

BY AUTHORITY

RESOLUTION NO. CR24-0868
SERIES OF 2024

COMMITTEE OF REFERENCE:
Business, Arts, Workforce, Climate & Aviation Services

A RESOLUTION

Approving a proposed Contract between the City and County of Denver and Denver Region Toyota Dealers Advertising Group, Inc. as an exclusive marketing partner entitled to, but not limited to, an on-site presence, in-market promotions, and digital advertising at Red Rocks and Colorado Convention Center, citywide.

BE IT RESOLVED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:

Section 1. The proposed Contract between the City and County of Denver and Denver Region Toyota Dealers Advertising Group, Inc., in the words and figures contained and set forth in that form of Contract available in the office and on the web page of City Council, and to be filed in the office of the Clerk and Recorder, Ex-Officio Clerk of the City and County of Denver, under City Clerk’s Filing No. 202473031, is hereby approved.

COMMITTEE APPROVAL DATE: July 3, 2024 by Consent

MAYOR-COUNCIL DATE: July 9, 2024

PASSED BY THE COUNCIL: _____

_____ - PRESIDENT

ATTEST: _____ - CLERK AND RECORDER,
EX-OFFICIO CLERK OF THE
CITY AND COUNTY OF DENVER

PREPARED BY: Joshua L. Roberts, Assistant City Attorney DATE: July 11, 2024

Pursuant to section 13-9, D.R.M.C., this proposed resolution has been reviewed by the Office of the City Attorney. We find no irregularity as to form and have no legal objection to the proposed resolution. The proposed resolution is submitted to the City Council for approval pursuant to § 3.2.6 of the Charter.

Kerry Tipper, Denver City Attorney

BY: Anukul Bagga, Assistant City Attorney DATE: Jul 11, 2024