

# ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team  
at [MilHighOrdinance@DenverGov.org](mailto:MilHighOrdinance@DenverGov.org) by **3:00pm on Monday.**

*\*All fields must be completed.\**

*Incomplete request forms will be returned to sender which may cause a delay in processing.*

Date of Request: **September 28, 2011**

Please mark one:  Bill Request or **XX** Resolution Request

1. Has your agency submitted this request in the last 12 months?

Yes **XX** No

If yes, please explain:

2. **Title:** (Include a concise, one sentence description – please include name of company or contractor and contract control number - that clearly indicates the type of request: grant acceptance, contract execution, amendment, municipal code change, supplemental request, etc.)

Approve the Mayoral appointment of Theresa Peña to the Denver Preschool Program Board of Directors for a term effective immediately and expiring 03-12-13 or until a successor is duly appointed.

3. **Requesting Agency:** Mayor's Office

4. **Contact Person:** (With actual knowledge of proposed ordinance/resolution.)

- **Name:** Anthony Aragon
- **Phone:** 720-865-9032
- **Email:** [Anthony.aragon@denvergov.org](mailto:Anthony.aragon@denvergov.org)

5. **Contact Person:** (With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council and who will be available for first and second reading, if necessary.)

- **Name:** Anthony Aragon
- **Phone:** 720-865-9032
- **Email:** [Anthony.aragon@denvergov.org](mailto:Anthony.aragon@denvergov.org)

6. **General description of proposed ordinance including contract scope of work if applicable:**

[Insert general description here.]

**\*\*Please complete the following fields:** (Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field – please do not leave blank.)

- a. **Contract Control Number:**
- b. **Duration:**
- c. **Location:**
- d. **Affected Council District:**
- e. **Benefits:**
- f. **Costs:**

7. **Is there any controversy surrounding this ordinance?** (Groups or individuals who may have concerns about it?) **Please explain.**

[Start typing here.]

To be completed by Mayor's Legislative Team:

SIRE Tracking Number: \_\_\_\_\_

Date Entered: \_\_\_\_\_

cell 3/563-  
9889

**THERESA K. PEÑA**  
2626 S. Madison Street  
Denver, CO 80210  
(303) 757-1855  
tpeña@comcast.net

Experience  
2003-

**Denver Public School Board of Education**

**At-Large Representative**

Denver, CO

- Elected in 2003 and reelected in 2007 in city-wide contest to serve four-year term, as one of two at-large members on the DPS Board of Education.
- Selected to serve two, two-year terms as Board President.
- Worked with the District staff and Board of Education to establish strategic priorities for the district's annual budget of \$1B and 10,000 employees.
- District accomplishments:
  - Since 2005 DPS has outpaced Colorado state on CSAP performance
  - Since 2005 DPS has received more than \$50M in local, state and federal grants
  - Since 2003 DPS has passed two mill levies (\$20M and \$25M) and two bond packages (\$310M and \$454M)
  - In 2009 DPS had the highest student enrollment in 30 years

2000-

**MMR&T Consulting**

**Business Consultant**

Denver, CO

- Performed the bookkeeping and financial accounting for a veterinary practice with \$1M annual revenues.
- Directed the operations and financial performance for retail, clothing business with revenues of \$350K annually.

1998-2000

**US WEST Communications**

**Audit Director**

Littleton, CO

- Directed 50% of annual operations audits for four business segments, comprising 75% of the Company, and identified \$2M potential savings.
- Managed team of nine employees who participated in self-directed work teams on consistent basis.
- Selected for the highest award given to employees, President's Club.

1997-1998

**Engineering Director**

Littleton, CO

- Managed engineering operation, local and field, for three states. Organization consisted of 100+ employees and \$100M capital.
- Sponsored process improvements to facilitate 10% improvement in flow through orders.
- Improved performance on key service objectives by 25% within 12-month period.
- Reduced expense objectives by 30% and capital objectives by 25% on year-to-year basis.

1995-97

**Tactical Planning Manager**

Littleton, CO

- Managed team of twenty-three managers responsible for network planning and deployment of facilities in four states and four technical disciplines.
- Implemented proactive plans to build \$79M of capital investment in four states. Improved planning cycle time and capital efficiency.
- Reduced capital overrun of \$20M on base budget to \$7M, an improvement of 65%.

1993-95

**Network Strategic Planner**

Denver, CO

- Developed annual operation plans, strategies, and tactics for organization of 26,000 employees and \$1.0B capital budget.
- Successfully managed plan to decrease expenses and headcount by 7%.
- Selected for the highest award given to employees, President's Club.

1992-93      **University Relations Manager**      Denver, CO

- Instituted plan to recruit interns and hires from fourteen universities in eight states. Increased placement rate within Company by 10%.
- Directed team effort to increase participation of senior officers and line managers from 5% to 15% in campus recruitment activities.
- Developed key human resource skills: interviewing, job design, benefit/salary negotiation, and client consultation.

1990-92      **Market Manager**      Denver, CO

- Instituted alternative sales channels and promotional tactics to reach an additional 7,000+ customers.
- Directed primary market research for new customer segment to develop market plan and advertising campaigns.
- Managed market trial, with cross-functional team, that resulted in 10% increase in sales.
- Led marketing team process to develop key market initiatives, which resulted in new revenue growth of \$20M.

1989-90      **IBM – Federal Sector Division**      Owego, NY  
**Financial Analyst**

- Managed financial performance of \$66M contract. Increased profit margin from 14% to 17%, a gain of \$1M revenue.
- Led inter-departmental team to develop new processes to monitor asset management policies for division. New processes resulted in savings of \$250K.

1984-87      **Pomona College**      Claremont, CA  
**Assistant Director of Admissions**

- Led the recruitment effort to increase enrollment of Latino and African American students, increased enrollment by 25% over three-year period.
- Served as five-college chairperson to address institutional policies that would facilitate increased retention and graduation rates of minority students.
- Managed key student volunteer groups, campus tours and overnight hosts, which supported the admission efforts of the College.

Education      **CORNELL UNIVERSITY**      Ithaca, NY  
MBA, Finance/Marketing

**POMONA COLLEGE**      Claremont, CA  
BA, Sociology

Volunteer  
Activities

- Executive Committee Member, Council of Great City Schools
- Member, Colorado Governor's Higher Education Strategic Planning Committee
- Member, Colorado Governor's P20 Council
- Representative on the Latino Advisory Council, appointed by Mayor Hickenlooper
- Board Member for the Women for Education Foundation