

CASR Incentive Program Administrator Contract

BIZ Committee Presentation on item 25-0788

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Overview

1. Resolution Request 25-0788

Contract with Aptim Environmental and Infrastructure, LLC

2. Consistency with the Climate Protection Fund ordinance

3. Streamlines bureaucratic processes to enhance CASR programs

4. Summary and Discussion

Resolution Request 25-0788

Contract with Aptim Environmental and Infrastructure, LLC
(CASR-202579019)

Scope: Program administration and distribution of funding for CASR's rebate, incentive, and grant programs, citywide.

Term: Three (3) years

Value: \$23,500,000

Maximum contract fee: 7% of rebates distributed

Rebate & Incentive Distribution: The remaining 93% of the budget, up to \$21.8 million, may be distributed to recipient organizations in the community.

Annual Appropriations: Funding for CASR rebate and incentive programs is subject to annual appropriations. Contract is not a guarantee of funding.

This contract supports CASR investment in the community per the Climate Protection Fund ordinance

“help [Denver] communities prepare for a changing climate through innovative mechanisms such as community-based grants and partnerships with community-based environmental and climate justice organizations”

Climate Protection Fund Enabling Ordinance



0.25% sales tax with equity exemptions
\$40 to 50 million annual budget

Six allowable uses

- | | |
|----------------------------|---------------------|
| 1. Workforce | 4. Buildings |
| 2. Climate Justice | 5. Renewable Energy |
| 3. Adaptation & Resilience | 6. Transportation |

Streamlined incentive program intake, progress tracking, and disbursement of payments.

Administrator Core Services, with CASR providing final approvals:

1. Intake of incentive program applicants and/or awardees.
2. Management of agreements and payment disbursement between the Consultant and awardees, with review and approval by CASR.
3. Data management and reporting on incentive project completion, milestone attainment, and payment status to CASR.
4. A process to check the status of project implementation and cancel reserved incentives or extend timelines as deemed necessary by CASR.

Aptim has experience providing similar services for CASR

This contract will create consistency across CASR programs and help to streamline program delivery and support for customers.

Existing CASR Programs Supported by Aptim

1. E-Bike Rebate Program
(nearly 10,000 vouchers redeemed)
2. Home Energy Rebate Program
 - a. Heat Pumps (~2,500)
 - b. EV Charging (~1,400)
 - c. Solar & Storage (~350)
 - d. Electric Service Upgrades (~1,250)

Independently managed CASR programs to shift to the new Incentive Program Administrator

1. Denver Mobility Incentive Program
(Mode shift, multifamily EV charging)
2. Renewables & Resilience Incentive Program
(Solar for non-profits)
3. Certifiably Green Denver (for small businesses)
4. Clean Air & Cooling Min-Grants
5. Green Workforce Mini-Grants
6. Workforce Training Rebates

New Pilot Initiatives

1. Equity Priority Building Efficiency & Electrification
2. Commercial Cooking Electrification
3. Embodied Carbon Construction

The Incentive Administrator will streamline bureaucratic processes to enhance CASR's rebate and grant programs.

Current State

- Multiple independently administered rebate and grant program offerings.
- Direct contracts with each program recipient is highly burdensome, time consuming, and inefficient. (12-16 weeks regardless of value).
- Total value of nearly \$40 million invested or committed to recipients in 2024 and 2025.

Future State

- Consolidated program administration creates consistency & efficiency.
- Standard incentive award templates helps to avoid project delays.
- Fewer bureaucratic steps free up staff for higher-impact activities.
- Improved data collection, impact evaluation, and customer support.

Summary

1. Resolution Request 25-0788

- Program administration and distribution of funding for CASR's rebate, incentive, and grant programs, citywide.
- Term: Three (3) years
- Value: \$23,500,000 (over 90% invested in the community)

2. Alignment with Climate Protection Fund ordinance

“helps [Denver] communities prepare for a changing climate through innovative mechanisms such as community-based grants”

3. Fewer bureaucratic steps enhance the customer experience and free up staff for higher-impact activities.

Appendix

Levers to Affect Change



Influence \$ billions of recurring investments.

Determines the affordability, reliability, and sustainability of the built environment.

\$38 million in 2025 rebates & incentives.

Demonstrates solutions in the community that the private sector can replicate.

\$50 million asset portfolio and growing.

Shows what's possible and enables the next generation of energy infrastructure.

The actions of others determines our success.

From individuals to institutions, everyone must believe in and pursue sustainable solutions.