

TOM SECRIST

Real Estate Investor & Developer | [REDACTED]

PROFESSIONAL SUMMARY

Denver-based real estate investor and developer with three decades of experience acquiring, renovating, and repositioning commercial and mixed-use properties along the East Colfax Avenue corridor. Built a self-managed real estate portfolio from the ground up, transitioning from nights-and-weekends rehab work to full-time ownership and management of multiple LLCs. Recognized for transforming underperforming and dilapidated properties into thriving neighborhood destinations, and for long-standing civic leadership in neighborhood revitalization through the Bluebird Business Improvement District (BID).

PROFESSIONAL EXPERIENCE

Owner / Principal — Real Estate Portfolio

Denver, CO • Mid-1990s – Present

- Built and manage a diversified real estate portfolio across multiple LLCs, beginning in the mid-1990s while working a full-time day job and personally rehabbing apartment properties at night.
- Transitioned to managing real estate holdings full-time after years of hands-on renovation and property management experience.
- Acquired 3237 E. Colfax Ave. in 2000 and led the renovation of the building, paving the way for the Atomic Cowboy, which opened in 2004 and continues to operate at the location today.
- Purchased a dilapidated retail strip at 3401–3421 E. Colfax Ave. (just east of the Bluebird Theater) in 2015, driven by a commitment to revitalizing a struggling stretch of the neighborhood.
- Directed a near-complete demolition and substantial renovation of the property, completed in 2016, which attracted new bar and restaurant tenants the following year.
- Sold the redeveloped Colfax property in 2024 for \$1.72 million — a 442% return on the original \$317,500 purchase price — demonstrating strong long-term value creation through targeted redevelopment.

CIVIC LEADERSHIP

Treasurer — Bluebird Business Improvement District (BID)

Denver, CO • Since Inception

- Serve as Treasurer of the BID since its founding, applying experience managing the finances of multiple real estate LLCs to oversee the district's finances.
- Champion a shared vision with city leadership for a clean, safe Colfax Avenue corridor — including continued progress on addressing homelessness — alongside supporting and preserving existing local businesses.
- Partner with neighborhood stakeholders and city officials to advance the Bluebird District's long-term commercial revitalization goals.

CORE STRENGTHS

- Property Acquisition & Repositioning
- Ground-Up & Adaptive Reuse Renovation
- Multi-LLC Financial & Portfolio Management
- Neighborhood Revitalization & Placemaking
- Public–Private Stakeholder Collaboration
- Small Business & Commercial Tenant Support