

Key Contract Terms

Vendor/Contractor Name: The Active Network

Contract control number: TECHS-20131403

City's contract manager: Steve Auberger

Was this contractor selected by competitive process? Cooperative Purchase

Term/Duration of contract/project: 5 years

Renewal terms: The City may renew this Agreement for three (3) one year terms.

Purpose: Active Network Inc. – Replace the Statement of Work. – Point of Sale System for Parks and Recreation for scheduling Recreation and Permitting.

The vendor will provide a hosted solution for scheduling and POS functionality for multiple Parks and Recreation entities; Permitting, Event Venues, Recreation Centers, Marketing, Buffalo Bill Museum, Chief Hosa Campground, City Wide Sports, Your Sports, Outdoor Pools, Adaptive Recreation, Community Recreation, Outdoor Recreation, and Finance.

Scope of services with performance bench marks:

The Key Performance Indicators (KPIs) that will be used to measure the long-term success of this project are:

- Increased attendance in classes and programs.
- Increased purchasing of recreation center memberships.
- Greater revenue from permits and athletic field reservations.
- Finance time saving through use of automated payment processing.
- Greater marketing capability based on complete view of existing and prospective customers.
- Greater staff efficiency due to less rework at facilities
- Greater overall efficiency allowing customers to perform some activities online to include reservations and payments.

Cost/value: \$1,007,272.00

Source of funds: ZI90212_006

Benefit: Modernized scheduling system

Termination provision for City and for contractor: 1 year for convenience and 30 days for cause.

WBE/MBE/DBE commitments (construction, design, Airport concession contracts): N/A

Location: Citywide

Affected Council District: N/A