

# ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team

at [MileHighOrdinance@DenverGov.org](mailto: MileHighOrdinance@DenverGov.org) by 9 **a.m. Friday**. Contact the Mayor's Legislative team with questions

Date of Request: 3/6/2026

Please mark one:  Bill Request or  Resolution Request

Please mark one: The request directly impacts developments, projects, contracts, resolutions, or bills that involve property and impact within .5 miles of the South Platte River from Denver's northern to southern boundary? (Check map [HERE](#))

Yes  No

**1. Type of Request:**

Contract/Grant Agreement  Intergovernmental Agreement (IGA)  Rezoning/Text Amendment

Dedication/Vacation  Appropriation/Supplemental  DRMC Change

Other:

**2. Title:** (Start with *approves, amends, dedicates*, etc., include name of company or contractor and indicate the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.)

Amends a contract with Public Service Company of Colorado to add \$386,363.00 for a new total of \$600,413.00 and to add three years for a new end date of 3-31-2029 to continue a non-exclusive sponsorship agreement, Council District 10 and Mountain Parks (THTRS-202473245/THTRS-202582910-01).

**3. Requesting Agency:** Denver Arts & Venues

**4. Contact Person:**

Contact person with knowledge of proposed ordinance/resolution (e.g., subject matter expert)	Contact person for council members or mayor-council
Name: Drew Lindley	Name: Drew Lindley
Email: <a href="mailto:Andrew.Lindley@denvergov.org">Andrew.Lindley@denvergov.org</a>	Email: <a href="mailto:Andrew.Lindley@denvergov.org">Andrew.Lindley@denvergov.org</a>

**5. General description or background of proposed request. Attach executive summary if more space needed:** (who, what, why)

See attached Executive Summary.

**6. City Attorney assigned to this request (if applicable):** Laurie Heydman

**7. City Council District:** Council District 10 and Mountain Parks

**8. \*\*For all contracts, fill out and submit accompanying Key Contract Terms worksheet\*\***

*To be completed by Mayor's Legislative Team:*

Resolution/Bill Number: \_\_\_\_\_

Date Entered: \_\_\_\_\_

## Key Contract Terms

**Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):**  
Sponsorship Agreement (Revenue)

**Vendor/Contractor Name (including any dba's):** Public Service Company of Colorado (Xcel Energy, Inc.)

**Contract control number (legacy and new):** THTRS-202582910-01 / THTRS-202473245

**Location:** Red Rocks Amphitheatre, Denver Arts Complex

**Is this a new contract?**  Yes  No **Is this an Amendment?**  Yes  No **If yes, how many?** 01

**Contract Term/Duration (for amended contracts, include existing term dates and amended dates):**

Original Term: 4/1/2024 - 3/31/2026

Amendment Term: 4/1/2024 - 3/31/2029

**Contract Amount (indicate existing amount, amended amount and new contract total):**

<i>Current Contract Amount (A)</i>	<i>Additional Funds (B)</i>	<i>Total Contract Amount (A+B)</i>
\$214,050.00	\$386,363.00	\$600,413.00
<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
4/1/2024-3/31/2026	Three (3) years	3/31/2029

**Scope of work:**

Public Service Company of Colorado is contracting for certain sponsorship rights and benefits at City Venues including, but not limited to, signage, an on-site presence, branded social media promotion and digital advertising at Red Rocks Amphitheatre and Denver Arts Complex. This Amendment will continue these existing contract rights for an additional three years for additional monies.

**Was this contractor selected by competitive process?** No **If not, why not?** Sponsorship engagement established through open market as standard practice

**Has this contractor provided these services to the City before?**  Yes  No

**Source of funds:** Revenue, received from Sponsor

**Is this contract subject to:**  W/MBE  DBE  SBE  XO101  ACDBE  N/A

**WBE/MBE/DBE commitments (construction, design, Airport concession contracts):** N/A

**Who are the subcontractors to this contract?** N/A

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