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#### AC-2314

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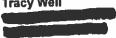
Expand All | Collapse All

	Business Improvement District - River	Status	in Process
Board Name	North		
Salutation		Туре	Appointment
First Name	Tracy	Preferred Email	tracy@weilworks.com
Last Name	Weil	Other Email	
Contact Name	Tracy Weil	Preferred Phone	303-913-7508
2	riacy vicin	Other Phone	
Middle Name			
Work and Home Ad	dress		
Work Address		Home Address	
Work City		Home City	
Work State		Home State	
Work Zip		Home Zip	
4401 × 24p			
Additional information	tion		
Are you a registered	Yes	Gen <b>der</b>	Male
voter?		Other Gender	
If so, what county?	Denver	Ethnicity	Caucasian
Denver City Council District No	9		
Occupation/Employer	Artist/Weilworks, LLC	Other Ethnicity	
		Objection to appointment?	No
		Special Information	
		oposiai moonii	
D. d Dodollo			
Reference Details	Lorena Breek	Reference Email #1	jbuck@visitdenver.com
Reference Name #1	Jayne Buck		
Reference Phone #1	303-571-9442		
		Reference Email #2	mzeppelin@zeppelinplaces.com
Reference Name #2		100000	
Reference Phone #2	303-573-0781		
		Reference Email #3	hadley@hadleyhooper.com
Reference Name #	B Hadley Hooper	Keletence Email #3	nado) en da o o o o o o o o o o o o o o o o o o
Reference Phone #	3 303-589-8536		Denver Integration, 8/15/2017 4:05 PM
Owne	r Denver Integration	Created By	
		Last Modified By	Barry Burch Jr., 9/12/2017 11:05 AM

#### **Notes & Attachments** Tracy Weil Resume.pdf



#### Tracy Weil



303-308-9345 tracy@weilworks.com weilworks.com tracyweil.com

# TRACY WEIL - WEILWORKS

#### BIO

Weilworks specializes in building community. Over the past 12 years Weil has been the driving force behind creating the River North Art District, otherwise known as RiNo. He is currently the Creative Director for the RiNo Art District.

In 2012, Weilworks was hired as a consultant to help the City of Lakewood start a new arts district called 40 West and is now serving as the Managing Director of the Aurora Cultural Arts District. With this experience Weil continues to pursue his consulting practice as an advocate for artists and creating vibrant art focused communities.

#### PROFESSIONAL EXPERIENCE

#### Creative Principal & Fine Artist Weilworks, LLC

Denver, CO. Creative & Art Director, Graphic Design, Curator, Interactive Designer & Project Management, Web development and Design, Flash Development, Social Networking & Advertising, Presentations, Print, E-Commerce, Mobile, Sales, Art District Consultant & Community Building, Wayfinding, Database Management, Nonprofit Start Up. 1996-Present

#### **Fine Artist**

Oil Painter, Ceramics, Recycled Materials; Regional, National and International Collections. Public Art, Educator, Community Building. 1981-Present

#### **Cofounder and Creative Director RiNo Art District**

Denver, CO. Art District Start Up, Community Organizing and Development, Artist Advocacy, Branding and Identity, Social Networking, Database Management, Membership Development, Budgeting & Financial Planning, Web Site Design and Development. Non-Profit Start Up and Development, Strategic Planning, Grant Writing, Fund raising, Signage, Wayfinding and District Master Planning. Collaboration with Local & State Government and City Council. Legislative & Stakeholder Experience, Fostering Economic Development, Building Reuse - Artist and Creative Spaces. RiNo is a registered neighborhood organization. 2005-Present

Award: Colorado Creative Industries State Certified Art District.

#### Managing Director **Aurora Cultural Arts District**

Aurora, CO. Art District Consultant, Community Planning and Development, Non-profit Management, Venur Management, Membership, Fund-raising, Grant Strategy, Board and Artist Development, Strategic Planning, Collaboration with Local Government and City Council, Public Speaking, Creative Spaces & Placemaking. 2014-Present

Award: Colorado Creative Industries State Certified Prospective Art District.

#### Consultant 40 West Arts

#### City of Lakewood, Colorado

Lakewood, CO. Art District Consultant, Community Planning and Development, Non-profit Start Up and Future Advisement. Membership, Board and Artist Development, Strategic Planning, Collaboration with Local Government and City Council, Public Speaking, Identifying Neighborhood Champions and Creative Spaces & Placemaking, 2011-2012

Award: Colorado Creative Industries State Certified Art District. 2011-2012 & DRCOG Gold Medal Winner for Community Planning and Development.

#### The GrowHaus

#### **Board Member - Secretary**

Elryia/Swansea, Denver, CO.

Non-profit Start Up, Strategic Planning, Community Development and Engagement, Art Direction, Grant Writing (OED, Local and National), Annual Budget, Coalition Building and Food Advocacy and Education. Social Networking, Teaching, Public Speaking, Site and Space Planning, Programming, Event Planning, Fundraising and Community and Registered Neighborhood District Partnerships. Collaboration with Local & State Government and City Council. Stakeholder Experience. Helped raise over 1.2 million dollars to help The GrowHaus renovate and purchase the building. 2009-2012

# Senior Designer/Senior Editor/Art Director

Time Warner - AOL, Network Sales and Solutions

Digital City, AOL Media Networks, Platform A, Advertising.com New York, NY; Dulles, VA; Baltimore, MD; Denver, CO.

Web Development, Building Content Areas, Project Management, Presentations, Copy Writing, Multimedia Design, Content Editing, Branding - Logo Design, Production Manager, Teaching, Advertising Producer, Graphic Design, Art Direction, User Interface Design & Animation. Publishing, Print, Mobile, HTML, E-Commerce, Rich Media (Flash, Viewpoint, After Affects & Bluestreak), Java, CGI, TCL, HTML, CSS, Database Management. Mentoring, Maintenance. International, National and Regional. In-House Agency & Agency experience. 1997-2009

Award: American Advertising Federation Award: Target Corporation, Beanie Award: U.S. Army

#### **EDUCATION**

Associate Degree of Applied Science in Multimedia: Computer Animation focus. Colorado Institute of

Bachelor of Arts degree in Communications and Journalism. Fort Lewis College 1988 Minor in Fine Art, Fort Lewis College 1988

### OTHER ENDEAVORS

Active Artist in the Denver Art Community, Regional, National, International collections and exhibitions Juror Cherry Creek Art Festival 2009 Juror Crested Butte, Vail & Telluride Art Festivals 2010 Urban Farmer - Heirloom Tomato Farms Cofounder Denver County Fair

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#### **BAC-2315**

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Board Name			In Process
Application Date	8/15/2017	• •	Appointment
Salutation	Mrs.	Preferred Email	tai@ericomotorsports.com
First Name	Tai	Other Email	tai@ericomotorsports.com
Last Name	Beldock	Preferred Phone	3038871647
Contact Name	Tai Beldock	Other Phone	3033081811
Middle Name			
Work and Home Ad	dress		
Work Address	2855 Walnut St.	Home Address	
Work City	Denver	Home City	
Work State	со	Home State	
Work Zip	80205	Home Zip	
Additional Informat	ion	Gender	Female
Are you a registered voter?	Yes		
If so, what county?	Denver	Other Gender	
Denver City Council	9	Ethnicity	Caucasian
District No	Business Owner, Property Owner, Erico	Other Ethnicity	
Occupation/Employer	Motorsports		
		Objection to appointment?	No
		Special Information	
		•	
Reference Details			
	Sonia Danielson	Reference Email #1	soniadanielsen@mac.com
Reference Phone #1	3038849354		
Valencine i mana ii			
Reference Name #2	Jamie Licko	Reference Email #2	jamie@rinoartdistrict.org
Reference Phone #2			
Reference Frione #4	. 30000000		
<b>.</b>	Andrew Feinstein	Reference Email #3	afeinstein@exdomanagement.com
Reference Name #3			
Reference Phone #3		Created By	Denver Integration, 8/15/2017 5:34 PM
Owne	r Denver Integration	Last Modified By	

# TAI BERNADETTE BELDOCK

303-887-1647 • tai@ericomotorsports.com

#### **OBJECTIVE**

My two-fold objective is to first obtain a Senior Level Management position that utilizes my marketing and public relations skills in motorsports related retail environment. Secondly, to elevate this position to its fullest potential by capitalizing upon my creativity, organizational skills and strong work ethic.

#### SUMMARY OF QUALIFICATIONS

A Marketing Manager with over 20 years of managerial, public relations, sales and advertising experience, a Masters degree in Business, and 17 years of small business ownership:

- Extensive knowledge of the media outlets in Denver and it's key players
- Day-to-day management of various social media channels including Facebook, Instagram, Twitter, and SnapChat.
- In-depth experience in creating budgets and analyzing financial statements
- Strong creative and technical writing skills, to include: Press releases, historical summaries, business plan development, website content creation and management, email newsletters, brochures, and event invitations
- Created a highly recognizable branding strategy for Erico Motorsports to include logo development, tagline, demographic analysis, and positioning strategy.
- Professional Face of the organization. Understands the nuances of networking and presenting an organization to its fullest potential.
- Idea generator coupled with finely honed problem solving skills.

#### WORK EXPERIENCE

Erico Motorsports, Denver, Colorado

Position: Marketing Director, Human Resource Manager, Comptroller, Salesperson, Buyer

- Together with our employees, I've helped build this company from \$800,000 to over \$8
- Shifted the branding of the business from selling used motorcycle parts to a full-service motorcycle and scooter dealership. Developed and fine tuned marketing plan to build awareness of Erico as well as Triumph, Ducati and Vespa in Denver. Results: Consistently in the Top 10 dealers nationally.
- Contact for all media interviews. Comfortable and poised on camera.
- Instrumental in negotiating and obtaining the Vespa franchise in Denver.
- Responsible for the content of the Erico website, Email newsletter, Facebook page as well as all collateral marketing pieces.
- Created all Erico in-store events to include fashion shows, new product launches, track days, and charity rides. These events have drawn thousands of potential customers to Erico Motorsports. The average door swings at Erico have consistently gone up 20% every year.
- Wrote all radio and television advertising scripts.
- Created several charitable rides going from a dozen participants to over 200 riders. These rides have raised over \$100K for local charities.
- Managed the Human Resource department at Erico. Responsible for all job descriptions, marketing open positions, interviewing and benefits administration. Created one of the first employee handbooks in our industry that has been duplicated by several dealers around the county. Also created a comprehensive system to evaluate employee performance. Responsible for all employee and management travel for training and dealer conferences.
- Consistently looking for new and creative ways to market. Developed a sales program for hotels all over the country to incorporate custom Vespas into their Client Services offerings. Saw a marketing niche with the gay community and worked to align Erico with such causes as the Human Rights campaign, Denver Gay Pride and the creation of a gay and lesbian scooter club. These alliances have resulted in hundreds of thousands of dollars in sales as well as a strong and committed relationship with Erico Motorsports.
- Currently working to remodel the product mix and create a new 2000 sq ft clothing showroom of complimentary lifestyle clothing that compliments Erico Motorsports' technical riding gear.
- Developed the brand "EricoCustoms" to showcase our custom-built motorcycles. This branding included an additional logo, website and public relations campaign to bring awareness to this new revenue stream.

- **Position: Senior Account Executive** 
  - Worked with large retailers in Denver to include: American Furniture Warehouse, Rocky's Autos, Medved Automotive, Big O Tires to determine advertising budgets and schedule television advertising. Responsible for over \$50 million in advertising revenues.
  - Created promotional tie-ins to drive in-store traffic. Wrote and helped produce television spots as well as on-line creative. Even acted a few Rocky's Autos commercials!

# Rocky Mountain News, Denver, Colorado

1995-1997

Position: Account Executive Automotive Advertising

- Worked with over 20 automotive dealers to design and schedule their weekly ads in the Automotive classified Section. This all happened when Denver was a two newspaper town; so I had to sell the advertising and come up with creative value-added ideas to sell against the Post. The combined advertising budget was well over \$40 million dollars.
- Increased share of automotive advertising by 20% with increased volume and new accounts.

# Omaha World Herald, Omaha, Nebraska

1992-1995

Position: Advertising Department Sales Assistant

- Follow up care for advertisers after the sale. Ensured the ads were delivered before deadline, proofed, and invoiced correctly.
- Prepared correspondence and presentations for Sales Staff and addressed follow up with advertisers. Responsible for a 5 person sales team.

# Colorado Air National Guard, Denver, Colorado

1998 to 2008

Retired Military: 20 years of Military Service

Position: Public Affairs Non-commissioned officer

- Created on-base newsletter that kept the base informed of events, deployments, promotions, and family support programs. Wrote a 4 month series about an up-armor unit that garnered the attention of the Department of the Air Force.
- Deployed to the Pentagon for 6 months at the onset of Iraqi Freedom. Part of the communications team that deployed the F16 fighter jets from the United States to Base X in Afghanistan.

### United States Air Force, Active Duty

1982-1992

Position: Linguist and Assistant to General Frederick Fielder

- Attended the Defense Language School to become an interpreter for the Air Force. Translated documents and facilitated communications both in and out of the field.
- Earned B.A. in Marketing while on active duty by attending night classes on base.

#### **EDUCATION**

# M.B.A. Bellevue College, Bellevue, Nebraska

December 1992

Thesis: "Childcare and Campus Life: Benefits of an on-campus childcare facility" **GPA 3.75** 

B.A. Marketing, University of Maryland Overseas Campus Graduated Summa Cum Laude, GPA 3.98/4.0 Minored in History

May 1990

#### COMPUTER SKILLS

Office Applications: Outlook, Microsoft Office, Word, Excel, Powerpoint,

#### CHARITABLE INVOLVEMENT

Ronald McDonald House, Good Samaritan House, Greenway Foundation, Project PAVE, Race for the Cure, Pink Tie Event, The Mask Project (Denver Hospice), National Jewish, Denver Public Schools , Denver's Road Home, The Center, Human Rights Campaign, Dumb Friends League

#### ACTIVITIES AND INTERESTS

Room Parent, Gardening, Reading, Current Events and Local Politics, Furniture Refurbishing, Travel, Cooking

#### REFERENCES

Rabbi Aaron Wasserman, Director of The Jewish Experience, (303) 903-8787

Peter Mannetti, Retired Executive Qwest (303) 549-0656

Susan Damour, Regional Administrator of GSA Rocky Mountain Region (303) 236-8083

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#### 3AC-2353

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Board Name		Status	In Process
_	8/21/2017		Appointment
Salutation	Mr.	Preferred Email	bryan.slekes@greatdivide.com
First Name	Bryan	Other Email	
Last Name	Slekes	Preferred Phone	303-564-4350
Contact Name	Bryan Slekes	Other Phone	
Middle Name	Diyan Clones		
MICOIR IASING			
Work and Home Ad	dress		
Work Address	2201 Arapahoe St.	Home Address	
Work City	Denver	Home City	
Work State	со	Home State	
Work Zip	80205	Home Zip	
Additional Information	tion	Gender	Male
Are you a registered voter?	Yes	Genau,	The state of the s
If so, what county?	Jefferson	Other Gender	
Denver City Council	N/A	Ethnicity	Caucasian
District No	Company Finance	Other Ethnicity	
Occupation/Employer	Great Divide Brewing Company - Finance	Objection to	No
		appointment?	
		Special Information	
Reference Details		Reference Email #1	brian@greatdivide.com
Reference Name #1	Brian Dunn	Meleration =	
Reference Phone #1			
		Reference Email #2	gamie@bcentro.com
Reference Name #2	2 Jamie Licko	Valaiciles Filmi	, joining -
Reference Phone #	2		
		Reference Email #3	mary.lehner@greatdivide.com
Reference Name #	3 Mary Lehner	Valetating mings we	· · · · · · · · · · · · · · · · · · ·
Reference Phone #	3	Created B	y Denver Integration, 8/21/2017 2:35 PM
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		Last Modified B	A Deutel linediation of the contract

## Notes & Attachments Bryan Siekes Resume.pdf

# Bryan D. Slekes

P: (303) 564-4350

E: bslekes5@gmail.com

#### **QUALIFICATIONS SUMMARY**

Business Professional with more than 14 years of increasingly responsible employment in both the private and public sectors. Experience in analyzing complex financial projects, management of commercial redevelopment and loan production, operating budgets, financial and operational activities, policy development and regulatory compliance.

#### PROFESSIONAL EXPERIENCE

Sr. Director, Finance, Great Divide Brewing Company 9/2013 – Present

- Oversee Finance, HR, Marketing, and National Sales departments
- Analyze sales forecasts to provide production department with brew to and package to volumes
- Prepare financial reports for bank and board of directors

# Sr. Redevelopment Specialist, Denver Urban Renewal Authority 7/2012 - 9/2013

- Analyze tax increment financing requests from developers
- Prepare financial models analyzing the return and equity thresholds of large-scale urban redevelopment projects
- Assist with the policy and planning efforts of targeted urban renewal areas

# Loan Portfolio Manager, City & County of Denver 2/2012 – 6/2012

- Managed the Office of Economic Development's \$157 million loan portfolio
- Managed the underwriting and collection of the agency's loan portfolio, 5 total direct reports
- Reviewed and recommended credit requests prepared by staff
- Effectively developed policy to bring the City's loan default rate from 18% to 9%
- Developed and implemented the agency's small business and low-income housing strategic plan

Sr. Economic Development Specialist, City & County of Denver 1/2007 – 1/2012

- Identified, structured and facilitated commercial and multi-family housing projects
- Developed forecasts, performed budget and profit analysis and examined financial statements to determine the feasibility and creditworthiness of various projects
- Performed cost-benefit analysis to mitigate risk, highlight public benefits and ensure effective use of tax dollars in the local community
- Presented and communicated project recommendations to management and/or City
- Successfully analyzed a portion of the existing loan portfolio and recommended solutions that initiated effective policy changes
- Created the department's business and retention program
- Established and manage the department's Industrial Development Revenue Bond program

## Branch Manager II, Bank of the West, Denver/Aurora, CO 6/2004 - 12/2007

- Managed the sales and operations of two branches, 15 total direct reports
- Originated, analyzed and closed commercial real estate loan requests
- Performed sales calls to develop greater market share and grow the commercial deposit base
- Analyzed budgets to find the most cost effective way to grow both branches
- Continually exceeded monthly budget and sales goals at both branches and was recognized as the region's top producing branch in 2006

## Personal Banker, Commercial Federal Bank, Denver, CO 10/2002 - 5/2004

- Continually exceeded monthly sales goals and was recognized as the region's top producer in 2003
- Originated and closed various loan and investment requests
- Referred small business, residential mortgage, and highly complex investment requests to internal partners
- Performed sales calls to develop greater market share and grow the branch deposit

### Construction Coordinator, AmeriCorps, Denver, CO 10/2001 - 9/2002

- Built and renovated housing for low-income individuals
- Supervised daily construction activities for volunteer groups of 10-20 people
- Managed the volunteer schedule and effectively communicated expectations with volunteer leads
- Assisted with the materials budget to ensure the project ended at or under budget

#### **EDUCATION**

M.B.A, University of Phoenix, Denver, CO (2007) B.A., Economics, Union College, Schenectady, NY (2001)

# PROFESSIONAL AFFILIATIONS

Mile High Business Alliance Board of Directors Hope Communities Board of Directors Colorado Fresh Food Financing Fund Loan Review Committee Member

# TECHNICAL SKILLS

- Prepare presentations utilizing PowerPoint and other Microsoft Office Applications
- Generate financial models and templates utilizing Excel spreadsheet



#### **BAC-3582**

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	·		
Board Name	Business Improvement District - River North	Status	In Process
Salutation		Туре	Appointment
First Name	Justin	Preferred Email	justin@zeppelinplaces.com
Last Name	Croft	Other Email	
Contact Name	Justin Croft	Preferred Phone	(720) 296-3610
Middle Name		Other Phone	
MMAC Trans, Mode Group			
Work and Home Ad	dress		
Work Address		Home Address	
Work City		Home City	
Work State		Home State	
Work Zip		Home Zip	
Additional Informat	ion		
Are you a registered voter?	No	Gender	Male
If so, what county?		Other Gender	
Denver City Council District No	N/A	Race/Ethnicity	Caucasian
Occupation/Employer	Vice President, Zeppelin Development	Other Ethnicity	
		Objection to appointment?	No
		Special Information	
Reference Details			
Reference Name #1		Reference Email #1	
Reference Phone #1			
Reference Name #2		Reference Email #2	
Reference Phone #2			
Reference Name #3		Reference Email #3	
Reference Phone #3			
Owner	Denver Integration	Created By	Denver Integration, 2/22/2018 3:36 PM
		Last Modified By	Barry Burch Jr., 2/22/2018 3:37 PM

**Denver, CO** – Justin Croft and Chris Woldum have been named equity partners at Zeppelin Development. The Denver-based development company is known for more than four decades of visionary work, most recently focused on mixed-use projects in the RiNo (River North Art District) neighborhood.

"We've been a family-run business for the last forty years," said Mickey Zeppelin, Founder of Zeppelin Development. "The leadership, loyalty and expertise that Chris and Justin have shown is rare to come by. Given their exceptional quality of character, it makes sense for us to expand our ownership beyond the Zeppelin name."

Co-President Kyle Zeppelin added, "As we grow our portfolio, Chris and Justin have continuously embodied our company values, as socially committed people with new perspectives. When I met Justin at a RiNo neighborhood meeting, he was working as a barista at Crema Coffee House. His background in food and beverage led to him overseeing The Source, our first culinary-focused retail development. Likewise, Chris' previous positions managing development projects and working at the non-profit Alliance Center gave him the community-driven approach and multi-disciplinary background that made him the perfect person to oversee our growth at TAXI and with financing as a whole."

Justin Croft, Vice President of Development, joined Zeppelin Development in 2012, where he focuses on leasing, project management and hospitality for the company. Croft led the charge on the development of The Source market hall – overseeing build-outs of 15 independent tenants with demanding requirements and limited budgets – and is doing the same for the next phase of the project, The Source Hotel. Additionally, Croft is focused on Zeppelin Station, a multicultural food hall and workplace, opening in 2017.

In 2012, Croft co-founded the RiNo Urban Improvement Committee and in 2015 he led efforts to create both the Business Improvement and General Improvement Districts in RiNo. Croft holds an Urban Land Use Planning degree from Metropolitan State University, and throughout his career, has remained active in the local community. He has served on multiple steering and stakeholder committees for the City of Denver planning efforts, and led the creation of design guidelines for RiNo. Currently, Croft serves as the Chair of the River North Business Improvement District and is a board member of the RiNo Art District.

Chris Woldum, Vice President of Finance & Project Management since 2013, spearheads financing activities and acts as a project manager at Zeppelin Development. In addition to providing owner's representation during project development, Woldum directs accounting, asset management and company operations. He holds a Business Administration degree from the University of Colorado and is a LEED Accredited Professional.

Prior to joining Zeppelin Development, Woldum acted as Manager of the Alliance Center – a multi-tenant nonprofit development in Lower Downtown, committed to maximizing sustainability practices – where he managed leasing, operations and maintenance. Woldum also worked for urban real estate developers in Kansas City and St. Louis, with a focus on historic preservation projects. He currently sits on boards for the River North General Improvement District and Posner Center for International Development.

Headshots courtesy of Zeppelin Development
Photo credit for Chris Woldum's photo (left): Adam Larkey



Tags: Zeppelin Development

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#### **BAC-2590**

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Board Name	Business Improvement District - River North	Status	In Process
Salutation	Mr.	Туре	Appointment
First Name	Ari	Preferred Email	ari@dpsdenver.com
Last Name	Stutz	Other Email	
Contact Name	Ari Stutz	Preferred Phone	3034899090
Middle Name		Other Phone	
MMAC Trans. Mode Group			
Work and Home Ad	dress		
Work Address	2660 Walnut Street	Home Address	
Work City	Denver	Home City	
Work State	со	Home State	
Work Zip	80205	Home Zip	
Additional Informat	ilon		
Are you a registered voter?	Yes	Gender	Male
If so, what county?	Denver	Other Gender	
Denver City Council District No	6	Ethnlcity	Caucasian
Occupation/Employer	Real Estate Investor / Downtown Property Services	Other Ethnicity	
	30,71000	Objection to appointment?	No
		Special Information	
		·	
Reference Details			
Reference Name #1	Ken Wolf	Reference Email #1	ken@lucylu.com
Reference Phone #1	720-220-4825		
Reference Name #2	Justin Herd	Reference Email #2	justinherd@gmail.com
Reference Phone #2	303-653-6849		
			1 to a sould be all the sould
Reference Name #3	Josh Hanfling	Reference Email #3	josh@sewaldhanfling.com
Reference Phone #3	303-800-4500		D
Owner	Denver Integration	Created By	Denver Integration, 9/28/2017 5:14 PM
		Last Modified By	Denver Integration, 9/28/2017 5:14 PM

Ari Stutz, joined Ken Wolf and Downtown Property Services in September 2013. Ari will focus on the repositioning and redevelopment of the existing portfolio as well as new acquisitions as Downtown Property Services continues to grow one deal at a time. Ari acquisitions several years of real estate repurposing, development, and management expertise brings several years of real estate repurposing, development, and management expertise to the table having been a principal at Old Vine Property Group in Denver. Prior to moving to Denver in 2003, Ari began his professional career in the Real Estate and moving to Denver in 2003, Ari began his professional career in the Real Estate and Finance businesses working for companies like Merrill Lynch, GE Capital and Heller Financial.

Ari graduated in 1999 from the Kelly School of Business at Indiana University with a specialization in Real Estate and Finance. He now lives in Denver with his wife Susan and two boys Kai (9) and Crosby (7).

Ari began his professional career in June of 1999 as an Analyst for Heller Financial's Real Estate group in Chicago underwriting conduit loans and executing the sale of those loans to the capital markets as commercial mortgage backed securities (CMBS). Ari advanced though Heller's Structured Real Estate group and became an underwriter in June 2000. From June 2000 through March 2002 Ari held various real estate roles at Heller Financial and its acquirer GE Capital such as:

In May 2002, Ari joined Merrill Lynch Capital Real Estate (MLCRE), as a Senior Underwriter. MLCRE, a new business for Merrill Lynch, was started to lend money to commercial real estate investors and developers on a non-recourse basis for the purpose of diversifying Merrill's earnings potential. At MLCRE, Ari was responsible for underwriting a wide range of lending products from 1<sup>st</sup> mortgage debt to highly leveraged underwriting a wide range of lending products from 1<sup>st</sup> mortgage debt to highly leveraged underwriting a structure) enhanced debt and mezzanine loans where leverage was as (90% of capital structure) enhanced debt and mezzanine loans where leverage was as high as 99% of the capital structure. In the twelve months after joining Merrill, Ari had underwritten over \$200 million in commitments spanning the three products discussed above and was also responsible for the asset management of that portfolio. Ari left Merrill in September of 2003 to join Old Vine Corporation.

At Old Vine Corporation Ari was responsible for the acquisition, development, financing, leasing, property management and asset management of a diverse portfolio of value add real estate projects. From 2003 to 2013 Ari acquired various office, retail, warehouse and mixed-use buildings in Denver, Houston and Madison, Wisconsin. While Ari still has ownership interests in those investments made through Old Vine Corporation and its partners, Ari left Old Vine to pursue adaptive reuse projects in partnership with Ken Wolf of Downtown Property Services and Wolf Properties.

From 2013 through today Ari has spearheaded the acquisition and redevelopment of many landmark projects in Denver's RiNo neighborhood. These projects include:

 2669 Larimer Street - Adaptive reuse of an old architectural salvage and car warehouse building. Now home to Denver Central Market, Nocturne Jazz Club, LIV Studio Architecture, Green Light Cocktail Lounge, Madwell, 11 Eleven Group, and Abby Sparks Jewelry.

- 2601 Larimer Street Adaptive reuse of an old rag warehouse and former home of the Denver School of Performing Arts. Now home to Il Posto, First Draft, Lustre Pearl, Gerrard's Pool Hall, Sushi Rama, Starlet, Haven and Shea.
- 2535 Walnut Street Adaptive reuse of a document storage facility now home to a high end European furniture showroom called Studio Como.
- 2601 Walnut Street Adaptive reuse of an old drapery warehouse now home to Voicebox, Park Burger, Biju's Curry Shop, Vision West Gallery and others.
- 2660 Walnut Street Adaptive reuse of an old peppermint manufacturing facility.
   Now home to Jiberish, Digitqe, Fice, River North Family Dental, Madison and Company and Downtown Property Services.
- 2636-2644 Walnut Street Adaptive reuse of an old warehouse building. Now home to Matthew Morris Hair Salon, Lovely Bride Boutique, Qi Flow Fitness and other new tenants coming soon.
- 2620 Walnut Street Adaptive reuse of the old Casselman's Bar and Venue.
   Now home to 10 Barrel Brewing company out of Bend Oregon.
- RiNo Art Alley This project will be Denver's first "Green Alley" that has been privatized and reserved as a pedestrian only area with businesses activating the alley. All roof and storm water affecting the area will be treated and filtered naturally prior to hitting the storm sewer and Platte River therefore garnering the title of a "Green Alley". The alley walls are filled with urban art murals that rotate annually in a event knows as Crush.

Other investments and redevelopments of old buildings in Denver, outside of the RiNo area include:

- 860 Broadway the adaptive reuse of a historic car dealership building occupied
  most recently by the famed Denver photographer Otto Roach, Roach
  Photography. The building has now been transformed into a retail space for
  outdoor retailer evo.
- Yates Theater Collective this project is in process and will be a mixed-use development renovating an old 1920's theater and 7 retail spaces.
- 3701 Williams Street this project is also in process and will contain three apartment units and a commercial space that could be a bodega or restaurant space.

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#### **BAC-2308**

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Board Name	Business Improvement District - River North	Status	In Process
<b>Application Date</b>	8/14/2017	Туре	Appointment
Salutation	Mrs.	Preferred Email	rachel@mockerybrewing.com
First Name	Rachel	Other Email	rachel.rabun@gmail.com
Last Name	Rabun	Preferred Phone	3038081586
Contact Name	Rachel Rabun	Other Phone	3038081586
Middle Name			
Work and Home Ad	dress		
Work Address	3501 Delgany St	Home Address	
Work City	Denver	Home City	
Work State	со	Home State	
Work Zlp	80216	Home Zip	
Additional Informat	lon		
Are you a registered voter?	Yes	Gender	Female
If so, what county?	Arapahoe	Other Gender	
Denver City Council District No	N/A	Ethnicity	Caucasian
Occupation/Employer	Co-Owner/Mockery Brewing	Other Ethnicity	
		Objection to appointment?	No
		Special Information	
Reference Details			
Reference Name #1	Dan Kelly	Reference Email #1	dkelly6898@gmail.com
Reference Phone #1	303-204-6898		
Reference Name #2	Chris Williams	Reference Email #2	williams@brewersassociation.org
Reference Phone #2			
Reference Name #3		Reference Email #3	
Reference Phone #3			
Owner	Denver Integration	Created By	Denver Integration, 8/14/2017 12:11 PM

Last Modified By

Barry Burch Jr., 8/15/2017 11:48 AM

#### Rachel E. Rabun

#### rachel@mockerybrewing.com

cell: 303-808-1586

Rachel Rabun is a Colorado native, small business owner, and engineer. She studied engineering at Colorado School of Mines (Masters of Engineering) and University of Colorado (B.S. in Civil Engineering). Rachel is a co-owner of Mockery Brewing and manages back-end operations and marketing. While maintaining an active role in the development and operations at Mockery Brewing, she also works as a consulting reservoir engineer for Heinle & Associates, Inc.

Rachel and the other owners of Mockery Brewing wanted their future brewery located in the RiNo Art District and began looking for the perfect space in 2012. Passionate about the gritty, artistic, and industrial neighborhood, they purchased the land for Mockery Brewing to operate at 35<sup>th</sup> Street and Delgany in 2013. After an extensive remodel of the existing building, Mockery Brewing opened its doors November 2014 becoming the 6<sup>th</sup> brewery in the RiNo Art District. Mockery Brewing is a craft brewery that focuses on creative and delicious brews that break the rules in all the right places.

In 2017, Rachel joined the DRiNk RiNo subcommittee. DRiNk RiNo is a a 501(c)(6) not-for-profit trade association of independent craft adult beverage producers dedicated to promoting and celebrating the independent and wild spirit of RiNo.