My name is Lauren Erb and I represent the long-standing Colfax businesses Denver True Value and Denver Bicycle. It would be a privilege and honor to serve on the Colfax Mayfair Business Improvement district, especially now as the Colfax Mayfair BID represented area is on the brink of major forward momentum and change. I believe our interests as a business perfectly align with the interests of the Colfax Mayfair BID, so in serving one I would be serving both.