

**ORDINANCE/RESOLUTION REQUEST**

Please email requests to the Mayor's Legislative Team  
at [MileHighOrdinance@DenverGov.org](mailto:MileHighOrdinance@DenverGov.org) by 3:00pm on **Monday**.

*\*All fields must be completed.\**

*Incomplete request forms will be returned to sender which may cause a delay in processing.*

Date of Request: April 14, 2014

Please mark one:  Bill Request or  Resolution Request

1. Has your agency submitted this request in the last 12 months?

Yes  No

If yes, please explain:

2. Title: (Include a concise, one sentence description – please include name of company or contractor and contract control number - that clearly indicates the type of request: grant acceptance, contract execution, amendment, municipal code change, supplemental request, etc.)

To approve the Mayoral reappointments of Ismael Guerrero & Julie Lerudis and the appointments of Terri Jackson and Diedra Garcia to the Denver Urban Renewal Authority (DURA) Board of Directors for a term effective immediately and expiring April 3, 2019 OR until a successor is duly appointed.

3. Requesting Agency: Mayor's Office

4. Contact Person: (With actual knowledge of proposed ordinance/resolution.)

- Name: Anthony Aragon
- Phone: 720-865-9032
- Email: [anthony.aragon@denvergov.org](mailto:anthony.aragon@denvergov.org)

5. Contact Person: (With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council and who will be available for first and second reading, if necessary.)

- Name: Anthony Aragon
- Phone: 720-865-9032
- Email: [anthony.aragon@denvergov.org](mailto:anthony.aragon@denvergov.org)

6. General description of proposed ordinance including contract scope of work if applicable:

[Insert general description here.]

**\*\*Please complete the following fields:** (Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field – please do not leave blank.)

- a. Contract Control Number:
- b. Duration: Term effective immediately and expiring April 3, 2019
- c. Location:
- d. Affected Council District:
- e. Benefits:
- f. Costs:

7. Is there any controversy surrounding this ordinance? (Groups or individuals who may have concerns about it?) Please explain.

[Start typing here.]

To be completed by Mayor's Legislative Team:

SIRE Tracking Number: \_\_\_\_\_

Date Entered: \_\_\_\_\_

## Boards and Commissions - Applicant Information

Printed Date: 04-14-2014

Prefix: MR. Last Name: GUERRERO First Name: ISMAEL Middle Name:

Applicant/Appointee Record Id: 536 Date Last Modified: August-01-2013 01:54:03 AM MDT App Deleted Flag:

Occupation: EXECUTIVE DIRECTOR

Employer: DENVER HOUSING AUTHORITY

Work Email:

Work Address: 777 GRANT STREET

Work City: DENVER Work State: CO Work Zip: 80203 Work Zip Ext:

Work Phone: Work Phone Ext: Work Fax: (303)561-2814 Work Cell Phone:

Home Email: ISMAEL.GUERRERO@USBANK.COM

Home Address: 3395 W. HAYWARD PLACE

Home City: DENVER Home State: CO Home Zip: 80211 Home Zip Ext:

Home Phone: (303)561-2814 Home Cell Phone:

Birth Date: July-04-2776 12:00:0 Gender: MALE Ethnicity: HISPANIC GLBT: UNDECLARED

City Council District: 1 City Council Other:

Registered Voter: UNDECLARED Registered County: Political Affiliation: UNDECLARED

Education Level: MBA Year Completed: 1992

Experience: UNDECLARED Interest: UNDECLARED Confidence: UNDECLARED

Confidence Extension:

City Employed: UNDECLARED Date Submitted: May-06-2005 09:01:00 AM MDT

### Boards Applying For:

ST. ANTHONY S CENTRAL HOSPITAL COMMUNITY ADVISORY TASKFORCE

### References

Reference 1: First Name: Last Name: Phone:

Reference 2: First Name: Last Name: Phone:

Reference 3: First Name: Last Name: Phone:

### Skills, Activities, Memberships, Resume/Cover Letter:

### Board Assignment Information:

Relation Id: 4820 BoardName: HOMELESS COMMISSION ON Delete Flag: N

Status: MEMBER Reason: APPOINTED Start Date: 10-31-2011 End Date: NONE Tech Date: NONE

Resolution: Addendum:

Relation Id: 5038 BoardName: HOUSING ADVISORY COMMITTEE Delete Flag: N

Status: MEMBER Reason: APPOINTED Start Date: 06-05-2013 End Date: NONE Tech Date: 05-31-2015

Resolution: Addendum:

Relation Id: 3925 BoardName: HUMAN SERVICES BOARD OF Delete Flag: N

Status: MEMBER Reason: REAPPOINTED Start Date: 05-01-2013 End Date: NONE Tech Date: 03-31-2018

## Boards and Commissions - Applicant Information

Printed Date: 04-14-2014

**Prefix:** UNDECLARED **Last Name:** LERUDIS **First Name:** JULIE **Middle Name:**

**Applicant/Appointee Record Id:** 3774 **Date Last Modified:** May-16-2013 08:55:54 AM MDT **App Deleted Flag:**

**Occupation:** DIRECTOR GRANTS PROGRAM

**Employer:** BOETTCHER FOUNDATION

**Work Email:**

**Work Address:**

**Work City:** **Work State:** CO **Work Zip:** **Work Zip Ext:**

**Work Phone:** **Work Phone Ext:** **Work Fax:** **Work Cell Phone:**

**Home Email:** LERUDIS@BOETTCHERFOUNDATION.ORG

**Home Address:** 11466 LAST DOLLAR PASS

**Home City:** LITTLETON **Home State:** CO **Home Zip:** 80127 **Home Zip Ext:**

**Home Phone:** **Home Cell Phone:** 720-839-5945

**Birth Date:** July-04-2776 12:00:0 **Gender:** FEMALE **Ethnicity:** CAUCASIAN **GLBT:** UNDECLARED

**City Council District:** UNDECLARED **City Council Other:**

**Registered Voter:** UNDECLARED **Registered County:** **Political Affiliation:** UNDECLARED

**Education Level:** **Year Completed:**

**Experience:** UNDECLARED **Interest:** UNDECLARED **Confidence:** UNDECLARED

**Confidence Extension:**

**City Employed:** UNDECLARED **Date Submitted:** May-16-2013 08:55:54 AM MDT

### Boards Applying For:

URBAN RENEWAL AUTHORITY DENVER

### References

**Reference 1: First Name:** **Last Name:** **Phone:**

**Reference 2: First Name:** **Last Name:** **Phone:**

**Reference 3: First Name:** **Last Name:** **Phone:**

### Skills, Activities, Memberships, Resume/Cover Letter:

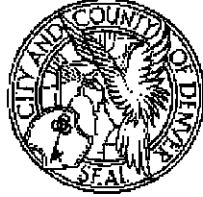
### Board Assignment Information:

**Relation Id:** 5024 **BoardName:** URBAN RENEWAL AUTHORITY DENVER **Delete Flag:** N

**Status:** MEMBER **Reason:** APPOINTED **Start Date:** 05-13-2013 **End Date:** NONE **Tech Date:** 04-03-2014

**Resolution:** 0283 2013 **Addendum:** REPL PRUTER

# BOARDS AND COMMISSIONS APPLICATION



Please complete the following information in full and return with your current resume or biography to the address below.

Type or print in blue or black ink.

Board or Commission you are applying for: DURA

Last Name: JACKSON First Name: TERRI

Occupation/Employer: EMPOWERCOM, INC

Work Address: 4650 LEYDEN City: DENVER Zip: 80216

Work E-mail Address: tjackson@empowercom.net

Work Phone: 303.292.3850 Work/Home Fax: 303.292.3831

Home Address: 16302 E. Ida Ave City: Centennial Zip: 80015

Home Phone: 303.693.6003 Cell Phone/ Pager: 303.520.1077

Home E-mail Address: \_\_\_\_\_

Are you a registered voter?  Yes  No If so, what county? Arapahoe

Colorado ID or Driver's License Number: \_\_\_\_\_

Denver City Council District No.: \_\_\_\_\_ Ethnicity Black

Highest Level of Education or Degree Earned: Masters Year Completed: 1989

Memberships/ Organizations/ Volunteer Activities (include past or present):

Colorado Black Chamber

Black Construction Group

BAC

References (List three persons, not related to you, whom you have known at least one year):

Name	Address	Phone Number
Herman Malone	Denver, CO	303.839.5200
Denise Burgess	Denver, CO	303.588.2573
Rose Andom	Denver, CO	303.808.1058

### Special Information:

Is there anything that would adversely affect public confidence in your appointment or service? Yes  No

If yes, please explain on a separate sheet of paper.

*TERRI JACKSON*

Signature

Date

07/03/2013

### Return Completed Form to:

Anthony R. Aragon, Director of Boards and Commissions

1437 Bannock Street, Room 350

Denver, CO 80202 Phone: (720) 865-9032 Fax: (720) 865-8787

[anthony.aragon@denvergov.org](mailto:anthony.aragon@denvergov.org)

## **Diedra A. Garcia**

Lakewood, CO 80232

303.868.6379

[DGarcia@DiedraGarcia.com](mailto:DGarcia@DiedraGarcia.com)

[www.CareerHosting.com/DiedraGarcia](http://www.CareerHosting.com/DiedraGarcia)

[www.Linkedin.com/in/DiedraGarcia](http://www.Linkedin.com/in/DiedraGarcia)

### ***Vision-Based Strategic Leadership ► Focused Execution***

***Visionary Business Leader*** known for providing organizational strategy and ability to lead through obstacles to opportunities.

Record of balancing strategic and tactical responsibilities, while focusing on long-term organizational objectives.

Skilled at building relationships with Boards of Directors and committees, facilitating engagement and participation.

Demonstrated community leadership and reputation for building both ethical and effective stakeholder partnerships with clear goals and direction and expectations.

Board level experience in non-profit management, accounting, fundraising, strategic alliances, and community responsibility.

Respected for effective communications, messaging and branding as organizational spokesperson.

Demonstrated ability to craft and execute revenue enhancement strategy.

Natural leader with record of building credibility and trust with key stakeholders resulting in a highly effective and efficient staff and organization.

#### **LEADERSHIP COMPETENCIES**

- Revenue Enhancement Strategies
- Budgeting and Forecasting
- Fiscal Responsibility
- Community Involvement
- Legislative Processes
- Recruiting and Staff Development
- Process Improvement
- Strategic Planning and Direction
- Cross-Functional Team Leadership
- Public Speaking / Presentation Skills
- Tactical Decision Making
- Ethical Corporate Responsibility
- Board of Directors Development
- Coaching, Mentoring and Development

#### **PAST AND PRESENT DEMONSTRATED GOVERNANCE**

- Governor's Appointments:
  - Board of Directors and Board Chair for Pinnacol Assurance
  - Commission on Civil Service Reform
  - Colorado State Personnel Board
- Mayor's Appointments:
  - Denver Health and Hospital Authority Board of Directors

### COMMUNITY LEADERSHIP EXPERIENCE

- Board of Directors: Denver Hispanic Chamber of Commerce: Chair, Business and Economic Development; Associated General Contractors; Metropolitan State College Foundation, Denver Metro Chamber of Commerce: Chair, Small Business Resource Center; Gateway Battered Women's Services
- Board President: Alameda Gateway Business Improvement District

### PROFESSIONAL EXPERIENCE

#### **DRG Construction Corp., Lakewood, CO**

**1998 - Present**

Mid-size commercial general construction corporation with \$17M in annual revenue and over 30 full time employees, serving public and private sector clients.

#### ***Board of Directors – Chairman (2011 – Present)***

#### ***President and CEO (1998 – 2011)***

Provided ethical, inspired leadership, fiscal management and positioned the company as an industry and community leader.

- Created innovative strategic planning process and oversaw all functions ensuring strategic goals and objectives were met for growth, customer service and operational efficiency.
- Weathered flat market/recession by creating innovative business model which increased sales by 10% in the first year over the previous flat 2 years.
- Wrote marketing/sales plan addressing target markets and lead generation which increased sales by 50% in first year of implementation.
- Created powerful new marketing tools including company branding and networked within community opening doors and cultivating new business opportunities and markets.
- Systemized sales process increasing sales 150% in first 3 years of plan implementation.
- Improved turnover by 80% through new budgeting, forecasting and financial reporting mechanism.
- Reduced insurance coverage needs through use of new HR manual.
- Significantly improved morale through execution of internal communication plan.
- Led operations function assuring projects in each market sector were profitable and compliant with contractual obligations.
- Managed all facets of risk and protected company assets and shareholder interests.
- Led oversight of financial and HR functions ensuring processes and programs were auditable, legally compliant and created a culture of excellence.

### OTHER RELATED EXPERIENCE

Kaiser Foundation Health Plan of CO, Denver, CO  
***Human Resources Team Lead***

1997 - 1998

University of Colorado at Denver, Denver, CO  
***Human Resources Area Manager***

1986 - 1997

## **EDUCATION AND CERTIFICATIONS**

**Master of Science (M.S.) - Leadership and Organization Development, Regis University**

**Bachelors of Science (B.S.) - Human Resources Management, Regis University**

Sarbanes Oxley Certification

## **AWARDS AND RECOGNITION**

- Outstanding Women, Jefferson County, 2009
- Outstanding Women in Business, Real Estate and Construction category *Denver Business Journal*, September, 2004
- Forty Under 40, *Denver Business Journal*, 2003
- Business Woman of the Year, Denver Hispanic Chamber of Commerce, 2003
- Selected for U.S.-Spain Young Leaders Program, Marshall Fellow, 2002