



# CITY AND COUNTY OF DENVER

PRIVILEGED AND CONFIDENTIAL WORK PRODUCT

Michael B. Hancock  
Mayor

To: Mayor Michael B. Hancock  
From: Romaine Pacheco, Director  
Date: July 29, 2022

BOARD: National Western Center Authority Board      POC: Anthony Aragon

## BACKGROUND:

Members – 11 – Voting/2 non-voting (Mayor appoints 7)  
Terms – 5 Years  
Confirmation - Yes

The National Western Center Authority Board will provide oversight of the buildout, operations and programming of the year-round National Western Center campus for agricultural education, innovation and entertainment. The Authority will be incorporated by the City and County of Denver as a Colorado nonprofit corporation to program, operate and maintain the campus.

## RECOMMENDATION:

Steven McCarthy, Longmont (M)(C) for a term expiring December 31, 2026, reappointed;

## ACTION NEEDED:

- Reappoint McCarthy
- Please provide additional candidates to consider.

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## BAC-7828

### Contact Information

<b>Contact Name</b>	Steven McCarthy	<b>Home Address</b>	7795 North 95th Street
<b>Preferred Phone</b>	303-808-9660	<b>Home City</b>	Longmont
<b>Preferred Email</b>	steven.mccarthy@aleminternational.com	<b>Home State</b>	CO
<b>Other Phone</b>	720-539-4704	<b>Home Zip</b>	80504
<b>Other Email</b>	smccarthy@nationalwesterncenter.com	<b>County</b>	Boulder
<b>DOB</b>	[REDACTED]	<b>Hispanic or Latino origin or Descent?</b>	
<b>SSN</b>	[REDACTED]	<b>Race/Ethnicity</b>	Caucasian
<b>Gender</b>	Male	<b>Other Ethnicity</b>	
<b>Other Gender</b>		<b>Salutation</b>	Mr.

### Board Information

<b>Board Name</b>	National Western Center Authority Board	<b>Other boards or commissions served</b>	National Western Center Authority Board
<b>Status</b>	New	<b>Resigned</b>	
<b>Term Start Date</b>			
<b>Term End Date</b>			

### Work Information

<b>Employer</b>	Alem International Management	<b>Work Address</b>	624 South Arthure Avenue
<b>Position</b>	Chairman/CEO	<b>Work City</b>	Louisville
<b>Business Phone #</b>	303-473-1998	<b>Work State</b>	CO
<b>Work Email</b>		<b>Work Zip</b>	80027

### Additional Information

<b>Are you a registered voter?</b>	Yes	<b>Objection to appointment?</b>	No
<b>If so, what county?</b>	Boulder	<b>Special Information</b>	
<b>Denver City Council District No</b>	N/A		

### Education and General Qualifications

<b>Name of High School</b>	Golden	<b>Name of Graduate School</b>	University of Denver School of Law
<b>Location of High School</b>	Golden, Colorado	<b>Location of Graduate School</b>	Denver, Colorado
<b># of Years Attended High school</b>	3	<b># of Years Attended Graduate School</b>	4
<b>Did you Graduate</b>	Yes	<b>Did you Graduate</b>	No

High School

Graduate Major International Law

Name of College University of Colorado  
 Location of College Boulder, Colorado  
 # of Years Attended College 5  
 Did you Graduate College Yes  
 Undergrad Major International Affairs

**Reference Details**

Reference Name #1 Pat Grant Reference Email #1 pgrant@nationalwestern.com  
 Reference Phone #1 303-507-6841 Reference Address #1 National Western Stock Show

Reference Name #2 Gretchen Hollrah Reference Email #2 ghollrah@dcpa.org  
 Reference Phone #2 720-272-1169 Reference Address #2 Denver Center for the Performing Arts

Reference Name #3 John Ikard Reference Email #3 j.ikard@nationalwesterncenter.com  
 Reference Phone #3 303-550-7606 Reference Address #3 National Western Center

Agree to a background check

Owner Romaine Pacheco

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**Notes & Attachments**

**STEVEN MCCARTHY bio.docx**

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**STEVEN MCCARTHY**  
**CHAIRMAN AND CHIEF EXECUTIVE OFFICER**

Steven is the Chairman and Chief Executive officer of Além International Management and has been involved in the event management, global marketing, branding and development industry for more than 35 years. He has extensive Olympic experience and has personally been involved with every Olympic Games and Torch Relay since 1996, including being the Director of the Relays for Atlanta 1996; Salt Lake City 2002 and Athens in 2004 (the first ever around the world Olympic Torch Relay). He and members of the original Além team have worked on various components of media operations, logistics, hospitality, competition services and security for OCOG's, Federations, NOC's, sponsors and corporations around the world.



Steven has spent the past two decades working on the development of customized delivery protocols for design and execution of promotional and operational elements of place and re-branding strategies in emerging markets; most recently in Dubai and the GCC/MENAS regions.

With an extensive field operations and analysis background and an intimate knowledge of international relations, diplomacy and development, Steven provides discreet and unique expertise in geopolitical and social risk assessments and market activation for clients and partners around the globe, including current work on EXPO 2020 Dubai, a US\$7 billion project.

A fourth generation Coloradoan, educated in International Relations, Economics and Law, Steven has worked and traveled and worked in over 160 countries; increasingly in the emerging markets of Africa, the Middle East and Latin America.

Steven has served on the Advisory Board for the past two Deans of the College of Arts and Sciences at the UC-Boulder as well as the Advisory Board for International Affairs, as a sponsor to the Conference on World Affairs and currently as one of Chancellor DiStefano's Global Ambassadors. With a life long business and personal interest in dogs, horses, cattle and ranching and farming, Steven is working with the Colorado State University Veterinary Teaching Hospital to raise US\$1 Billion for translational medicine research and development of diagnostic and treatment protocols in comparative oncology and sports medicine, while also serving as Vice Chairman of the National Western Center Authority Board in Denver. Steven received an Honorary Doctorate in Business from the Johnson and Wales University in Denver, Colorado in May, 2016.