DENVER
MAYOR'S OFFICE

MEMORANDUM – COLFAX MAYFAIR BID

TO:	**Mayor Mike Johnston**
FROM:	**Office of Boards & Commissions**
DATE:	**9 December, 2025**
PURPOSE:	**Appointment and Reappointments for Colfax Mayfair BID**
PROCESS:	**Mayor's Approval (then City Council Confirmation)**

Purpose:
The Board provides enhanced local services through a self-governed annual assessment to all district property owners. They work closely with the City of Denver to implement economic development, placemaking, public safety and advocacy efforts in the BID.

Appointment Process:
The BID Board of Directors is comprised of local property and business owners who are highly committed to making the entire district a viable destination for current and future businesses.

Appointment Candidates
Term: 4/1/2026-4/1/2029 or until a successor is duly appointed

Lauren Erb
(She/Her) (Female, Caucasian)

Director of Accounting, Denver Bicycle

BIOGRAPHY:
Lauren Erb is a dedicated and long-standing fixture in the Denver business community, known for her involvement in both the retail hardware and cycling sectors. Her association with Denver Bicycle further demonstrates her commitment to the local lifestyle and urban mobility in the Denver area. Through her roles, Lauren embodies the spirit of local entrepreneurship, supporting both the practical needs of homeowners and the recreational interests of the community.

STATEMENT OF SUPPORT:
"Director of Accounting at Denver True Value and Denver Bicycle, has been active in safety and BRT planning discussions. Her financial expertise and long family history in the district (33 years) will strengthen our long-term planning. We ask that Lauren be appointed for a three-year term." **Hilarie Portell, Executive Director, Colfax Mayfair BID**

Reappointment Candidates
Term: 4/1/2026-4/1/2029 or until a successor is duly appointed

  Dan Murray (He/Him) (Male, Caucasian) *Owner, Suburban Toppers*	**BIOGRAPHY**: My name is Dan Murray. I have been a business owner (Suburban Toppers) on Colfax Avenue for over 40 years. I am currently the board chair of the Colfax Mayfair Business Improvement District and have been on the board since its inception in 2015. I grew up in East Denver and have spent my whole life on or near Colfax. The Colfax corridor is so vital to the City, and the Bus Rapid Transit project is transforming this amazing street. I am asking the city to renew my commitment to our BID so that we can continue to seamlessly move forward in our support for our many businesses that we represent. **STATEMENT OF SUPPORT**: "Owner of Suburban Toppers, Dan has served as the Colfax Mayfair BID board president for the past three years. His thoughtful leadership has guided us through final design, coordination with city planners, and preparation for the Colfax Bus Rapid Transit project. Dan and his family have operated their business in this location for 40 years. We ask that Dan be reappointed for another three-year term."- **Hilarie Portell, Executive Director, Colfax Mayfair BID**

  Barbara MacFarlane (She/Her) (Female, Caucasian) *Owner, Marczyk Fine Foods*	**BIOGRAPHY**: Barbara MacFarlane's career in Denver spans the culinary, business, and historic preservation sectors. Originally moving to Denver in 1984, she became a founding partner of the landmark Wynkoop Brewing Company in LoDo. Leveraging her experience, she later co-founded the highly successful gourmet grocery, Marczyk Fine Foods, alongside her husband Pete Marczyk, where she serves as Communications Director Emeritus. In addition to her food and beverage ventures, MacFarlane has dedicated herself to civic engagement, serving as a past president of Colorado Preservation Inc. and working with the Historic Denver Guild, demonstrating her deep commitment to preserving the character and history of the city she helped shape. **STATEMENT OF SUPPORT**: "Owner of Marczyk Fine Foods has been an invaluable voice for local business and community leadership during her 14 years in the district. Her knowledge of the food and beverage industry also informs our work. We ask that Barbara be reappointed for another three-year term as board secretary." **-Hilarie Portell, Executive Director, Colfax Mayfair BID**

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CURRENT BOARD

	Board Member: Board Member ...	Current Term	Current Ter...	Gender	Race/Ethnic...	Hispanic or...	Email	Status
1	Barbara Macfarlane		3/31/2026	Female	Caucasian		barbara@marczk.com	Active
2	Daniel Murray		3/31/2026	Male	Caucasian		dpm1216@aol.com	Active
3	Candace Wickstrom		9/30/2027	Female	Caucasian		candace@cityfloralgreenhouse.com	Active
4	Nathan Beal	1	9/30/2027	Male	Caucasian		nathanbeal@yahoo.com	Active
5	Michael Bruntz	1	9/30/2027	Male	Other	No	mbruntz@mozartsdenver.com	Active
6	Taylor Woodard	2	5/31/2028	Female	Caucasian	No	taylor@shoptheshop.com	Active

CURRENT BOARD DEMOGRAPHICS: 6/7 Total Mayoral Appointees

RACE/ETHNICITY	
Black/African American	0
Asian American, Native Hawaiian, pacific Islander	0
Latino/ Hispanic	0
Native American	0
Two or more	0
White	5
Other	1

GENDER	
Male	3
Female	3
Non-Binary	0

HISPANIC ORIGIN
0