



**NEST Business
Navigation Program**

August 17, 2022



AGENDA

- Business Navigation Program – ARPA Contract
- Q & A

Business Navigation Program – ARPA

- **Subaward Program Administrator:** Colorado Center on Law & Policy
- **Term:** 2022-2023
- **Amount:** \$600,000
- **Goal:**
 - Increase economic recovery in NEST neighborhoods
 - Provide historically marginalized businesses assistance
 - Strengthen business support ecosystem

Partners + Regions Involved

Partners

- East Colfax Community Collaborative
- Mi Casa Resource Center
- Montbello Organizing Committee
- The Fax Partnership

Will continue to add partners to meet community need as necessary

Regions

- North Denver: Elyria Swansea, Globeville
- West Denver: Sun Valley, Valverde, Villa Park, West Colfax, Westwood
- East Denver: East Colfax, Montbello, Northeast Park Hill

Business Navigation Areas

- **General Outreach and Engagement:**
 - Build initial relationships with business owners
 - Provide community outreach & engagement at public events, meetings, workshops, etc.
- **Technical Support:**
 - Training and technical assistance
 - Subject or Industry Expertise
- **Application Assistance:**
 - Assist in navigating and applying for financial assistance through City, State, and Federal Grant opportunities

Action requested: Your support as we move Resolution 22-0968 through the City Council process. This investment on Denver's part will have a positive and compounding impact on our community.





Thank You

Carla Castedo Ribero
Carla.Castedo@denvergov.org



DENVER
ECONOMIC DEVELOPMENT
& OPPORTUNITY