



# **CASR Incentive Program Administrator Contract**

BIZ Committee Presentation on item 25-0788

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## **Overview**

1. Resolution Request 25-0788

Contract with Aptim Environmental and Infrastructure, LLC

- 2. Consistency with the Climate Protection Fund ordinance
- 3. Streamlines bureaucratic processes to enhance CASR programs
- 4. Summary and Discussion



## **Resolution Request 25-0788**

Contract with Aptim Environmental and Infrastructure, LLC (CASR-202579019)

Scope: Program administration and distribution of funding for CASR's rebate, incentive, and grant programs, citywide.

Term: Three (3) years

Value: \$23,500,000

Maximum contract fee: 7% of rebates distributed

Rebate & Incentive Distribution: The remaining 93% of the budget, up to \$21.8 million, may be distributed to recipient organizations in the community.

**Annual Appropriations:** Funding for CASR rebate and incentive programs is subject to annual appropriations. Contract is not a guarantee of funding.



# This contract supports CASR investment in the community per the Climate Protection Fund ordinance

"help [Denver] communities prepare for a changing climate through innovative mechanisms such as community-based grants and partnerships with community-based environmental and climate justice organizations"

Climate Protection Fund Enabling Ordinance





0.25% sales tax with equity exemptions\$40 to 50 million annual budget

#### Six allowable uses

- 1. Workforce
- 2. Climate Justice
- 3. Adaptation & Resilience

- 4. Buildings
- 5. Renewable Energy
- 6. Transportation



# Streamlined incentive program intake, progress tracking, and disbursement of payments.

### **Administrator Core Services, with CASR providing final approvals:**

- 1. Intake of incentive program applicants and/or awardees.
- 2. Management of agreements and payment disbursement between the Consultant and awardees, with review and approval by CASR.
- 3. Data management and reporting on incentive project completion, milestone attainment, and payment status to CASR.
- 4. A process to check the status of project implementation and cancel reserved incentives or extend timelines as deemed necessary by CASR.



### Aptim has experience providing similar services for CASR

This contract will create consistency across CASR programs and help to streamline program delivery and support for customers.

#### **Existing CASR Programs Supported by Aptim**

- 1. E-Bike Rebate Program (nearly 10,000 vouchers redeemed)
- 2. Home Energy Rebate Program
  - a. Heat Pumps (~2,500)
  - b. EV Charging ( $\sim$ 1,400)
  - c. Solar & Storage (~350)
  - d. Electric Service Upgrades (~1,250)

## Independently managed CASR programs to shift to the new Incentive Program Administrator

- Denver Mobility Incentive Program
   (Mode shift, multifamily EV charging)
- 2. Renewables & Resilience Incentive Program (Solar for non-profits)
- 3. Certifiably Green Denver (for small businesses)
- 4. Clean Air & Cooling Min-Grants
- 5. Green Workforce Mini-Grants
- 6. Workforce Training Rebates

#### **New Pilot Initiatives**

- 1. Equity Priority Building Efficiency & Electrification
- 2. Commercial Cooking Electrification
- 3. Embodied Carbon Construction



# The Incentive Administrator will streamline bureaucratic processes to enhance CASR's rebate and grant programs.

#### **Current State**

- Multiple independently administered rebate and grant program offerings.
- Direct contracts with each program recipient is highly burdensome, time consuming, and inefficient. (12-16 weeks regardless of value).
- Total value of nearly \$40 million invested or committed to recipients in 2024 and 2025.

#### **Future State**

- Consolidated program administration creates consistency & efficiency.
- Standard incentive award templates helps to avoid project delays.
- Fewer bureaucratic steps free up staff for higher-impact activities.
- Improved data collection, impact evaluation, and customer support.

# Summary



### 1. Resolution Request 25-0788

- Program administration and distribution of funding for CASR's rebate, incentive, and grant programs, citywide.
- Term: Three (3) years
- Value: \$23,500,000 (over 90% invested in the community)

## 2. Alignment with Climate Protection Fund ordinance

"helps [Denver] communities prepare for a changing climate through innovative mechanisms such as community-based grants"

3. Fewer bureaucratic steps enhance the customer experience and free up staff for higher-impact activities.

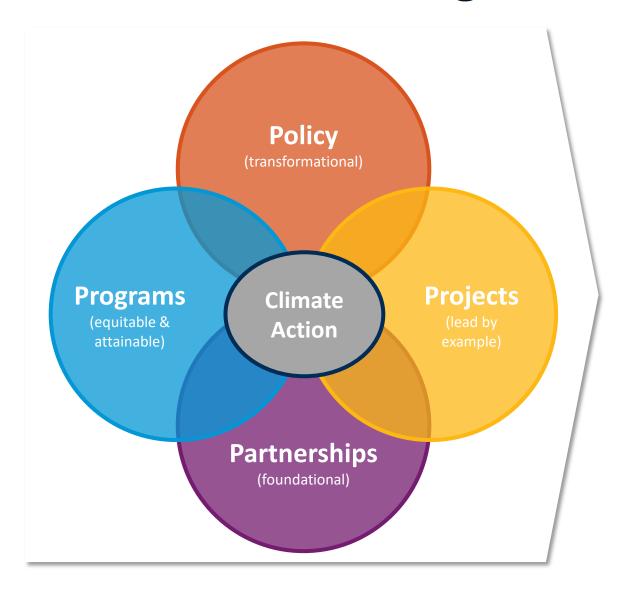


## **Appendix**





### Levers to Affect Change





#### Influence \$ billions of recurring investments.

Determines the affordability, reliability, and sustainability of the built environment.

#### \$38 million in 2025 rebates & incentives.

Demonstrates solutions in the community that the private sector can replicate.

#### \$50 million asset portfolio and growing.

Shows what's possible and enables the next generation of energy infrastructure.

#### The actions of others determines our success.

From individuals to institutions, everyone must believe in and pursue sustainable solutions.