



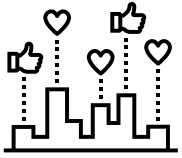
Downtown Area Plan (DAP) Update

City Council
08/05/2024

Outline

- Downtown Area Plan (DAP) Update Framework
- Plan Boundary
- Partnerships

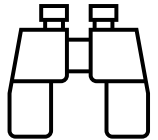
Downtown Area Plan Framework



Create a vibrant downtown that is complete neighborhood that is welcoming to all.



Build on the vision of existing plans to move quickly – there is already substantial city-and area-wide guidance for downtown.

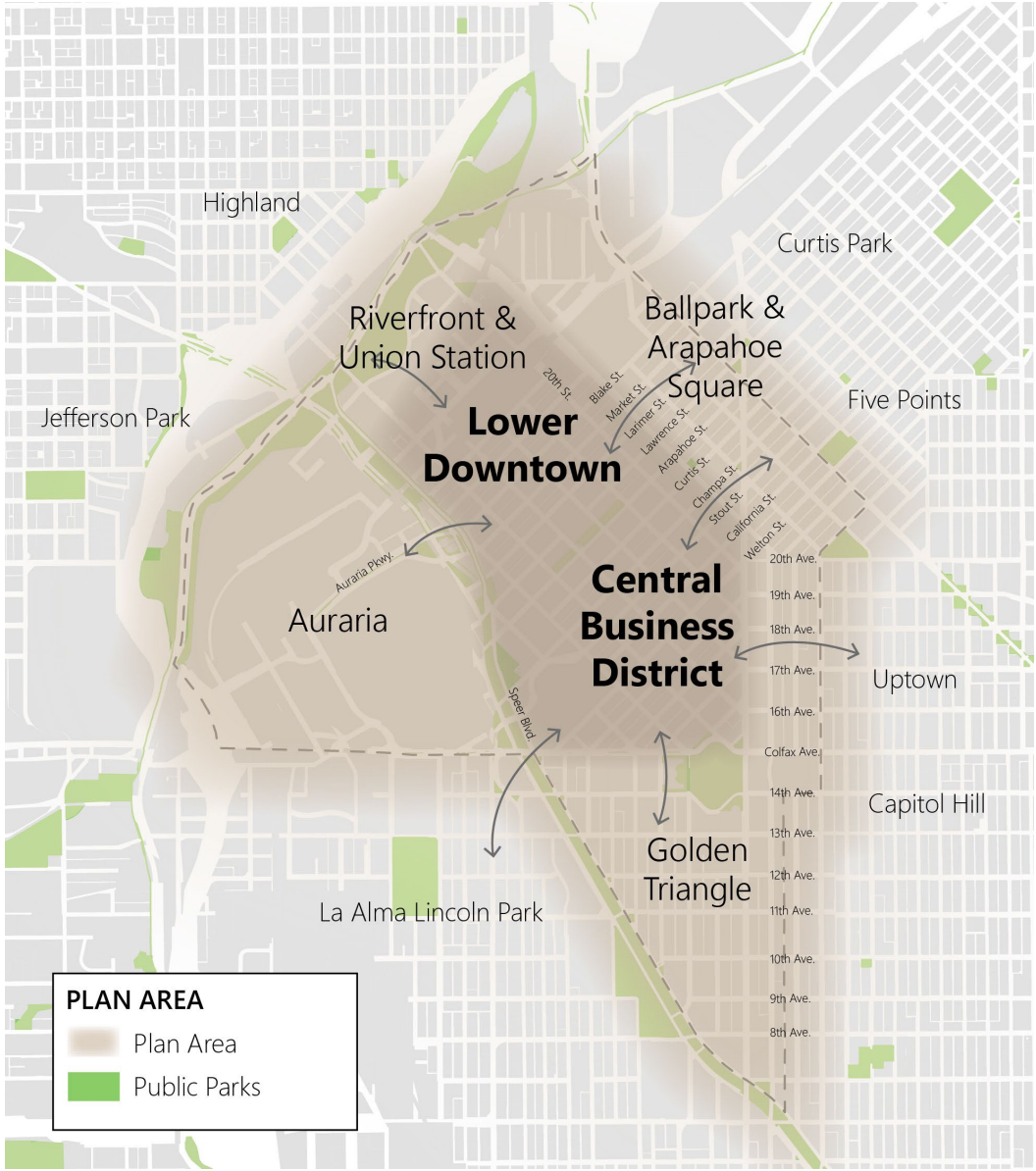


Focus on topics where there is missing guidance and addressing emerging trends.



Plan should be oriented toward implementation.

Plan Boundary



The Downtown Area Plan study area includes the full original downtown boundary defined by the 2007 Downtown Area Plan

Partnership and Next Steps

Downtown Denver Partnership

- DDP is paying for 50% of the plan
- Same partnership established for the existing Downtown Area Plan (from 2007)



Downtown
Denver
Partnership

Two Contracts

- Contract with Consultant Team
- Funding Agreement between the City and DDP

Schedule, Near Term

- **August 5th** – Contract goes to City Council
- **Early/Mid-September** – Kick-Off Event

Thank you!