

1 **BY AUTHORITY**

2 RESOLUTION NO. CR22-1266  
3 SERIES OF 2022

COMMITTEE OF REFERENCE:  
Business, Arts, Workforce, & Aviation Services

4 **A RESOLUTION**

5 **Approving a proposed Sponsorship Agreement with Molson Coors Beverage**  
6 **Company USA LLC, for exclusive marketing, advertising and retail sales rights**  
7 **in the beer and malt beverage category at all Denver Arts and Venues facilities.**

8 **BE IT RESOLVED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:**

9 **Section 1.** The Sponsorship Agreement between the City and County of Denver and Molson  
10 Coors Beverage Company USA LLC, in the words and figures contained and set forth in that form  
11 of a Sponsorship Agreement available in the office and on the web page of City Council, and to be  
12 filed in the office of the Clerk and Recorder, Ex-Officio Clerk of the City and County of Denver, under  
13 City Clerk’s Filing No. 202161084-00, is hereby approved.

14 COMMITTEE APPROVAL DATE: October 12, 2022 by Consent

15 MAYOR-COUNCIL DATE: October 18, 2022

16 PASSED BY THE COUNCIL: \_\_\_\_\_  
17 \_\_\_\_\_ - PRESIDENT

18 ATTEST: \_\_\_\_\_ - CLERK AND RECORDER,  
19 EX-OFFICIO CLERK OF THE  
20 CITY AND COUNTY OF DENVER

21 PREPARED BY: Brian L. Martin, Assistant City Attorney DATE: October 20, 2022

22 Pursuant to section 13-9, D.R.M.C., this proposed resolution has been reviewed by the Office of the  
23 City Attorney. We find no irregularity as to form, and have no legal objection to the proposed  
24 resolution. The proposed resolution is submitted to the City Council for approval pursuant to § 3.2.6  
25 of the Charter.

26  
27 Kristin M. Bronson, Denver City Attorney

28 BY: Anshul Bagga, Assistant City Attorney DATE: Oct 20, 2022  
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