

**Mayoral Appointment to the West Colfax
Business Improvement District**

To approve the Mayoral appointment of the following individual to the West Colfax Business Improvement District:

Jennifer Sevcik, Denver (F)(C) to serve as a property owner in the District for a term expiring March 1, 2025, appointed.

Purpose/Scope of the Board: to create a quality and supportive environment that enhances the ability of the district's retailers, property owners and tenants to prosper individually and collectively. Some services include trash and graffiti removal, maintenance of the trash receptacles, pedestrian light poles, banners and, installation of wayfinding kiosks, art murals and sculptures, and benches. Other initiatives and efforts include working with the police and providing small safety grants to the district ratepayers, and helping businesses navigate through city channels.

Member Qualifications: Members must be retailers, property owners and offices tenants within the District.

Selection Process and why this applicant was chosen: Ms. Cevick meets the criteria for members to the BID and as a property owner is interested in ensuring the District is maintained and meets the goals of the BID.

Current Makeup of Board:

Cameron Bertron, Denver (M)(C)

Tomas DeFrancia, Denver (M)(C)

Dennis Gonzalez. Denver (M)(H)

Rene Doubleday, Denver (F)(C)

Juan Prado, Denver (M)(C)

Jennifer Cevick, Denver (F)(C)

Additional Information: None.