

## Proclamation No. 25-1562

## Recognizing the Importance of Health Coverage and Promoting Enrollment through Connect for Health Colorado

WHEREAS, Open Enrollment, held annually from November 1 to January 15, is a vital opportunity for Coloradans including those who are uninsured or have lost Medicaid or health insurance through a job or those who face systemic barriers to shop, compare, and enroll in health care. insurance plans that protect their health and financial stability; and

WHEREAS, access to affordable health coverage is essential to the health, stability, and economic well-being of Colorado families and communities; and

WHEREAS, Colorado has made significant progress in reducing the uninsured rate since the creation of Connect for Health Colorado, the state's official health insurance marketplace, which provides individuals and families with access to quality, affordable coverage; and

WHEREAS, Open Enrollment is a critical period during which Coloradans can shop, compare, and enroll in health insurance plans that meet their needs and protect them from unexpected medical costs; and

WHEREAS, health coverage brings peace of mind by ensuring access to preventive care, mental health services, prescription medications, and emergency care, strengthening the overall health of our communities; and

WHEREAS. Connect for Health Colorado offers financial assistance, including federal premium tax credits and cost sharing reductions, Colorado Premium Assistance, and OmniSalud through Colorado Connect, to help thousands of Coloradans lower the cost of coverage; and

WHEREAS, maintaining health insurance ensures access to preventive care, prescription drugs, mental health support, and emergency services, which strengthens the overall health of our state; and

WHEREAS, trusted community partners such as brokers and assisters work alongside Connect for Health Colorado to help residents navigate enrollment, especially those who may face language, financial, or technological barriers; and

WHEREAS, the City and County of Denver recognizes the importance of every Coloradan having the opportunity to protect their health and that of their family through access to affordable, quality coverage.

## NOW THEREFORE, BE IT PROCLAIMED BY THE DENVER CITY COUNCIL:

Section 1. That the Council of the City and County of Denver hereby recognizes the critical role of Connect for Health Colorado in expanding access to health insurance and supporting the well-being of Coloradans.

Section 2. That the Clerk of the City and County of Denver shall affix the seal of the City and County of Denver to this proclamation and that a copy be transmitted to Connect for Health Colorado in recognition of its service to the people of Colorado.

PASSED BY THE COUNCIL October 20, 2025

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**PRESIDENT**