

## ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team  
at [MileHighOrdinance@DenverGov.org](mailto:MileHighOrdinance@DenverGov.org) by **3:00pm on Monday**.

***\*All fields must be completed.\****  
*Incomplete request forms will be returned to sender which may cause a delay in processing.*

Date of Request: 07/27/2015

Please mark one:  Bill Request or  Resolution Request

1. Has your agency submitted this request in the last 12 months?

Yes  No

If yes, please explain:

2. Title:

Ordinance request approving a sponsorship agreement with Miller Coors, LLC, THTRS-201520449

3. Requesting Agency: Denver Arts & Venues

4. Contact Person: *(With actual knowledge of proposed ordinance/resolution.)*

- Name: Brian Kitts
- Phone: (720) 865-4229
- Email: Brian.Kitts@Denvergov.org

5. Contact Person: *(With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council and who will be available for first and second reading, if necessary.)*

- Name: Brian Kitts
- Phone: (720) 865-4229
- Email: Brian.Kitts@Denvergov.org

6. General description of proposed ordinance including contract scope of work if applicable:

Denver Arts and Venues owns and operates certain public entertainment venues, specifically the Ellie Caulkins Opera House, the Buell Theatre, Boettcher Concert Hall, Red Rocks Amphitheatre, the Denver Coliseum, and the Colorado Convention Center. The City also produces and promotes certain events. Sponsor would like to obtain certain sponsorship opportunities in connection with the City Venues. Sponsorship provides marketing and advertising assets to Sponsor.

***\*\*Please complete the following fields: (Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field – please do not leave blank.)***

- a. Contract Control Number: THTRS-201520449
- b. Duration: 02/01/2015-12/31/2017
- c. Location: City Venues
- d. Affected Council District: Council District 8
- e. Benefits: Agency will receive total sponsorship revenue of \$1,125,000 (\$375,000 in each contract year).
- f. Costs: N/A

7. Is there any controversy surrounding this ordinance? *(Groups or individuals who may have concerns about it?)* Please explain.

None that is known.

*To be completed by Mayor's Legislative Team:*

SIRE Tracking Number: \_\_\_\_\_

Date Entered: \_\_\_\_\_