

MEMORANDUM – COLFAX AVE BID

TO:	City Council
FROM:	Mayor's Office of Boards & Commissions
DATE:	02/25/2025
PURPOSE:	Appointments and Reappointments - Colfax Ave BID

Staff Liaison:

Frank Locantore, Executive Director, Colfax Ave BID

CURRENT BOARD STATUS

Scope of Board/Commission: The Colfax Ave Business Improvement District (BID) works to build a dynamic and inclusive community along the Colfax corridor. Through increased marketing and visibility, cleaner and safer streets, streetscape improvements, and partnerships with various City agencies and community groups, the BID works to maintain Colfax's unique character while attending to the evolving needs of the commercial district.



Appointment Process: Mayor appoints 7 members to this Advisory Board for a term of three years. City Council Confirms.

Appointment Candidates

Term: 03/01/2025 – 02/29/2028 or until a successor is duly appointed

Shellie Martinez– Barber/Stylist at Hollywoods Barbershop



BIO: Shellie has been a Barber/Stylist for over 33 years and also has a certificate in the medical field of phlebotomy. She also hosts a podcast 'Chopping It Up With Shellie', that highlight minority owned businesses and entrepreneurs.

James 'Jamie' Starring – Manager of Catering & events, Elevated Inc/Cheba Hut



BIO:. Jamie has been with Cheba Hut since 2008, starting out as a Manager at the Fort Collins location and now oversees Catering & Events for 25 restaurants. He is also a member of the Colfax Ave BID Safety Committee and is active in the community.

Reappointments Candidate

Term: 04/01/2025 – 03/31/2028

Christopher Bishop – Small Business Specialist, UMB bank, Colfax



BIO: Chris functions as a small business relationship manager for a portfolio of small business clients <\$1MM revenue. Responsibility to generate, retain and expand lending and depository relationships with new and existing clients through direct prospecting, marketing programs, cold calling and client referrals and to serve as the primary connection for all financial services to the Small Business Banking client.

CURRENT BOARD**TERM END DATE**

Jennifer Neuhalfen (F) (C)

8/31/2027

David Bentley (M) (C)

8/31/2027

Christopher Bishop (M) (C)

03/31/2025

Alex Barakos (M) (C)

03/31/2025

Leonard Austin (M) (C)

03/31/2025

Andy Baldyga (M) (C)

03/31/2025

Rebecca Schimoler (F)(C)

08/31/2027