



# CONCOURSE EXPANSION PROGRAM A-WEST, B-WEST & C-EAST SITES

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STACEY STEGMAN, SENIOR VICE PRESIDENT  
COMMUNICATIONS, MARKETING, CUSTOMER SERVICE, ARTS and EVENTS



# AGENDA



- Implementing Vision 100
- City Council Request
- Concourse Expansion Program Overview
- Public Art Policy
- Procurement Process
- About the Artist and Concept
  - Concourse A-West Expansion Site
  - Concourse B-West Expansion Site
  - Concourse C-East Expansion Site
  - Concourse B-East Expansion Site
- Conclusion

# IMPLEMENTING VISION 100



## 100 MILLION ANNUAL PASSENGERS

- SUSTAINABILITY & RESILIENCY • EQUITY, DIVERSITY & INCLUSION
- CONTINUOUS STAKEHOLDER INPUT/FEEDBACK • ENHANCING THE CUSTOMER EXPERIENCE

### PILLAR 1



#### POWERING OUR PEOPLE

- Develop Workforce Leadership Strategy
- Establish Center of Excellence and Equity in Aviation
- Implement Career Pathways Program

### PILLAR 2



#### GROWING OUR INFRASTRUCTURE

- Complete Major Infrastructure Projects
- Update Airport Master Plan
- Develop Infrastructure Plan for DEN Real Estate

### PILLAR 3



#### MAINTAINING WHAT WE HAVE

- Complete Concourse Renewal Program
- Update Strategic Asset Management Plan
- Develop Science-Based Greenhouse Gas Emissions Target

### PILLAR 4



#### EXPANDING OUR GLOBAL CONNECTIONS

- Identify Air Cargo Opportunities
- Expand to Disconnected Destinations
- Grow Domestic Network

# CITY COUNCIL REQUEST



Approve three contracts between artists and DEN to create a series of artworks as part of the Concourse Expansions Program. Each contract is funded through 1% Public Art dollars per the Public Art Ordinance; Denver Revised Municipal Code [DRMC] 20-85.

- **Concourse A-West Expansion Site: Benjamin Ball – Resolution Request 23-0069**

DEN Contract No. 202264219, with a budget of \$2,499,474.00 and a term of three years with (2) one-year options to extend

- **Concourse B-West Site: Kipp Kobayashi – Resolution Request 23-0070**

- DEN Contract No. 202264226, with a budget of \$2,500,000.00 and a term of three years with (2) one-year options to extend

- **Concourse C-East Site: Danielle Roney – Resolution Request 23-0071**

- DEN Contract No. 202264227, with a budget of \$2,413,480.00 and a term of three years with (2) one-year options to extend

# CONCOURSE EXPANSION OVERVIEW



The \$2.3B Concourse Expansion supports DEN's growth and the expansion of its airlines

- Total buildout of 39 new gates spread over all three concourses ≈ 30% capacity increase
- Innovative hold-room concepts, intuitive way finding, and expanded in-seat charging stations.
- Unique, quality concessions and customer focused amenities including expansive new restrooms, outdoor viewing decks with fire pits and pet relief stations.
- All Concourse additions are projected to use 30% less energy than a typical airport building.
- All Concourse Expansions are operational as of November 2022.

*Field of Air, Ned Kahn, HTC Level 5 Plaza*

- The Public Art Program was established in 1988 by Mayor Federico Peña through an executive order and in 1991 Denver City Council enacted the 1% for Art Ordinance
- Any capital improvement project (CIP) with a budget equal or more than \$1 million, 1% of the total construction budget is set aside for the inclusion of new public artworks
- Concourse Expansion Program generated \$17M in 1% Public Art dollars. Four project sites identified for new public art per DEN's Public Art and Exhibits Master Plan
  - Concourse A-West, B-West, B-East and C-East
- Artwork is selected through a fair and transparent public process

**For each project, a unique selection panel is assembled with community members, artists, arts professionals and members from Denver City Council, The Public Art Committee and Denver Commission on Cultural Affairs.**

## **APPROVAL PROCESS:**

1. Selection Panel
2. Public Art Committee (PAC)
3. Denver Commission on Cultural Affairs (DCCA)
4. Mayor of Denver
5. City Council



The Public Art Program is committed to ensuring an equitable and inclusive public art selection process with the community. As part of the Mayor's EDI Platform, all selection panels consist of a 51%+ majority of individuals from the Black, Indigenous and People of Color (BIPOC) and other historically marginalized communities, including people with disabilities and LGBTQ+. Ensuring meaningful representation from historically untapped and under-resourced communities is essential to these practices.

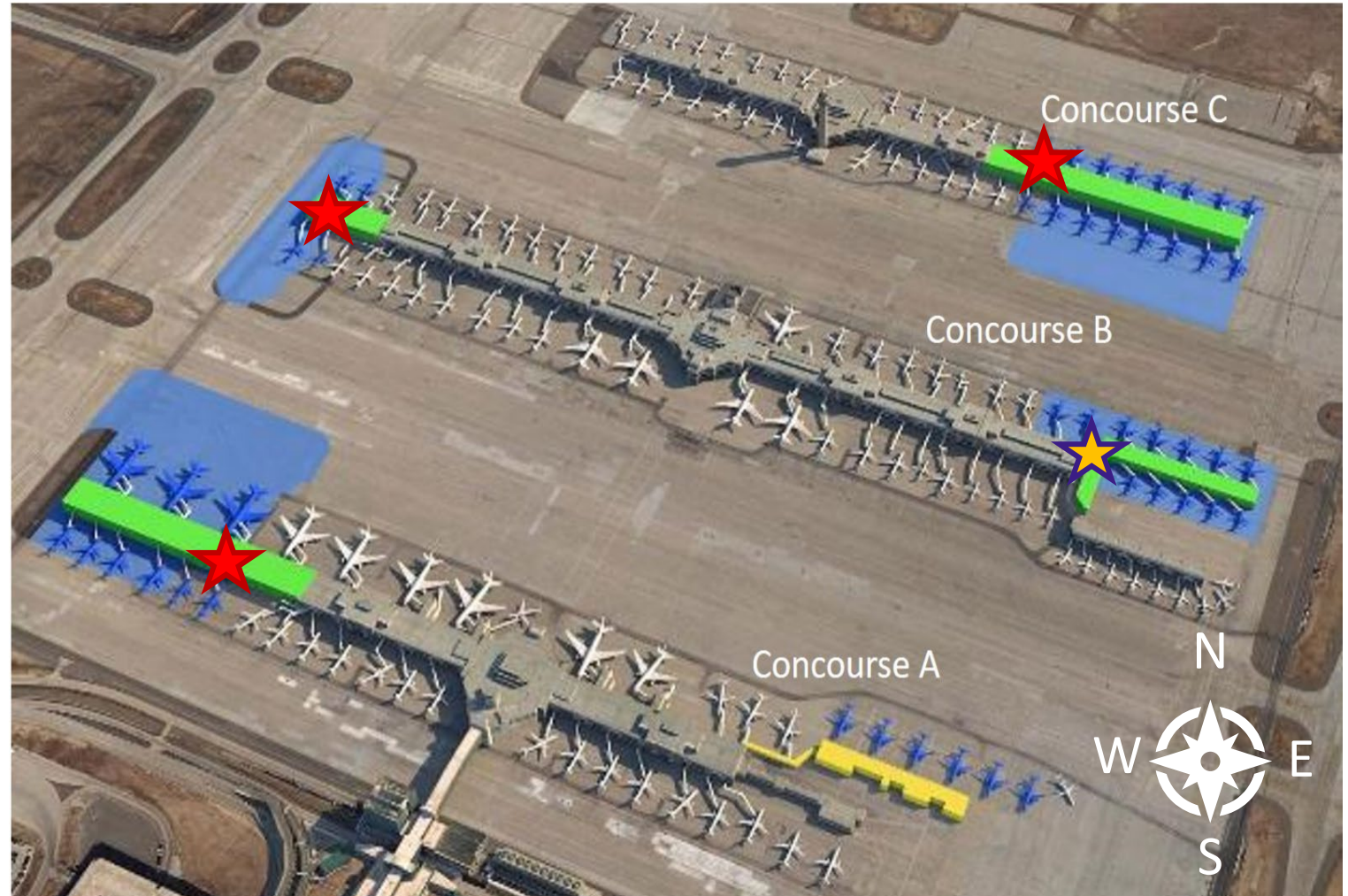
**72% of DEN's selection panel for the Concourse Expansion Program is comprised of individuals who identify as members from the BIPOC, LGBTQ+ and disability community.**



# CONCOURSE EXPANSION OVERVIEW MAP



- **A-West: 530,000 sq.ft**
  - \$2.5M art budget
- **B-West: 89,247 sq.ft**
  - \$2.5M art budget
- **B-East: 126,000 sq.ft.**
  - \$450k art budget, smallest site
  - Separate RFQ/RFP than large works
- **C-East: 539,028 sq.ft.**
  - \$2.5M art budget







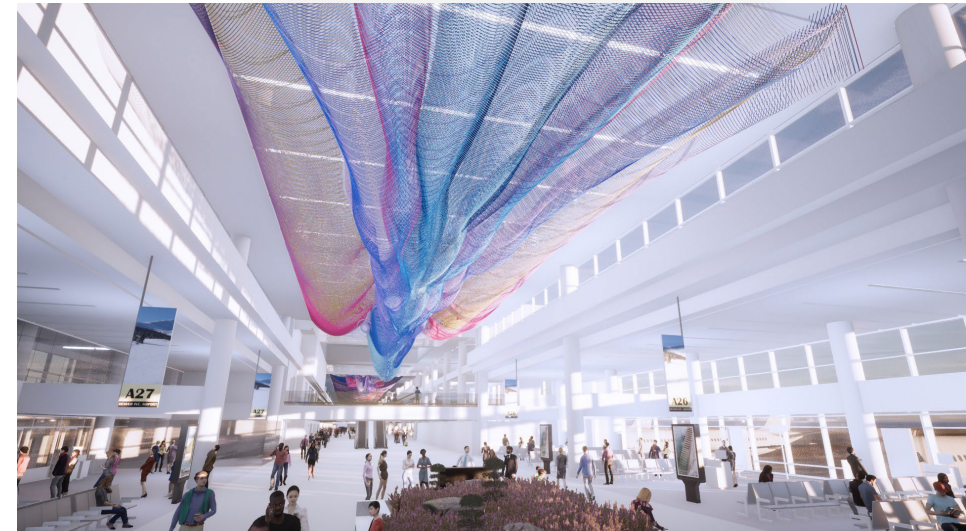
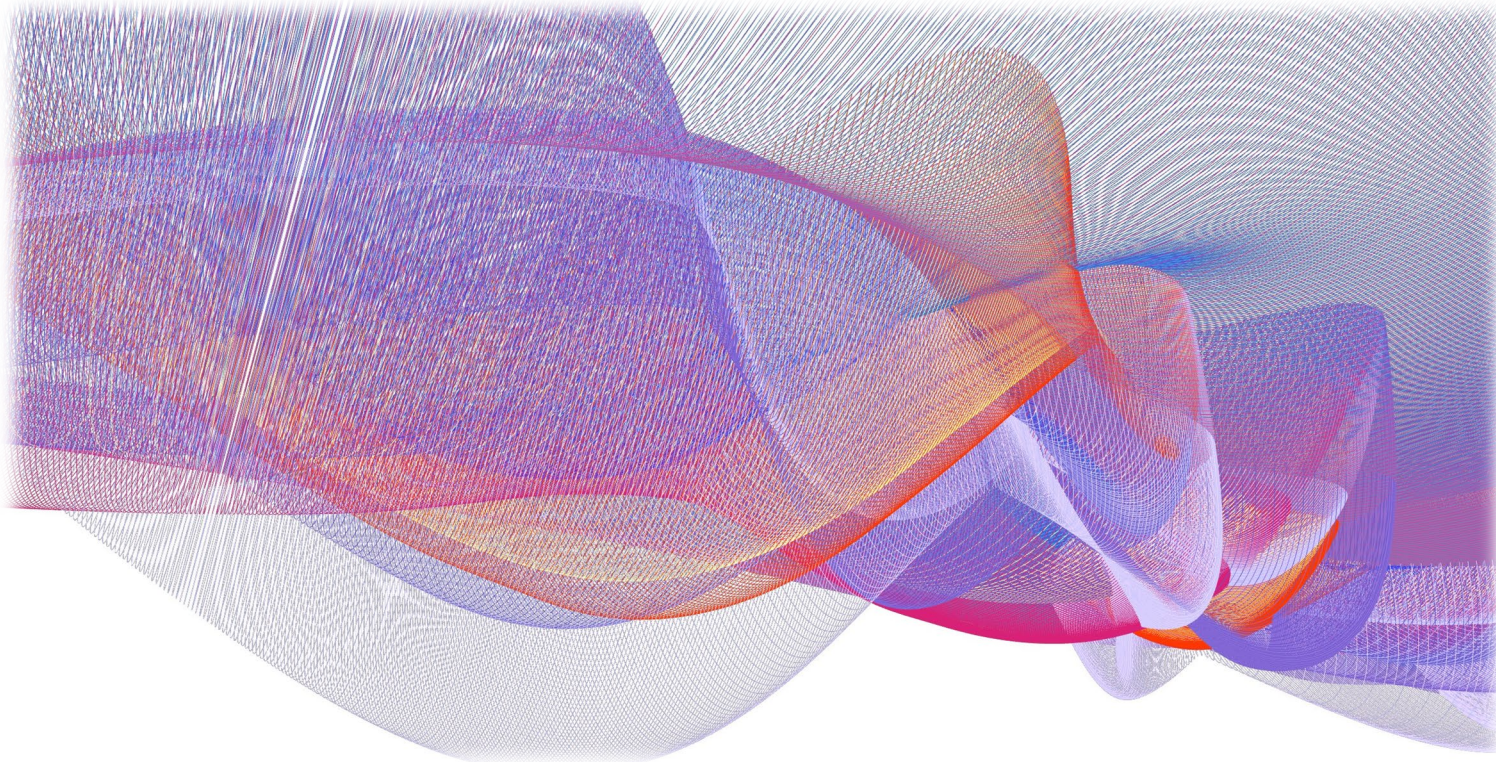
# CONCOURSE A-WEST – BENJAMIN BALL

**Working Title:** *“Dance the Sky Softly”*

**Budget:** \$2,499,474.00

**Dimensions:** 512’ L x 50’W x 16’H

**Medium:** Stainless steel ball chain and epoxy enamel







# CONCOURSE B-WEST – KIPP KOBAYASHI

**Working Title:** *“The Cosmology of Flight”*

**Budget:** \$2,500,000.00

**Dimensions:** 140’ L x 23’W x 18’H approx.

**Medium:** Welded stainless-steel mesh





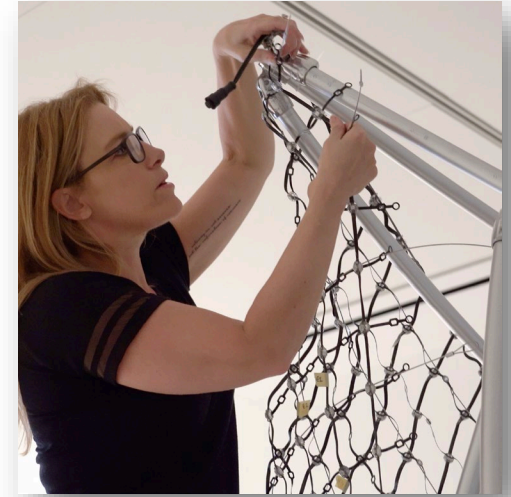
# CONCOURSE C-EAST – DANIELLE RONEY

**Working Title:** *“The Constellations”*

**Budget:** \$ 2,413,480.00

**Dimensions:** Two suspended sculptures within atriums; 38’ W x 36’H x 15’H approx.

**Medium:** Marine grade stainless steel, LEDs and glass







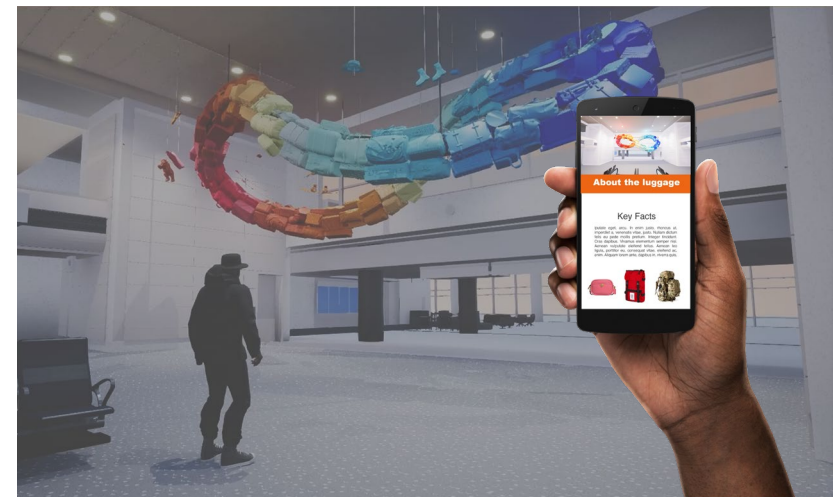
# CONCOURSE B-EAST – THOMAS “DETOUR” EVANS

**Working Title:** *“It’s Not What You Take, It’s What You Bring Back”*

**Budget:** \$450,000.00

**Dimensions:** 30’ L x 20’ W x 10’ H approx.

**Medium:** Locally sourced luggage, metal armature, acrylic paint and LEDs





# CONCLUSION

- Seeking approval for three contracts with artists to create a series of artworks.
- Each contract is funded through 1% Public Art dollars, totaling \$7,412,954.00 per the Public Art Ordinance.

## **Concourse A-West Expansion Site: Benjamin Ball**

\$2,499,474.00 and a term of three years with (2) one-year options to extend

## **Concourse B-West Site: Kipp Kobayashi**

\$2,500,000.00 and a term of three years with (2) one-year options to extend

## **Concourse C-East Site: Danielle Roney**

\$2,413,480.00 and a term of three years with (2) one-year options to extend

# Q & A





# PROCUREMENT TIMELINE



- 1. Selection Panel Approved by DCCA: April 6<sup>th</sup>, 2021**
- 2. Request for Qualifications (RFQ) Posted: August 9<sup>th</sup> – September 30<sup>th</sup>, 2021**
  - A-West, B-West & C-East project sites grouped together in single RFQ
  - Call to artists for suspended works of art
  - RFQ open to artists internationally
  - 305 applications received
- 3. Finalists Selected by Panel: November 18<sup>th</sup>, 2021**
- 4. Finalist Presentation & Interviews:**
  - Concourse B-West: March 16<sup>th</sup> & May 10<sup>th</sup>, 2022
  - Concourse C-East: March 30<sup>th</sup>, 2022
  - Concourse A-West: April 13<sup>th</sup>, 2022
- 5. Public Art Committee Recommendation:**
  - Concourse A-West: April 26<sup>th</sup>, 2022
  - Concourse C-East: April 26<sup>th</sup>, 2022
  - Concourse B-West: May 31<sup>st</sup>, 2022
- 6. Denver Commission on Cultural:**
  - Concourse A-West: May 3<sup>rd</sup>, 2022
  - Concourse C-East: May 3<sup>rd</sup>, 2022
  - Concourse B-West: June 7<sup>th</sup>, 2022
- 7. Mayoral Approval:**
  - Concourse A-West: June 9<sup>th</sup>, 2022
  - Concourse C-East: June 9<sup>th</sup>, 2022
  - Concourse B-West: June 16<sup>th</sup>, 2022