

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team
at MileHighOrdinance@DenverGov.org by **3:00pm on Monday**.

****All fields must be completed.****
Incomplete request forms will be returned to sender which may cause a delay in processing.

Date of Request: October 19, 2015

Please mark one: Bill Request or Resolution Request

1. Has your agency submitted this request in the last 12 months?

Yes No

If yes, please explain: This is the operating plan and budget is submitted annually and last years budget was submitted in the last 12 months.

2. Title: **A bill for an ordinance approving a 2016 Operating Plan and Budget for the Downtown Denver Business Improvement District.**

3. Requesting Agency: Finance

4. Contact Person: *(With actual knowledge of proposed ordinance/resolution.)*

- Name: Michael Kerrigan – Sr. Financial Analyst
- Phone: 720-913-5550
- Email: Michael.Kerrigan@denvergov.org

5. Contact Person: *(With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council*

- Name: Andrew Johnston- Fiscal Administrator
- Phone: 720-913-9372
- Email: Andrew.Johnston@denvergov.org

6. General description of proposed ordinance including contract scope of work if applicable: State statute requires that City Council approves or disapproves the budget for the upcoming year. The ordinance represents the City's approval for the expenditures and revenues necessary to execute the responsibilities of the district.

- a. Contract Control Number: None
- b. Duration: Budget for 2016
- c. Location: The district covers a 120-block area within central downtown Denver. The district is centered on the 16th Street Mall from Colfax to Wewatta Street extending approximately 4 blocks on the east and west side of 16th Street.
- d. Affected Council District: Council District #9 – Councilman Brooks; Council District #10 – Councilman New
- e. Benefits: BID's are organized for the benefit of commercial properties to assist with infrastructure improvements and their maintenance, as well as having the ability to perform marketing and economic development activities. The Denver Downtown BID is a property owner funded management district that provides the following services and improvements: capital improvement projects, cleaning and maintenance, marketing and advertising of district events and programs, transportation initiatives and economic development services.
- f. Costs: Districts raise their own revenue for core functions.

7. Is there any controversy surrounding this ordinance? *(Groups or individuals who may have concerns about it?)* Please explain.

No Controversy.

Executive Summary

To be completed by Mayor's Legislative Team:

SIRE Tracking Number: _____

Date Entered: _____

Downtown Denver BID 2016 Operating Plan and Budget

Business Improvements Districts (BID's) are organized for the benefit of commercial properties to assist with infrastructure improvements and their maintenance, as well as having the ability to perform marketing and economic development activities. This is the operating plan and budget for **Downtown Denver BID** and it is submitted annually.

General Description of District and Location: The Downtown Denver Business Improvement District covers a 120- block area within central downtown Denver. The District is centered on the 16th Street Mall from Grant and Colfax to Wewatta Street extending approximately 4 blocks on the east to 20th Street and to Speer Blvd on the west side of 16th Street.

The BID is a property-owner funded management district that provides the following services and improvements: capital improvement projects, cleaning and maintenance, marketing and communication of district events and programs, economic development services, transportation initiatives and safety services.

Operations and improvements of the BID are financed by special assessments on real commercial property within the District, IGAs, interest, grants and fees.

In 2001, the electors overwhelmingly supported a proposal to significantly increase special assessments and the BID increased its core services – litter and trash removal, sidewalk sweeping, and alley cleaning throughout Downtown and broadened its safety services. These safety service included Downtown Ambassadors, a homeless outreach program, and the hiring of off-duty police.

In 2016, the most visible BID initiatives will focus on the safety of and the Revisioning of the 16th Street Mall, the repair of significant areas of 16th Street Mall sidewalk areas, and continued activation of public spaces. The activation efforts will be centered on the 16th Street Mall and Skyline Park, including continued enhancements to the Garden Block (located between Curtis and Champa, initially implemented in 2013) and the Patio 16 block (located between Stout and California, initially implemented in 2014), development of a different, uniquely-themed program on a different Mall block, expansion of the Meet in the Street event (a festival on the 16th Street Mall between June and September) promotion of other special events and weekend activities on several blocks of the Mall, and a variety of programs and physical enhancements to Skyline Park. The BID will also work on the development of a “vision plan” that will examines options for how the Mall might function in the overall context of Downtown Denver. The BID will also continue to expand its “off-Mall” activities, including support of better Downtown-wide bicycle facilities, and tree care and lower plantings in a variety of locations throughout the BID service area. Additionally, the BID will continue its core focus on clean and safe activities noted above as well as funding marketing, communications, holiday, economic development, and research programs.

District Structure: The district has no debt and no mill levy. The majority of the district is financed by a special assessment that is based upon a formula of property size, building size, and geographic location to meet the proposed budgetary expenditures for 2016. The District also generates revenues via IGAs, interest, grants, and fees. The **2016 budgeted expenses are \$7,622,883**; comprised of \$6,856,353 Operating and Maintenance; \$16,875 Capital Fund expenses; \$183,053 Periodic Maintenance Fund expenses; \$100,000 Special Projects Contingency expenses; and \$466,603 Enterprise expenses. The Board of Directors is composed of 7 electors.

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