



DENVER
THE MILE HIGH CITY

Odor Provisions Update Air Pollution Control Ordinance (Chapter 4) of DRMC

**City Council
Safety and Well-Being Committee**

FOR CITY SERVICES VISIT | CALL
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Odor Provisions Update

What is the goal of the updates?



Address concerns about odors and their negative impacts on quality of life in Denver's neighborhoods

Odor Provisions Update

Are odors a problem?

Data Sources

- Globeville and Elyria/Swansea Health Impact Assessment (2014)
- Globeville (2014) and Elyria/Swansea (2015) Neighborhood Plans
- Feedback to Marijuana Advisory Council
- Complaint data: 1,322 odor complaints since 2004
- Community meeting (1/8/2014): 100% of Spanish speakers and 82% of English speakers reported feeling stress every day because of being exposed to bad odors
- Odor survey data: 80% reported odors affect their quality of life at home, 90% said life would be better if odor were

Concerns

- Health effects (headaches, eye and throat irritation, nausea, etc.)
- Discomfort being outside (exercising, gardening, socializing)
- Mental stress
- Unwilling to invite friends over



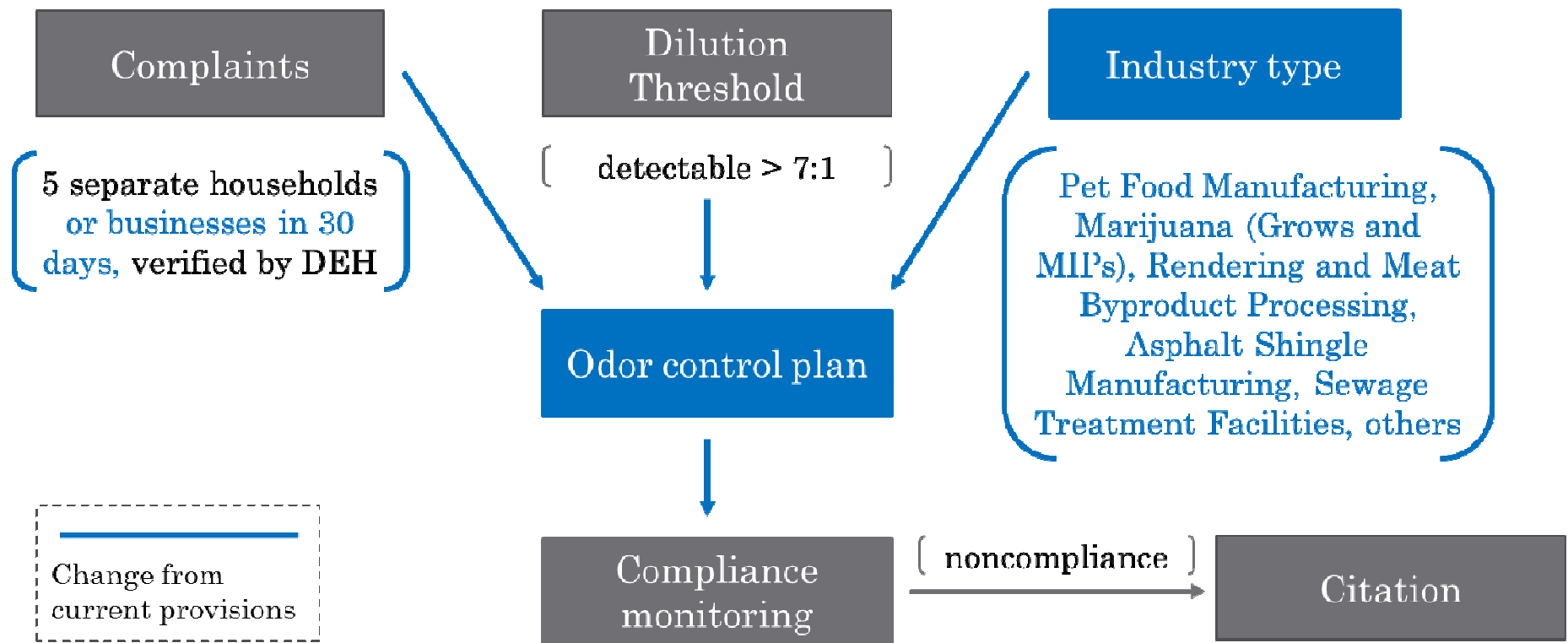
Thorough research basis

- Nationwide odor policy best practice research
 - Odor complaint data
 - Community input regarding odor concerns
 - Key informant interviews
 - Mayor’s Office of Marijuana Policy, Excise and Licenses, Community Planning and Development, City Attorney’s Office, Certifiably Green Denver Business Program, DEH
- Inspection findings

Odor Provisions Update

What are the proposed updates?

3 Paths to Enter System



Odor Provisions Update

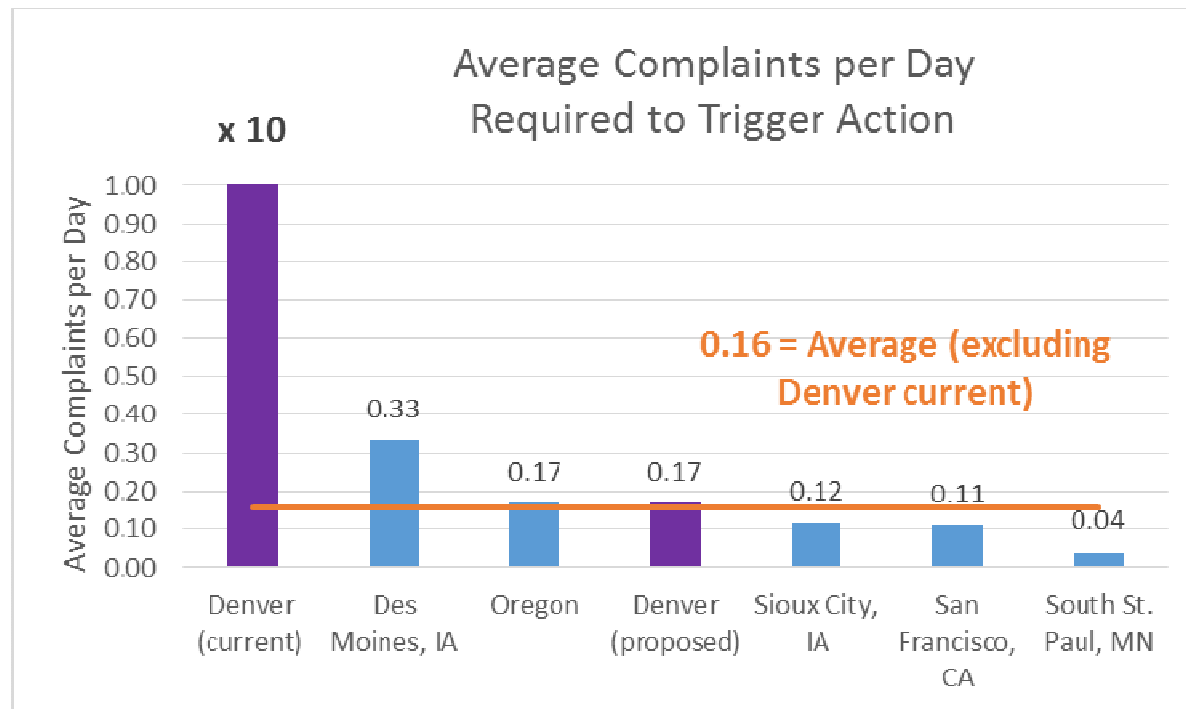
What are the proposed updates?

Who can complain

- Add business owners and employees to residents

Complaint time period (5 complaints)

- Extend to 30 days from 12 hours



Odor Provisions Update

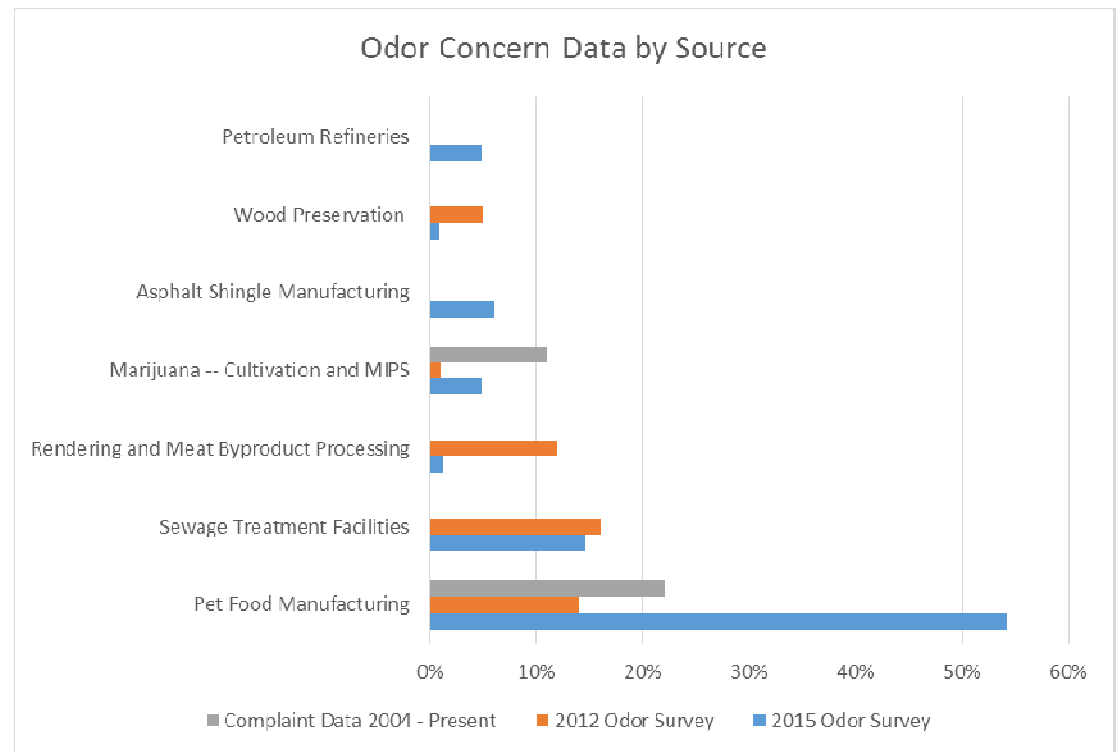
What are the proposed updates?

Specific industries

- Add automatic odor control plan requirement

Odor control plan requirement

- Replaces citation for failure of complaint or dilution thresholds





Odor Provisions Update

What outreach has been conducted?

Community meetings

- GES Health Impact Assessment Implementation Workgroup
- Comunidades Unidas
- Bruce Randolph parent group
- Globeville Civic Partners
- Highland United Neighbors
- Overland Park Neighborhood Association
- NDCC Town Hall
- Swansea Elementary parents (Fri. 4/15)
- Westwood LiveWell (requested)

Industry meetings

- Marijuana Industry Check-In
- RiNo BID
- Marijuana Industry Group
- Globeville/Elyria/Swansea Business

Other meetings

- Colorado Department of Public Health and the Environment
- Adams County
- Tri-County Health Department

Communications

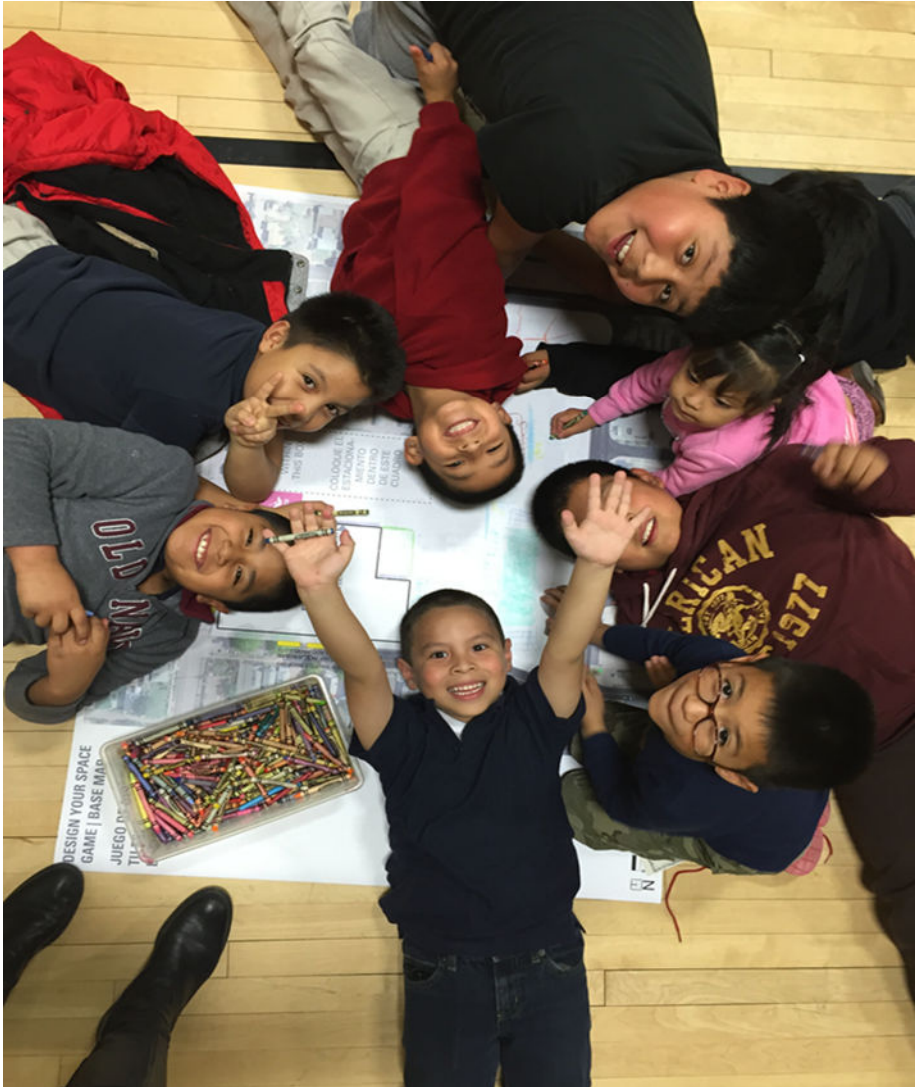
- Community groups
- Industry groups
 - Purina
 - Kasel Industries
- Other jurisdictions
- DEH website, social media
- NextDoor
- Marijuana Industry Bulletin
- City Council newsletter

Media

- [The Denver Channel: Denver odor law proposal would require industries create odor control plan](#)
- [The Denver Post: New marijuana industry caps clear Denver panel as deadline looms \(mention\)](#)

Odor Provisions Update

What feedback was received?



Timeframe for implementation

- Residents interested in immediate relief
- Business concern regarding time and cost to comply

Remaining odors

- Best control practices very effective for certain industries
- Expect some remaining odors from certain industries
- Affirmative defense if complying with approved plan

Large community concern regarding marijuana odors

Odor Provisions Update

What feedback was received?

Addressing unlicensed/illegal operations

- Presence will be identified only if odors are reported
- Will respond upon odor complaint

Compliance monitoring

- Inspections
- Complaint response
- Maintenance records, etc.

Effect on temporary events

- Festivals. etc.





Odor Provisions Update

What are the next steps?

City Council	Mid Apr. - early May
Safety and Well-Being Committee	Mid Apr.
1st reading	Late Apr.
2nd reading	Early May
Odor Advisory Group begins	Mid May
Finalize, adopt, and publish rule	Mid May - early 2017
Odor Control Plan requirement effective	90 days from rule adoption
Odor Control Plan review	From submittal, ongoing



Odor Provisions Update

Thank you!
Questions?



**NORTH DENVER CORNERSTONE
COLLABORATIVE** AN INITIATIVE OF MAYOR
MICHAEL B. HANCOCK

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