

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team
at MileHighOrdinance@DenverGov.org by **3:00pm on Monday**.

**All fields must be completed.*
Incomplete request forms will be returned to sender which may cause a delay in processing.*

Date of Request: 10/13/2014

Please mark one: Bill Request or Resolution Request

1. Has your agency submitted this request in the last 12 months?

Yes No

If yes, please explain:

2. **Title:** Ordinance request approving a ticketing services agreement with AXS Digital, LLC; THTRS-201415955-00

3. **Requesting Agency:** Denver Arts & Venues

4. **Contact Person:** (With actual knowledge of proposed ordinance/resolution.)

- **Name:** Frank Delmonte
- **Phone:** 720-865-4233
- **Email:** Frank.Delmonte@denvergov.org

- **Name:** Brian Kitts
- **Phone:** 720-865-4229
- **Email:** Brian.Kitts@denvergov.org

- **Name:** Tad Bowman
- **Phone:** 720-865-4244
- **Email:** tad.bowman@denvergov.org

5. **Contact Person:** (With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council and who will be available for first and second reading, if necessary.)

- **Name:** Frank Delmonte
- **Phone:** 720-865-4233
- **Email:** Frank.Delmonte@denvergov.org

- **Name:** Brian Kitts
- **Phone:** 720-865-4229
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6. **General description of proposed ordinance including contract scope of work if applicable:**

AXS Digital, LLC will serve as the provider of ticket services for City-owned and operated venues (including Colorado Convention Center, Denver Coliseum, Denver Performing Arts Complex, McNichols Building and Red Rocks Amphitheatre) as well as clients contracted through Denver Arts & Venues. AXS Digital will provide box office operations, staffing, sales of tickets, online and mobile applications for sales, reporting, marketing and other activities related to the operation of selling tickets, promoting shows and promoting venues.

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SIRE Tracking Number: _____

Date Entered: _____

****Please complete the following fields:** (Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field – please do not leave blank.)

- a. **Contract Control Number:** THTRS-201415955-00
- b. **Duration:** January 1, 2015-December 31, 2019
- c. **Location:** City-owned and operated venues including Colorado Convention Center, Denver Coliseum, Denver Performing Arts Complex, McNichols Building and Red Rocks Amphitheatre
- d. **Affected Council District:** Council District 8
- e. **Benefits:** AXS Digital will provide box office operations, staffing, sales of tickets, online and mobile applications for sales, reporting, marketing and other activities related to the operation of selling tickets, promoting shows and promoting venues. This is a hybrid revenue/expenditure agreement.

f. Costs:

\$6,450,000 estimated revenue

\$1,728,200 estimated costs

\$4,721,800 estimated net revenue

7. Is there any controversy surrounding this ordinance? (Groups or individuals who may have concerns about it?) **Please explain.**

No.

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