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BAC-6795

Contact Information

Contact Name	Amleset Desla	Home Address	9633 E 5th Ave, 10-306
Preferred Phone	720-226-2683	Home City	Denver
Preferred Email	mail@amleset.net	Home State	CO
Other Phone		Home Zip	80230
Other Email	mail@axum-restaurant.com	County	Denver
DOB	1/1/1977	Hispanic or Latino origin or Descent?	No
SSN		Race/Ethnicity	African American
Gender	Female	Other Ethnicity	
Other Gender		Salutation	Mrs.

Board Information

Board Name	Colfax Mayfair Business Improvement District	Other boards or commissions served	
Status	New	Resigned	
Term Start Date			
Term End Date			

Work Information

Employer	Axum Restaurant	Work Address	5501 E Colfax Ave
Position	Owner	Work City	Denver
Business Phone #	303-329-6139	Work State	CO
Work Email	mail@axum-restaurant.com	Work Zip	80220

Additional Information

Are you a registered voter?	Yes	Objection to appointment?	No
If so, what county?	Denver	Special Information	
Denver City Council District No	5		

Education and General Qualifications

Name of High School	Leul Mekonen High School	Name of Graduate School	Asian Institute of Technology
Location of High School	Asmara, Eritrea	Location of Graduate School	Bangkok, Thailand
# of Years Attended High school	2	# of Years Attended Graduate School	2
Did you Graduate	Yes	Did you Graduate	Yes

High School

Graduate Major International Business

Name of College Kathmandu College of Management
 Location of College Kathmandu, Nepal
 # of Years Attended College 4
 Did you Graduate College Yes
 Undergrad Major Marketing

Reference Details

Reference Name #1 Sandra Thebaud Reference Email #1 sandra.thebaud.phd@gmail.com
 Reference Phone #1 303-431-3092 Reference Address #1 10532 E 29th Dr. Denver 80238

Reference Name #2 Susie Pinkus Reference Email #2 psusie10@hotmail.com
 Reference Phone #2 303-917-6637 Reference Address #2

Reference Name #3 Alemshewit Araya Reference Email #3 tsionshewit@gmail.com
 Reference Phone #3 720-238-9007 Reference Address #3 15801 E Tennessee Pl. Aurora 80017

Agree to a background check

Owner Romaine Pacheco

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Notes & Attachments

Resume-I Love Finance-DFA.pdf

Type Attachment

Last Modified Denver Integration

Description

[View file](#)

Amleset Desta

Summary of qualifications

Result oriented investment consultant with demonstrated success and increased strong financial responsibility. My profound knowledge of domestic and international economies, social and geopolitical systems coupled with my academic and practical background in finance and international business enables me to assess, analyze and recommend suitable financial strategies.

Specialties

Developing asset management strategies for individuals, families and entities that includes: wealth accumulation, retirement planning, college planning, business continuity planning, protection management, estate planning.

Licenses: Series 7, 6, 63 65, Life, health and long term care, variable and P&C. Currently pursuing CFP certification.

A professional in international business combined with finance and cross-cultural management with substantial experience in Asia, Europe and Africa. Experienced building relationships and leading teams of diverse nationalities. Skilful at managing cultural complexity and its impact on business environment and processes. Passionate, outgoing and adaptable to new situation and enjoy working in a diverse and dynamic work environment.

Professional experience

Desta Financial Advisors, Inc. Denver, Colorado
President (04/2010-Present)

At Desta Financial Advisors, Inc., we strive to maintain the highest standards of integrity and professionalism in our relationship with our client. We accomplish this through a comprehensive review of our clients' investment to know and understand their financial situation and provide only the highest quality information, services, and products to help achieve their goals. Continuous research, service and personal attention are the essential qualities that helps set us apart from other firms. Our services include: Wealth Management, Investments, Retirement Planning, Education Planning, Insurance and Tax planning Preparation.

Simwey Financial Group Denver, Colorado
Investment Professional (10/2006-03/2010)

Simwey Financial Group is an independent Financial Consulting Company committed to help clients with their financial well being. Achievements and responsibilities included:

- Built a client base of more than 150.
- Achieved business development goals and exceeded client retention goals
- Extensive research on investment and insurance products.
- Complete analysis of current investments
- Develop comprehensive Investment Risk Profile
- Develop a customized recommendation to help reach investment goals

- Customize Portfolios to meet Investment Risk Profile
- Focus on Tax-Advantaged investments
- Access to many of the Nation's leading Money Managers
- Rebalancing of portfolio to stay within investment risk profile to meet investment goals

World Distribution Nepal

Kathmandu, Nepal

Marketing Executive (2001-2004)

World Distribution Nepal is the largest system integrator in Nepal and offers an array of ICT related products and services. It has offices in India and the USA.

- Was instrumental in innovating the large accounts services portfolio. Prepared different customer service portfolio based on customer's businesses and service requirements.
- Managed leads including closing deals and after sales services. My client base included: Standard Chartered Bank, the World Bank, the Asian Development Bank, Japan International Cooperation Assistance and German Technical Cooperation.
- Regained three lost customers and attracted five new clients.

Education

Asian Institute of Technology

Bangkok, Thailand

MBA in International Business (2004-2006)

- Graduated May 2006, GPA of 3.68/4.0.
- Master thesis titled "The Economic Impact of the Developing China on China-Africa Relationship, A Case Study on China's Relationship with Uganda, South Africa and Nigeria". Graded Excellent.
- Focused on the following course areas: Corporate Finance, International Investment and Portfolio Management, International Business, Strategic Management, Organization Development and Change Management, and Cross-cultural management.
- Major research projects included: the importance of the tourism industry in the global economy and sustainable development; doing business in United Arab Emirates focused on cultural aspects, and management styles and issues in Viet Nam.
- On-site project work: provided cost analysis and replacement solutions for a production process to a rubber components producing company in Bangkok, Thailand.
- One semester exchange program in Nanyang Technological University, Singapore.
- Business study mission to Shanghai, China.

Kathmandu College of Management

Kathmandu, Nepal

BBA in Marketing (1998-2001)

- Focused on Marketing Management, Finance, Market Research, Advertising, and Accounting.
- Conducted numerous marketing and communications focused projects.

Languages

Fluent in English, good in German. Fluent in Amharic and Tigrigna. In a process of learning Arabic.

Computer skills

I have a full command of operating Microsoft Windows based computers with the Microsoft Office package (Word, Excel, PowerPoint, and Outlook).

Extracurricular activities

- Panelist at the University of Regis for the summer symposium on Non-Profit/Non-Government Organizations in the Global Sector: Understanding Civil Society in the

21st Century conducted on 07/11/2007.

- Completed two weeks cross-cultural facilitator training program conducted by Real World Solutions in Denver, Colorado.
- Organized Open House Discussion Forum at the School of Management at the Asian Institute of Technology. Topics discussed included: global economic imbalances, the impact of Chinese economic heat on emerging and developing economies.
- Volunteered for the Public Relation Committee of the Student Union at the Asian institute of Technology. Coordinated and communicated academic and non-academic events and issues to different stakeholder of the institute. Organized numerous theme parties in the student bar.

Community activities

- Advisory board at the Institute of International Education (IIE) Young Professionals for the Rocky Mountain Region. Develop and implement prominent speaker series on current and pressing issues such as human trafficking, Economic imbalances, Terrorism, Environment etc. Host visitors for the International Visitors leadership program (a State Department Program) that brings emerging leaders from around the world to create an exchange with their US counterparts. Participate in the Denver World Affairs Council. 2008-2011
 - A board member at the Student Interfaith Peace Project, a program under University of Denver from 04/2009-05/2010.
 - Participated in different fund raising activities for the United Nations Women's Organization and Association of Women's Organization Nepal, both dedicated to improving the lives of disadvantaged and impoverished women and children in Nepal.
 - Was an active runner in the Himalayan Hash group, which organizes cross-country and cross-hill runs twice a week in Nepal.
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