** [anthony.aragon@denvergov.org](mailto:anthony.aragon@denvergov.org)

5. **Contact Person:** (With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council and who will be available for first and second reading, if necessary.)

- **Name:** Anthony Aragon
- **Phone:** 720-865-9032
- **Email:** [anthony.aragon@denvergov.org](mailto:anthony.aragon@denvergov.org)

6. **General description of proposed ordinance including contract scope of work if applicable:**

[Insert general description here.]

**\*\*Please complete the following fields:** (Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field – please do not leave blank.)

- a. **Contract Control Number:**
- b. **Duration:** Terms effective immediately and expires March 12, 2014
- c. **Location:**
- d. **Affected Council District:**
- e. **Benefits:**
- f. **Costs:**

7. **Is there any controversy surrounding this ordinance?** (Groups or individuals who may have concerns about it?) **Please explain.**

[Start typing here.]

To be completed by Mayor's Legislative Team:

SIRE Tracking Number: \_\_\_\_\_

Date Entered: \_\_\_\_\_

Sign in or Register | MyDenver:

| A-Z Services | Translate

search site

Living in Denver

Doing Business in Denver

City Government

Online Services

311 Help

## Denver Boards and Commissions

You are here: Denver Boards and Commissions Application Form

[Denver Boards and Commissions](#)[About Us](#)[Boards and Commissions Listing](#)[Contact Us](#)[Links to Boards and Commissions](#)

## Application Form

## BOARDS AND COMMISSIONS APPLICATION

Please complete the following information in full,  
attach a cover letter, current resume or biography and return to the address below.

Type or print in blue or black ink.

Board or Commission you are applying for: Denver preschool program (DPP)Last Name: ASEAW First Name: GetaOccupation/Employer: Restaurateur  
3700 Quebec St.Work Address: STE 100-135 City: Den. Zip: 80207Work E-mail Address: geta@aseaw.bizWork Phone: 303-388-1376 Work/Home Fax: 303-683-8903

Home Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone/ Pager: \_\_\_\_\_

Home E-mail Address: \_\_\_\_\_

Are you a registered voter? ☒ Yes ☐ No If so, what county? DouglasDenver City Council District No.: \_\_\_\_\_ Ethnicity A/AHighest Level of Education or Degree Earned: MA Year Completed: '82

Memberships/ Organizations/ Volunteer Activities (include past or present):

Better Business Bureau = Execut. partn. to invest in  
children (EPIC) = City park alliance = Denver Kids, Inc =  
Colo. Black chamber = CU Athletic ment. prog = B. med. charity

References (List three persons, not related to you, whom you have known at least one year):

Name

Address

Phone Number

- Mayor Michael B Hancock

Lem O. Smith, IV  
456 Williams Street  
Denver, CO 80218  
(703) 407-9789

---

## PROFESSIONAL EXPERIENCE

### ENCANA OIL & GAS (USA) Inc., Denver, Colorado

March 2007 – Present

#### Director, U.S. Government and Regulatory Affairs

- Direct and manage all aspects of U.S. government relations and regulatory policy matters at the local, State and Federal levels for multi-billion dollar, fastest-growing and largest subsidiary of EnCana Corporation, a multi-national energy company with an enterprise value of \$25B.
- Manage internal staff as well as outside consultants and contract lobbyists in Colorado, Wyoming, Texas, Louisiana and Washington, D.C. to ensure each are informed and educated regarding our business and operational objectives with respect to policy matters important to EnCana, all through a team-driven approach to empower success.
- Created, developed and implemented a comprehensive and tactical plan across five-diverse EnCana business-units (BU's) involving direct advocacy and outreach strategies for the U.S. that positioned EnCana as an industry leader in environmental and wildlife protection at the local, State and Federal levels.
- Developed a multi-pronged strategy on COGCC HB 1341 rulemaking to bring all stakeholders together to speak in one collective voice regarding concerns about policy formulation, which included local governments, allied trades, broader business community interests, elected officials and messaging/media outreach to foster best possible outcome for EnCana and industry.
- Initiated and designed a Political Action Committee outreach plan resulting in first-time monies flowing into the account for policymaker education and employee mobilization efforts on important issues affecting EnCana operations and development programs.
- Served as Co-Chair of the 2008 issue committee "Coloradoans for a Stable Economy", which was created in opposition to Amendment #58 that would have significantly altered sound state oil and gas tax policy by repealing ad valorem credit, resulting in a \$321MM tax increase upon industry. As Co-Chair, served as principal intermediary between stakeholders and our professional campaign team including maintenance of financial control authorities and management responsibilities over \$13MM campaign, where Colorado voters defeated Amendment #58 on November 4<sup>th</sup>, 2008 by a margin of 59-41%.
- Serving presently in various leadership positions upon natural gas industry organizations: Petroleum Association of Wyoming's (PAW's) Management Committee, which is responsible for oversight and management of all aspects of the trade association; the Independent Petroleum Association of Mountain States (IPAM's) Board of Directors; Secretary and Treasurer for the Colorado Petroleum Association (CPA); past Chairman of the Colorado Oil & Gas Association's (COGA's) Government Affairs Coordination Council (GACC).
- Serving currently on the Denver Metro Chamber of Commerce's (DMCC) Board of Directors since appointment in July 2009.
- Played a key role in the coalition development and policy negotiations regarding the retirement of front-range, coal-fired generation units that ultimately became Colorado House Bill 1365, which was signed into law by Governor Bill Ritter on April 19<sup>th</sup>, 2010, and is considered a possible template for replication in other States similarly situated with aging and inefficient, high emitting coal-fired electric units.
- Elected to serve as Colorado State Lead for America's Natural Gas Alliance (ANGA) in May 2010.
- Appointed to Colorado Governor-Elect John Hickenlooper's Transition for Natural Resources in December 2010.
- Appointed to serve as Ohio-Michigan Regional Lead for America's Natural Gas Alliance (ANGA) in September 2011.
- Appointed to Mississippi Governor-Elect Phil Bryant's Transition for Energy in November 2011.
- Serving as Encana's Lead for all external relations matters regarding the Pavillion WY groundwater investigation by EPA, managing all outreach to industry and policymakers across the United States while also directing government, communications and stakeholder strategies to protect and position the company effectively amongst the public and policymakers across the United States and in Washington, D.C.

### ANADARKO PETROLEUM CORPORATION, Denver, Colorado

September 2006 – March 2007

#### Manager, Government Relations – Southern Rockies

- Directed and managed all aspects of Government Relations functions for the company in Colorado and Utah, Rocky Mountain States of critical importance in achieving long-term objectives following the \$18B acquisition of Kerr-McGee Corporation.
- Provided strategic advice to the Vice President of Operations for the Southern Rockies on all aspects of Government Relations, political and policy matters affecting operations in Colorado and Utah, as well as to the Manager of Government Relations for the Rockies and the Vice President of Government Relations in Washington, D.C.
- Developed overall plan for and made recommendations regarding Political-Action-Committee (PAC) contributions within the

Southern Rockies States to the Vice President of Government Relations.

- Managed state contract lobbyists in both Colorado and Utah to ensure they were informed and educated regarding our business and operational objectives with respect to advocacy in the State Capitols.
- Developed and managed the Government Relations component, including the construction of a broad-based coalition of support among local, State and Federal entities, for an Environmental Impact Statement (EIS) – Greater Natural Buttes, a critically important consideration for the company to achieve future development plans on schedule.

**KERR-McGEE CORPORATION, Denver, Colorado**

**Director, Government Relations**

**January 2006 – August 2006**

- Directed and managed all aspects of Government Relations functions at the local, State and Federal levels for a multi-billion-dollar independent oil and gas company.
- Provided strategic advice to the Vice President of Corporate Planning on all aspects of Government Relations as well as political and policy matters impacting the company in Colorado, Louisiana, Montana, North Dakota, Oklahoma, Texas, Utah and Washington, D.C.
- Served as Secretary of the Kerr-McGee Political Action Committee (KMPAC) on the KMPAC Board, an eleven-member committee appointed by the Chairman & Chief Executive Officer, responsible for management and oversight of the KMPAC from which all PAC contributions at the State and Federal levels were considered or approved following rigorous analyses of political and/or policy risks to the company in Washington D.C. and within the States containing operations. As KMPAC Secretary, provided a company-wide update on such issues and presented recommendations for PAC contributions to the KMPAC Board, on a quarterly basis.
- Revamped the Kerr-McGee Government Relations model and structure to meet new challenges in a dynamically changing company following the spin-off of the company's chemical business, Tronox, Inc.; managed the Government Relations staff including the Senior Government Relations Representative responsible for matters in Oklahoma and Texas, as well as the KMPAC Administrator.
- Initiated, designed and implemented new Government Relations programs in Colorado and Utah, areas of increasing importance to the company following a \$3B Rocky Mountain acquisition in summer of 2004, in response to considerable new legislative and regulatory challenges in each State.
- Served as primary point of contact to Capitol Hill policymakers in Washington, D.C. regarding the implementation of the 1996 Deep Water Royalty Relief Act (DWRRA) during the *Kerr-McGee vs. Burton* suit, which garnered considerable negative press in the major daily newspapers and led Congress to initiate several public hearings with the Minerals Management Service as well as operators in the deepwater Gulf of Mexico about the Act's implementation; successfully managed company efforts through initiative, pro-activeness and well crafted strategy against the passage of Congressional proposals aimed at blocking the suit.

**KERR-McGEE CORPORATION, Washington, D.C.**

**Director, Federal Relations**

**February 2004 – December 2005**

- Obtained and assessed information on Congressional and regulatory activities, monitoring all issues of concern to the company; identified interests and worked with senior management in analyzing and determining the various impacts to Kerr-McGee (KM) by proposed federal actions; developed, recommended and implemented strategies to achieve positive success or to mitigate and/or eliminate adverse impact upon KM; conveyed company positions on matters to Congressional officials and/or their staffs.
- Provided strategic advice to Vice-President of Global Government Relations on all Federal oil and gas matters.
- Advised the KMPAC Board of important Federal races, the application thereof upon KM operations and recommend FEC-compliant Political-Action-Committee contributions of strategic value to the Company.
- Developed and distributed quarterly synopsis to contributing KMPAC members on all Federal issues of interest to the Company.
- Arranged and coordinated visits by Company management to Congressional Members, their staffs, executive branch personnel and relevant agencies.
- Identified the need, devised the strategy and built a multi-company, multi-association coalition to increase FY 06 annual appropriations for federal land leasing and permitting accounts to the BLM and USFS, achieving significant increases in each, which culminated into a provision garnering Senate and House support within the H.R. 6 Energy Conference for a \$19.5M permitting fund from rental receipts to be used solely to attack the existing APD backlog at BLM.
- Created strategy and policy justification that led to successful stymie of a BLM proposed rule to implement new \$4000 well permit fees, achieving quantifiable success given KM's program to drill 550 new wells upon BLM lands during this period.

**U.S. CONGRESSMAN CHARLES W. NORWOOD, Jr., Washington, D.C.**

**Legislative Director**

**March 2003 – February 2004**

- Managed senior legislative staff to ensure that the development and implementation of policy objectives, strategies and operating plans reflect the Member's priorities.
- Served as liaison between Member and committee staffs as well as industry on all legislative initiatives important to Member.

- Drafted and edited all official speeches for the Member.
- Successfully built multi-state and regional coalition to educate Members and their staffs regarding serious negative consequences for electricity consumers if the Federal Energy Regulatory Commission's (FERC's) proposed rulemaking on Standard Market Design (SMD) was implemented.
- Promoted and negotiated Member's interests on The Energy Policy Act of 2003 (H.R.6), with intense focus on Native Load/Service Obligation, FERC SMD delay, Participant Funding, the Green Bonds Program and EPA Ozone Non Attainment Extension for Downwind cities, all of which were included in the final Energy Conference Report on H.R. 6.

#### **Senior Legislative Assistant**

**March 2001 – February 2003**

- Served as Member's principal liaison to the House Energy and Commerce Committee, formulating legislative initiatives for all matters related to energy, environment, telecommunications, oversight and investigations, consumer protections as well as non committee issues such as transportation, homeland security, agriculture, defense and all appropriations/projects requests.
- Responsible for significant legislative activity on the California Electricity Crisis, Price-Anderson Reauthorization, the House Yucca Mountain Override, Pipeline Safety Bill and Secure America's Future Energy Act of 2002.
- Managed Member's constituent mail process, editing all outgoing correspondence to ensure policy and grammatical accuracy.

#### **U.S. CONGRESSMAN ROGER F. WICKER, Washington, D.C.**

**June 1999 – March 2001**

##### **Legislative Assistant**

- Coordinated agenda, met with constituencies, developed priorities and negotiated with staff for the Member's assignment on the House Energy and Water Appropriations Subcommittee.
- Created strategies and tactics for legislative initiatives regarding energy, environment, financial services, taxes, trade and telecommunications policies.
- Served as principal contact for Member in his position as Chairman of the Tennessee Valley Authority Congressional Caucus.

#### **U.S. SENATE MAJORITY LEADER TRENT LOTT, Washington, D.C.**

**July 1998 - June 1999**

##### **Staff Assistant**

- Researched and responded to constituent correspondence regarding all legislative issues.
- Analyzed special project requests, prioritized and made recommendations to the Projects Director.
- Represented the Senator to interest groups and constituents.

#### **FIRST AMERICAN NATIONAL BANK, Nashville, Tennessee**

**March 1998 - June 1998**

##### **Trust Operations Specialist**

- Established, reconciled, and maintained trust and pension accounts.
- Solicited and recruited customers for First American to assign assets as their trustee.

### **EDUCATION**

#### **THE UNIVERSITY OF MISSISSIPPI, Oxford, Mississippi**

**August 1993 - December 1997**

##### **Bachelor of Business Administration**

##### **Double Major: Managerial Finance and Banking & Finance**

## **Biographical Sketch**

### **Susan Steele**

Susan Steele has worked at the Temple Hoyne Buell Foundation since 1993, first as the controller and then as the Executive Director (beginning in 1998). During her tenure, she has helped guide the foundation to prominence as a leader in early childhood development throughout the state, and worked to direct significant dollars to support the development of a comprehensive early childhood system in Colorado to serve all young children and their families. Susan currently chairs the Executive Committee of EPIC (Executives Partnering to Invest in Children). EPIC is a coalition of business leaders, nonprofits and foundations that advocate for quality investments in early childhood development for Colorado children from birth to age eight. As the chair of the Executive Committee, Susan is involved in supervision of EPIC staff and oversees the projects that the organization takes on to fulfill its mission. For this project, she will serve as the lead representative from EPIC until the new executive director is hired. After the executive director is hired, she will continue as a member of the Steering Committee and work closely on this project. Prior to her time at the Buell Foundation, Susan worked for several years as a middle school math teacher and then moved into the business arena serving in management and accounting positions for family-owned businesses in Denver. Susan has served on various boards and committees, including the QRIS: The Next Generation Task Force, the Professional Development Task Force, the Licensing Models Work Group Steering Committee, and the Early Childhood State Systems Team. Today, Susan serves as the chair of the Colorado Association of Funders, facilitates the Colorado Early Childhood Education Funders' Network, and sits on the management team for the Buell Early Childhood Leadership Program (a graduate level certificate program that prepares leaders in the early childhood sector). Susan received a Bachelor of Arts degree from the University of Northern Colorado.

Elected in 2011, Anne Rowe is honored to represent southeast Denver on the Denver Public Schools Board of Education.

Over the past 25 years, Anne has served on a number of nonprofit community boards that address the needs of Denver's kids, including leadership positions with the Colorado Children's Campaign, Girls Inc. and the Children's Museum of Denver. Currently, she serves on the board of Summer Scholars.

Anne's involvement at the school level began 16 years ago when she became part of the group of neighborhood parents who worked to re-open Slavens School. At Slavens she served as PTA president, MSPA president and as a member of the CSC. Additionally, Anne was a founder and co-chair of Patriot Partners at George Washington High School.

In DPS, Anne has served as founding co-chair and executive board member of A+ Denver, co-chair of the DPS Advisory Committee on Immigration and Integration and as a member of Superintendent's Parent Forum.

A Denver native, Anne is a small-business owner, with 20+ years in publishing and 10 years in the legal placement and concierge business. She is a graduate of Stanford University and earned her MBA at the University of Denver.

The Rowe Family lives in southeast Denver and includes Anne, her husband Frank and their daughters Kate, Tory and Biz. All three girls are graduates of Slavens K-8. Kate is a graduate of George Washington (GW) High School and attends Occidental College in Los Angeles. Tory is a senior at GW and Biz is a sophomore at GW.