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BAC-10474

Contact Information

Contact Name	Joseph Petrie	Home Address	[REDACTED]
Preferred Phone	[REDACTED]	Home City	[REDACTED]
Preferred Email	[REDACTED]	Home State	[REDACTED]
Other Phone		Home Zip	[REDACTED]
Other Email		County	[REDACTED]
DOB	[REDACTED]	Hispanic or Latino origin or Descent?	[REDACTED]
Gender	[REDACTED]	Race/Ethnicity	[REDACTED]
Other Gender		Other Ethnicity	
		Tribal Affiliation	
		Salutation	[REDACTED]
		Pronouns	[REDACTED]

Application

Status	In Progress	Council Resolution Number	
Notes			

Board Information

Board Name	Colfax Ave Business Improvement District	Original Start Date	
		End Date	
		Other boards or commissions served	

Work Information

Employer		Work Address	
Position		Work City	
Business Phone #		Work State	
Work Email		Work Zip	

Additional Information

Work or home in Denver	Yes	Objection to appointment?	No
Are you a registered voter?		Special Information	
If so, what county?		Registered Lobbyist	No
Denver City Council District No	[REDACTED]	Conflict of Interest	No

Conflict of Interest
Explanation

Education and General Qualifications

Name of High School		Name of Graduate School
Location of High School		Location of Graduate School
# of Years Attended High school		# of Years Attended Graduate School
Did you Graduate High School	Yes	Did you Graduate
		Graduate Major
Name of College		
Location of College		
# of Years Attended College		
Did you Graduate College		
Undergrad Major		

Reference Details

Reference Name #1	Reference Email #1
Reference Phone #1	Reference Address #1
Reference Name #2	Reference Email #2
Reference Phone #2	Reference Address #2
Reference Name #3	Reference Email #3
Reference Phone #3	Reference Address #3

Agree to a background check

Owner



Created By Denver Integration, 3/16/2026, 11:12 AM

Last Modified By Sterling Simms, 5/7/2026, 3:19 PM

Notes & Attachments

FILLMOREDENVER_20251021_1165.jpg

Type **Attachment**
Last Modified **Denver Integration**
Description
[View file](#)

Joe_Petrie_Resume.docx

Type **Attachment**
Last Modified **Denver Integration**
Description
[View file](#)

Joe Petrie Bio.docx

Type **Attachment**
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Description
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Applicants History

5/7/2026, 3:19 PM

User **Sterling Simms**

Action **Changed Status from New to In Progress.**

3/16/2026, 11:12 AM

User **Denver Integration**

Action **Created.**

Joe Petrie



SUMMARY

Live entertainment professional with 17 years at Live Nation Entertainment specializing in venue operations, team leadership, and large-scale event management. Having worked on Denver's historic Colfax Avenue for more than 15 years, Joe is committed to supporting the surrounding community while delivering safe, inclusive, and high-quality live entertainment experiences.

PROFESSIONAL EXPERIENCE

General Manager — Fillmore Auditorium | January 2020 – Present

- Lead venue operations and staff management while fostering an inclusive, high-performance culture.
- Manage annual operating budgets and oversee capital expenditure planning.
- Oversee third-party concessions partnership including pricing strategy, POS systems, and guest service programs.
- Prioritize guest experience and operational efficiency across events.
- Plan and execute annual capital improvement initiatives.

Operations Manager — Fillmore Auditorium | December 2010 – January 2020

- Managed facility operations including maintenance, staffing, and event logistics.
- Recruited, trained, and supervised 100+ part-time staff across security, maintenance, cleaning, and event teams.
- Managed operational budgets and supported annual operations budget planning.
- Oversaw \$3.5M+ in capital improvement projects.
- Coordinated with police, fire, medics, and city agencies to ensure safe event operations.
- Managed third-party contractors and vendors for venue services.

Promoter Representative & Tour Accountant — Live Nation | June 2009 – Sept. 2010

- Served as liaison between touring artists and Live Nation.
- Completed show settlements including ticket audits and financial reconciliation.
- Tracked event costs including labor, production, marketing, and transportation.
- Prepared final financial reports for Live Nation accounting and project management.

CORE SKILLS

Leadership • Operations Management • Budgeting • Event Production • Project Management • Vendor Management • Team Development • Community Engagement

Joe Petrie is the General Manager of the historic Fillmore Auditorium in Denver, where he oversees venue operations for Live Nation Entertainment. With more than 25 years of experience in the live music industry, he leads large-scale event operations, manages diverse teams, and oversees complex budgets to deliver safe, memorable live entertainment experiences.

Joe was born and raised in Vail, Colorado. He later moved to New Orleans to attend Loyola University New Orleans, where he earned a Bachelor of Science in Music Business. After graduating, he relocated to Los Angeles to pursue opportunities in the music industry, working in touring, production, and artist management before joining Live Nation.

Joe has lived in Denver since 2010 and has spent much of that time working on Colfax Avenue at the Fillmore Auditorium. In his role, he collaborates with city agencies, local partners, and community stakeholders to ensure events contribute positively to the surrounding neighborhood while maintaining high standards of safety and guest experience.

He is a proud husband, and father of two children, ages 8 and 10, and values being part of a community where music and the arts bring people together.