

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team
at MileHighOrdinance@DenverGov.org by **3:00pm on Monday**.

**All fields must be completed.*
Incomplete request forms will be returned to sender which may cause a delay in processing.*

Date of Request: October 21, 2013

Please mark one: Bill Request or Resolution Request

1. Has your agency submitted this request in the last 12 months?

Yes No

If yes, please explain: This is the operating plan and budget and will be submitted annually; however this is the first year submission for this business improvement district.

2. Title: **A bill for an ordinance approving an Operating Plan and Budget for 2014 for the Bluebird Business Improvement District.**

3. Requesting Agency: Finance

4. Contact Person: *(With actual knowledge of proposed ordinance/resolution.)*

- Name: Rick Sheehan – Acting Administrator for Special Districts and Conduit
- Phone: 720-913-5550
- Email: Richard.Sheehan@denvergov.org

5. Contact Person: *(With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council)*

- Name: Rick Sheehan – Acting Debt Administrator for Special Districts and Conduit
- Phone: 720-913-5550
- Email: Richard.Sheehan@denvergov.org

6. General description of proposed ordinance including contract scope of work if applicable: The City Council approves the budget for the upcoming year. The ordinance represents the City's approval for the expenditures necessary to execute the responsibilities of the district as well as the imposition of a mill levy necessary to generate sufficient revenue to pay the district's expenses.

- a. Contract Control Number: None
- b. Duration: Budget for 2014
- c. Location: The service area consists of approximately 11.3 acres of certain commercial property located along Colfax Avenue between St. Paul Street to the west, Colorado Boulevard to the east, 16th Avenue to the north and 14th Avenue to the south.
- d. Affected Council District: Council District #8 – Albus Brooks, Council District #10 – Jeanne Robb
- e. Benefits: Business Improvement Districts (BID's) are organized for the benefit of commercial properties to assist with infrastructure improvements and their maintenance, as well as having the ability to perform marketing and economic development activities. The Bluebird BID will be authorized to provide services within and without its boundaries, including consulting with respect to planning or managing development activities; promotion or marketing activities; organization, promotion, marketing and management of public events; activities in support of business recruitment, management and development; security for businesses and public areas; and providing design assistance.
- f. Costs: Districts are self funded with no direct costs to the City. The district has no debt, but has the authority of establishing a mill levy of up to 15mills. The 2014 budget contemplates 10 mill levies upon the approval of voters in November 2013. The proposed budgetary expenditures for 2014 are **\$56,000**.

7. Is there any controversy surrounding this ordinance? *(Groups or individuals who may have concerns about it?)* Please explain. No Controversy.

To be completed by Mayor's Legislative Team:

SIRE Tracking Number: _____

Date Entered: _____

Executive Summary
Bluebird BID
2014 Work Plan and Budget

Business Improvement Districts (BID's) are organized for the benefit of commercial properties to assist with infrastructure improvements and their maintenance, as well as having the ability to perform marketing and economic development activities. This is the operating plan and budget for Bluebird BID and it is submitted annually.

General Description of District and Location: The service area consists of approximately 11.3 acres of certain commercial property located along Colfax Avenue between St. Paul Street to the west, Colorado Boulevard to the east, 16th Avenue to the north and 14th Avenue to the south.

Business Improvement Districts (BID's) are organized for the benefit of commercial properties to assist with infrastructure improvements and their maintenance, as well as having the ability to perform marketing and economic development activities. The Bluebird BID will be authorized to provide services within and without its boundaries, including consulting with respect to planning or managing development activities; promotion or marketing activities; organization, promotion, marketing and management of public events; activities in support of business recruitment, management and development; security for businesses and public areas; and providing design assistance.

District Structure: The district has no debt, but has the authority of establishing a mill levy of up to 15mills. The 2014 budget contemplates 10 mill levies upon the approval of voters in November 2013. The proposed budgetary expenditures for 2014 are **\$56,000**. The Board of Directors is composed of 7 property owners.

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