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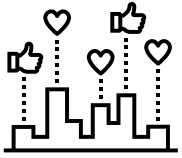
# Downtown Area Plan (DAP) Update

City Council  
08/05/2024

# Outline

- Downtown Area Plan (DAP) Update Framework
- Plan Boundary
- Partnerships

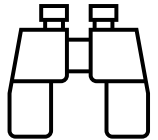
# Downtown Area Plan Framework



Create a vibrant downtown that is complete neighborhood that is welcoming to all.



Build on the vision of existing plans to move quickly – there is already substantial city-and area-wide guidance for downtown.

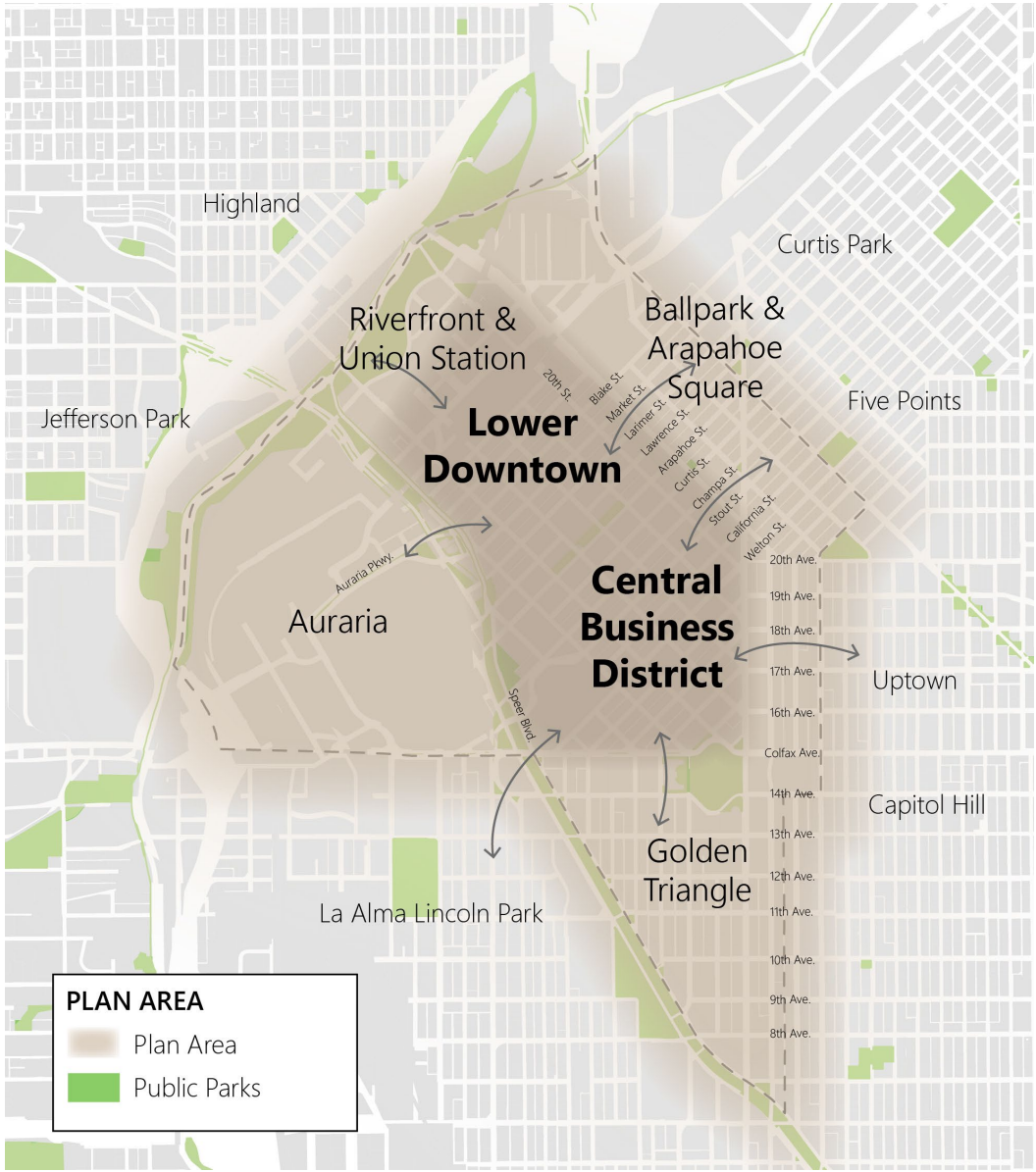


Focus on topics where there is missing guidance and addressing emerging trends.



Plan should be oriented toward implementation.

# Plan Boundary



The Downtown Area Plan study area includes the full original downtown boundary defined by the 2007 Downtown Area Plan

# Partnership and Next Steps

## Downtown Denver Partnership

- DDP is paying for 50% of the plan
- Same partnership established for the existing Downtown Area Plan (from 2007)



Downtown  
Denver  
Partnership

## Two Contracts

- Contract with Consultant Team
- Funding Agreement between the City and DDP

## Schedule, Near Term

- **August 5<sup>th</sup>** – Contract goes to City Council
- **Early/Mid-September** – Kick-Off Event

**Thank you!**