



ARPA Round Two Community Outreach Update

Tuesday, May 17, 2022
Finance and Governance Committee

Agenda

- **Community Outreach Overview**
 - Phase one—Focus groups
 - Phase two—Nonprofit survey
 - Phase three—General public input
 - Phase four—Proposal development
- **State ARPA Funds**
- **Appendix - Announcements and Updates**



Community Outreach Update

2022 Outreach Recovery Areas

Public Health and Mental Wellbeing

Sample topics:

- Mental & Behavioral health
- Public Health & Wellbeing
- Safety – Public Safety & Alternative Response

Complete and Safe Neighborhoods

Sample topics:

- Accessibility, Transportation & Mobility
- Childcare
- Digital access
- Food Security
- Economic Security & Wealth Generation

Business and Worker Support

Sample topics:

- Small business support
- Non-Profit support
- Workforce & Job Training
- Visitors & Tourism
- Safety - businesses

Housing and Support People Experiencing Homelessness

Sample topics:

- Housing
- Support for People Experiencing Homelessness

ARPA Round Two Outreach Overview:



Phase 1: Focus Groups with grass tops

- A citywide group and a NEST-specific group will offer feedback and recommendations on recovery outcomes.



Phase 2: Nonprofit Engagement

- Surveys will be deployed to non-profits and community groups to understand their capacity, needs, and concerns.



Phase 3: General Public Input

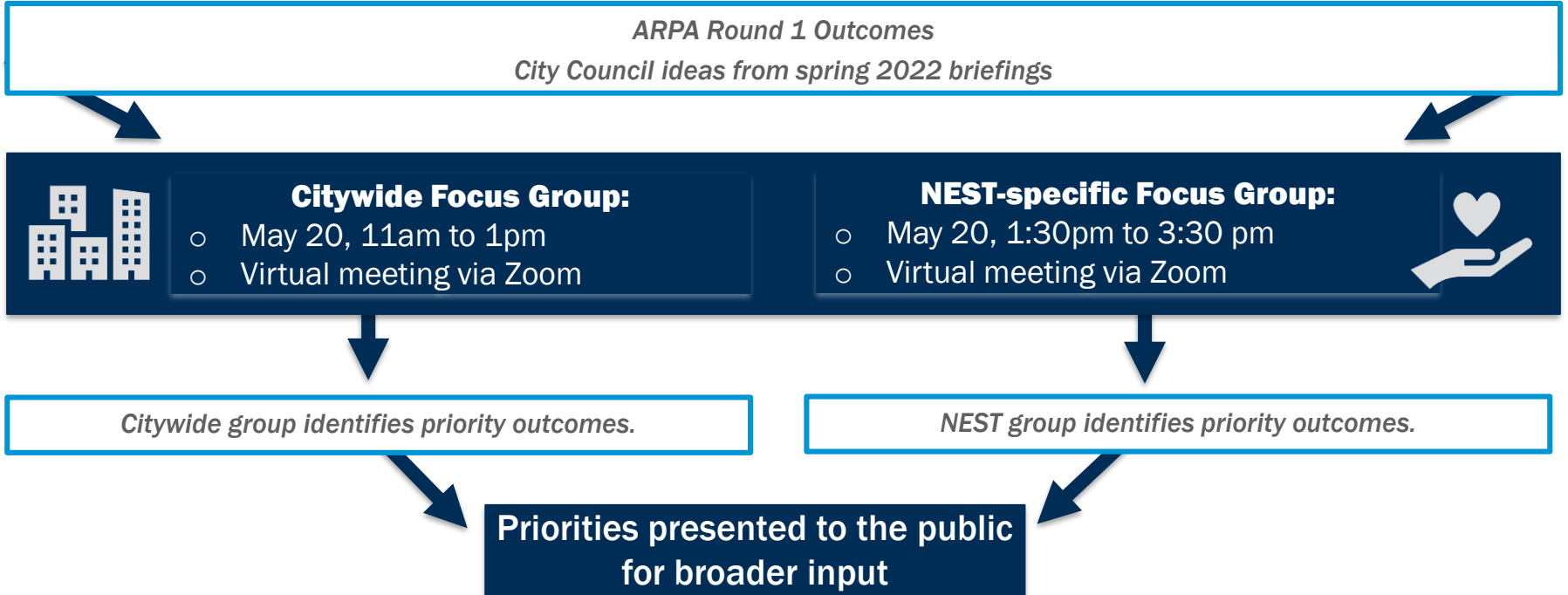
- A digital engagement website, telephone townhalls, and pop-up community events will survey residents on proposal topics and themes.



Phase 4: Proposal Development

- City Staff will develop Round 2 proposals using the feedback from focus groups and the non-profit sector.

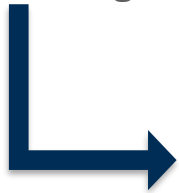
Phase 1: Focus Group Meetings



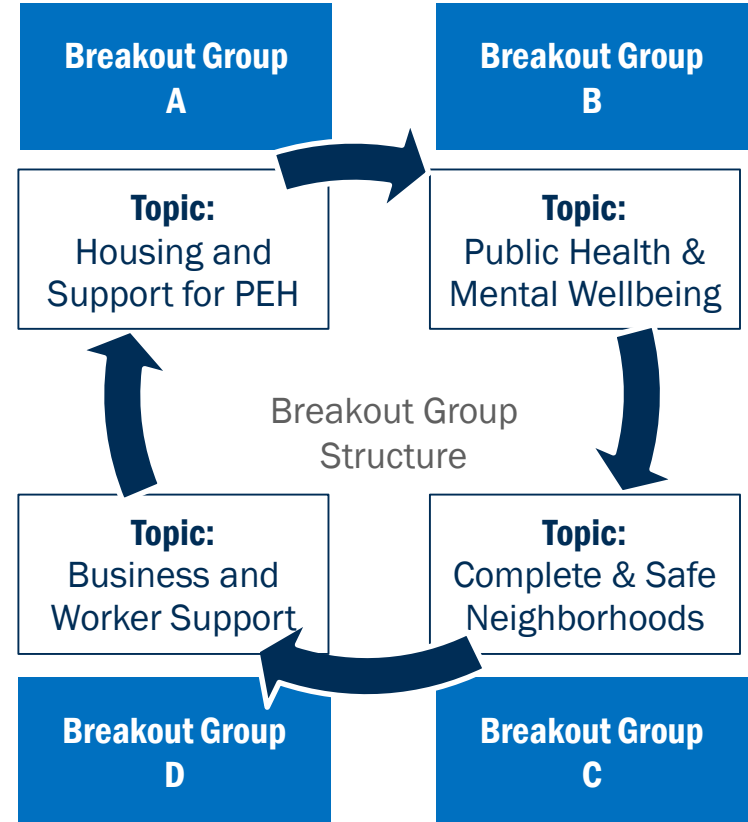
Focus Group Meetings

Key deliverables per breakout group:

- Top three priorities for housing and support for people experiencing homelessness.
- Top three priorities for public health and mental wellbeing.
- Top three priorities for business and worker support
- Top three priorities for complete and safe neighborhoods.



Then, breakout groups will reconvene to discuss key themes and coalesce around priorities



Phase 2: Nonprofit Survey

Questions across three themes:

Challenges applying for federal funds

Challenges deploying federal funds

Challenges reporting on federal funds

Survey set to open May 20, 2022. Distribution will include:

- Current/past funding recipients
- Human Rights & Community Partnership distribution lists
- Denver Human Services distribution lists
- Denver Economic Development & Opportunity Distribution list
- SIAC networks, City Council networks, other agency networks

Phase 3: General Public Outreach

- **Telephone town halls** with 120k dial-outs and text messages to 20 zip codes in historically underserved neighborhoods.
 - June 7 at 6:30 p.m.
 - June 9 at 9 a.m.
- Town halls simulcast in English, **Spanish, Vietnamese, and Amharic, and with ASL** interpretation
- Updating the **digital engagement platform** with surveying, forums, educational materials, and town hall live-streaming.



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Over the next decade, Denver will invest more than \$700 million into our economic recovery.

By leveraging federal, state, and local stimulus dollars to support communities most impacted by the COVID-19 pandemic, now is our time to rise together. Take the surveys below and attend a telephone town hall to help develop Denver's economic recovery strategy.

Tune in for a live Telephone Townhall below!

\$400 million
General Obligation Bond for public infrastructure

Infrastructure creates jobs, supports communities, grows the middle class, and stimulates Denver's economy

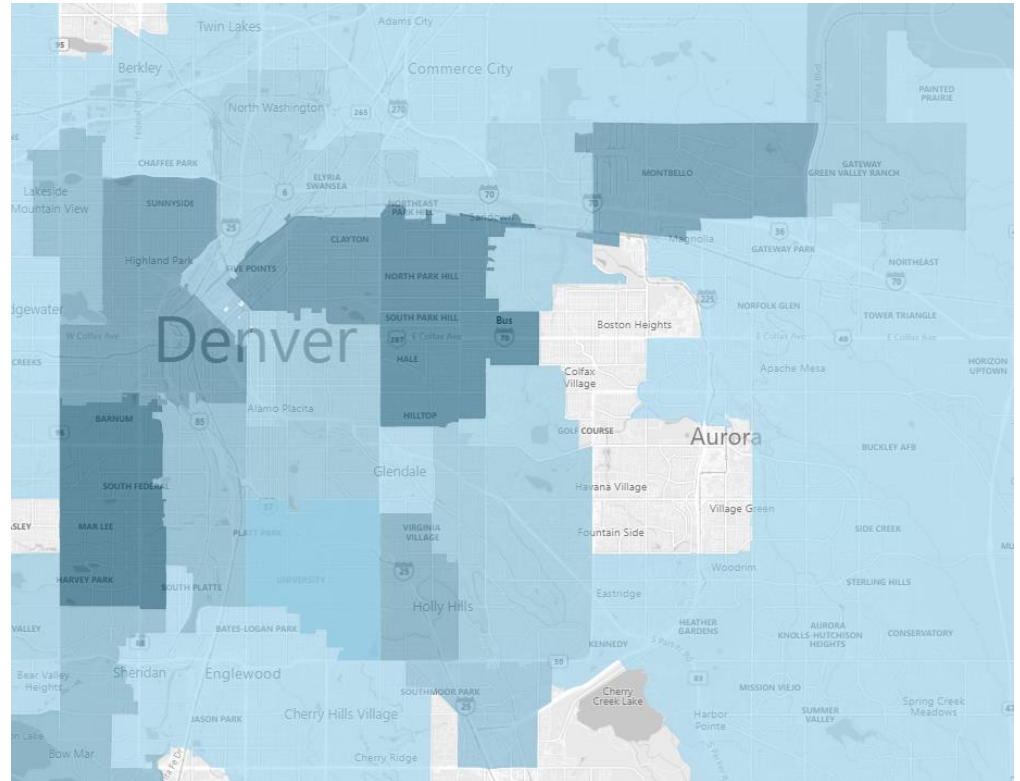
Community: Supporting residents through housing, health, and neighborhood resources. [Take the Survey!](#)

Business: Revitalizing the business, workforce, and nonprofit community. [Take the Survey!](#)

Infrastructure: Providing jobs and business opportunities through city construction projects. [Take the Survey!](#)

Building on Inclusive Outreach

- 2021 ARPA outreach saw the highest participation rates in “Inverted L” neighborhoods.
- 2022 outreach will continue to intentionally and meaningfully engage historically underserved communities.



Inclusive Outreach Tactics

- Approx. 50k **translated mailers** to historically underserved neighborhoods, fully translated in English and Spanish with instruction in Vietnamese and Amharic
- **Flyers** at city facilities in vulnerable neighborhoods
- **Toolkit and E-blast content** for city agencies, City Council offices, etc.
- Paid **social media campaign**, geo-focused on vulnerable neighborhoods.

DENVER
THE MILE HIGH CITY

Denver will invest more \$700 million into our city to build back an economy for everyone.

Provide your input on Denver recovery at www.RiseTogetherDenver.org

Denver Invertirá más de \$700 millones en la recuperación de la economía de Denver. Visite www.RiseTogetherDenver.org para reconstruir una economía que funcione para todos.

Proporcione sugerencias la recuperación de la economía de Denver. Visite www.RiseTogetherDenver.org

Join us for a community conversation during a telephone town hall!

May 26 at 9 a.m. | June 3 at 6:30 p.m.
June 5 at 9 a.m. | June 6 at 11 a.m.

Call 1-888-400-1932 to join the telephone town hall

Acompáñenos en una conversación comunitaria durante una asamblea pública telefónica:

26 de mayo a las 9 a.m. | 3 de junio a las 6:30 p.m.
5 de junio a las 9 a.m. | 6 de junio a las 11 a.m.

Para unirse a la asamblea pública telefónica en español, llame al 1-888-400-9342

Dé clic en el código QR para registrarse hoy

Take a picture of this code to register today

Tome una foto de este código para inscribirse hoy

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City and County of Denver Government
June 3 at 5:15 PM · 🌐

Denver is investing more than \$700 million to help the city recover from the COVID-19 pandemic. We want to hear from you! Tell us what matters most to you right now and help prioritize the money. Join the conversation now by visiting www.RiseTogetherDenver.org... [See More](#)

DENVER
THE MILE HIGH CITY

PROVIDE INPUT ON DENVER'S ECONOMIC RECOVERY

Learn more at www.RiseTogetherDenver.org

Join us for one of our community conversations:

May 26 - 9 a.m. | June 3 - 6:30 p.m. | June 5 - 9 a.m. | June 6 - 11 a.m.

If you need a sign language interpreter or CART Services, contact SignLanguageServices@denvergov.org with at least a three (3) business day notice. For other public accommodation requests, concerns related to a disability, please contact DisabilityAccess@denvergov.org

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Rise Together Denver

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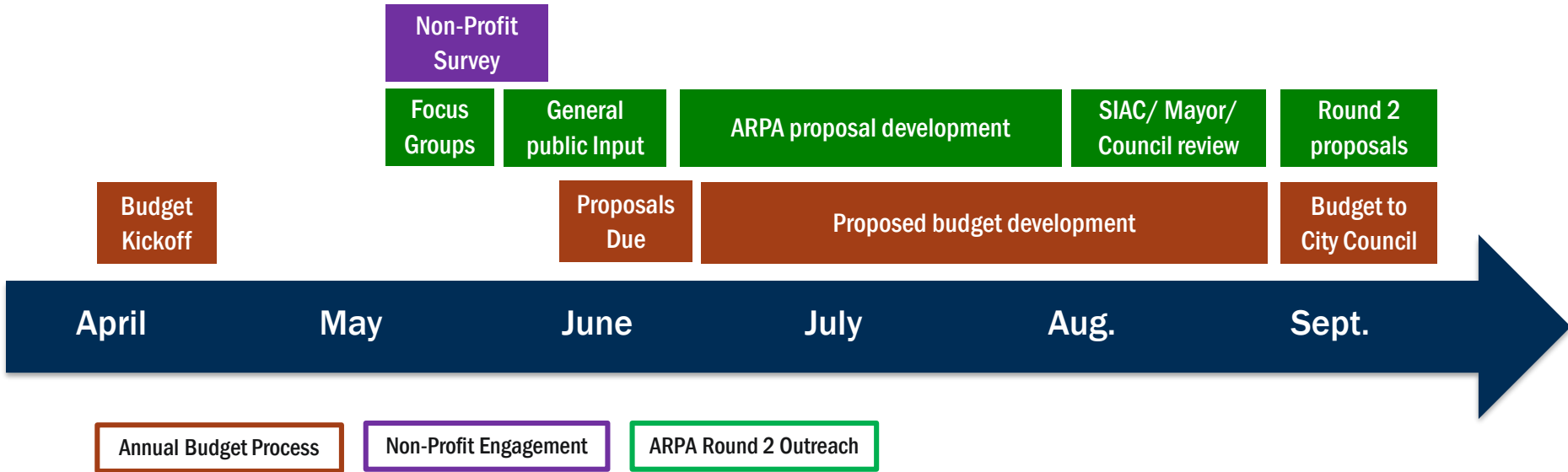
Write a comment...

Robyn Sims
Is there a way to have something like a Highland Canal path going through Parkhill walking path & bicycle ride where no cars are?

Like · Reply · 1w

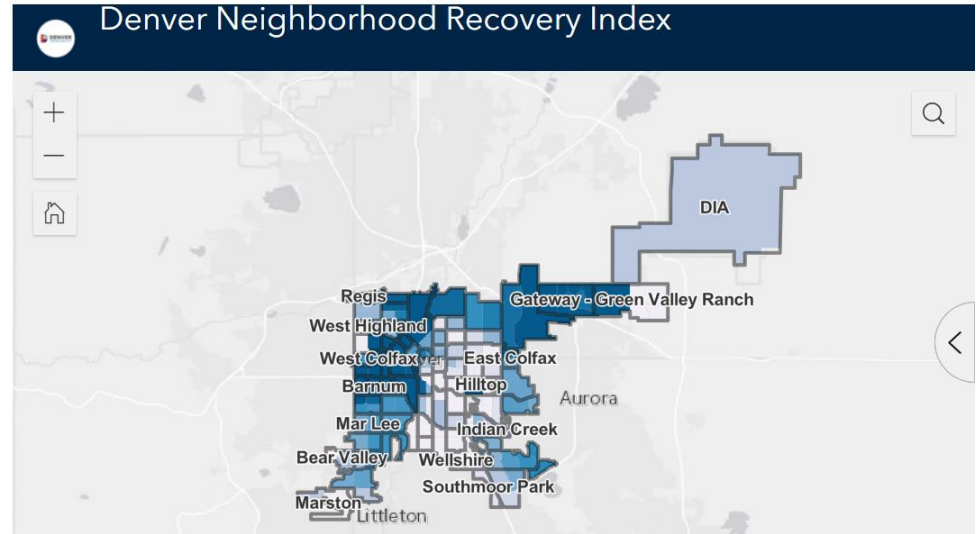
Author
City and County of Denver Government
What an interesting idea, Robyn Sims. Thank you for writing. We hope you will leave your thoughts in the survey or attend one of the town halls so they reach the right people.

Phase 4: Proposal Development Timeline



Recovery Index Launches

The Department of Finance debuted a new, unique ARPA [Recovery Index](#) to demonstrate the recovery of Denver's neighborhoods. The long-term outcomes tracking tool shows different layers in each neighborhood with economic, health, and educational wellbeing index scores.



State and Federal Updates

ARPA Legislation at the State: Affordable Housing

Bill Name	Bill #	Explanation	Funding
State Grants Investments Local Affordable Housing	HB-1304	Grants to local governments and nonprofits around the state to buy land and develop affordable housing.	\$178M
Revolving Loan Fund Invest Affordable Housing	SB-159	Establishes a revolving loan program to help finance affordable housing projects as well as energy improvements. One of the aims is to improve non-traditional housing in areas where COVID-19 hindered housing affordability and availability.	\$150M
The Innovative Housing Incentive Program	HB-1282	Encourage and supports the construction of innovative forms of affordable housing in Colorado, including modular, prefabricated and manufactured homes. The Colorado Office of Economic Development will distribute the money through grants and loans to businesses located in Colorado that create innovative housing.	\$40M
Loan Program Resident-owned Communities	SB-160	Dedicates funding to help mobile home park residents, through loans and grants, to buy their land and create resident-owned communities.	\$35M
Middle Income Access Program Expansion	SB-146	Allocates funds to the Colorado Housing and Finance Authority's middle-income access program, which aims to help families and people who make too much money to qualify for housing funded by low-income housing tax credits.	\$25M

Source for this compilation of ARPA legislation, both here and on the following pages: [The Colorado Sun](#)

ARPA Legislation at the State: Health

Bill Name	Bill #	Explanation	Funding
Grant Program Providing Responses To Homelessness	HB-1377	The measure would create a pool of money to be used for grants to help people experiencing homelessness find housing and health care.	\$105M
Behavioral Health-care Workforce	SB-181	This measure would fund Colorado's Behavioral Health Administration to stabilize the state's behavioral health care workforce. Twenty million dollars would go toward creating a training curriculum for the Colorado Community College system, while another \$20 million would be invested in the existing Colorado Health Services Corps.	\$72M
Increase Residential Behavioral Health Beds	HB-1303	This legislation would spend funds to expand inpatient and residential treatment options in Colorado, including by supporting the addition of 16 beds at the Colorado Mental Health Institute at Fort Logan and 125 other residential treatment beds across the state.	\$65M
Health-care Practice Transformation	HB-1302	The goal of this measure is to better integrate behavioral health care with traditional physical health care.	\$35M
Fentanyl Accountability And Prevention	HB-1326	Aimed at curtailing the state's fentanyl crisis, this measure includes \$29 million in ARPA money for medication that can reverse opioid overdoses and to expand grant and jail programs addressing the drug.	\$29M

ARPA Legislation at the State: Children

Bill Name	Bill #	Explanation	Funding
Continuing Support for Necessary Child Care 101 Programs	SB-213	This bill would allocate funds toward projects aimed at improving childcare access and options in Colorado, including \$50 million that would be directed toward the creation of the Child Care Sustainability Grant Program.	\$95M
Behavioral Health-care Continuum Gap Grant Program	HB-1291	Local governments and nonprofits could apply for grants to create community-based behavioral health programs, especially those aimed at children and families. The Colorado Behavioral Health Administration would be in charge of distributing the money through what would be called the health-care continuum gap grant program.	\$90M
Behavioral Health-care Services For Children	SB-147	This bill aims to address youth suicide to create the Colorado pediatric psychiatry consultation and access program at the University of Colorado. The program would strive to help pediatricians identify and treat mental health issues in their patients. Some of the money would be used to expand school-based health care, primarily in low-income parts of the state.	\$11M

ARPA Legislation at the State: Other

Bill Name	Bill #	Explanation	Funding
Repurpose The Ridge View Campus	SB-211	This measure would repurpose the Ridge View campus into a supportive residential community for people experiencing homelessness.	\$45M
Crime Victim Services	SB-183	This measure would set aside funding for Colorado crime victim services so the program can continue for the next four years. It would also allocate \$6 million for survivors of domestic violence and sexual assault.	\$35M
Small Community-based Nonprofit Grant Program	HB-1356	This legislation would offer grants up to \$100,000 to small nonprofits that serve people disproportionately impacted by the pandemic.	\$35M
Colorado Energy Office Geothermal Energy Grant Program	HB-1351	This measure would create a grant fund to support the use of geothermal energy in residential and commercial buildings.	\$20M
Critical Services For Low-income Households	HB-1380	This legislation would provide low-income people with access to critical services, like government benefits. Most of the money, or \$8 million, would go toward creating the Community Food Access Program, which is intended to assist small food retailers and grocery stores in low-income and underserved parts of Colorado. \$2 million would be used to identify federal food assistance program recipients who are also eligible for utility bill help, while \$3 million would go toward helping people apply for assistance programs. Finally, \$1 million would go toward supporting technology upgrades for the Double Up Food Bucks Program.	\$14M

Infrastructure Investment and Jobs Act (IIJA)

- The IIJA authorizes **\$1.2 trillion** in funding, of which **\$550 billion** is new spending, over the next 5 years.
- **Allocated to states and other entities through formula funding (40%) or discretionary, competitive grants (60%).**
 - Denver does not receive a direct allocation or administer funds.
- **Each IIJA funding program has specific requirements.**
 - Almost half of the IIJA funding is dedicated to transportation purposes
 - Other Denver- eligible purposes include resiliency, water, environmental mitigation
- **Multi-departmental coordination to identify and align projects where most competitive.**
 - Rolling deadlines for grant submittals and local match requirements.



Questions?

Appendix – Announcements and Updates

Announcements and Updates

- Round 1 Status Update
- Denver Post Coverage
- DDPHE Holds Successful Youth Mental Health Summit
- Digital Navigators from Denver Public Library Find Success
- Wellness Winnie RFP
- Small Business Grants - DEDO
- Infrastructure Investment and Jobs Act
- Federal Funding Update



ARPA Round 1 Status Update

***As of May 6, 2022**

Funding Category	Budgeted Amount	Commitments, Obligations & Expenditures	Remaining Balance
Restoration Programming + Supplemental Services*	\$67,306,420	\$38,599,663	\$28,706,756
Premium Pay - 2021	\$8,800,000	\$8,229,500	\$570,500
Recovery Programs	\$73,525,000	\$12,795,240	\$60,729,760
Administration	\$2,542,719	\$1,300,000	\$1,242,719
Total	\$152,174,139	\$60,924,403	\$91,249,735

* Per ordinance, the amount for this category is \$70,203,696. After reconciling the amount required for the elimination of furloughs as well as for the restoration of select positions, the actual amount budgeted for this category is less, hence the \$67.3M represented in the table.

Stepping Down ARPA Dollars

- As we continue receiving funding in 2022 we're also very aware that the funds are finite and we must step down the programming.
- We will continue to evaluate the dollars every year we have them.
- We must allocate them by the end of 2024.
- And they'll go away completely by the end of 2026.



Denver Post - “The question this time around is how do we set ourselves on the path to recovery in an equitable fashion?” [Mayor Hancock]

The city’s ARPA site already has a project dashboard, tracking initiatives and their budgets...

If programs aren’t delivering, the city is willing to pivot, said Lisa Martinez-Templeton, an economist with Denver’s finance office. She highlighted rates of eviction and foreclosure, level of employment and the percentage of people who are cost-burdened by their housing as a few of the metrics the city will be paying close attention to when seeking to measure ARPA’s impacts. “...The most important thing is honing in on the long-term systemic change.”

DDPHE Youth Mental Health Summit, Cont.



On May 2, more than 300 participated in the ARPA funded [We Got This! Youth Mental Health Summit](#) event for youth, by youth, targeting suicide and mental health issues.

DDPHE Holds a Successful Youth Mental Health Summit

“Without events like these, the conversation won’t be open. And when the conversation isn’t open it puts a lot of teens in danger,” said Lilly, a high school senior about the event.



Digital Navigators Have an Impact

ARPA funded Digital Navigators at Denver Public Libraries have started having an impact. Here's an anecdote from the Navigators:

“Pedro, a Navy veteran had been struggling to get his benefits, and the process for gaining access to those benefits is online. Pedro did not know how to use a mouse or browser. He's been working with a digital navigator to learn the basics of using a computer and the internet, and the navigator has been providing support while Pedro learns the intricacies of online forms and submitting documents.”

Wellness Winnie Announced



The ARPA funded “Wellness Winnie” has an RFP out that was covered by outlet [Newsbreak](#):
“The money used to purchase the recreational vehicle will come from the American Rescue Plan Act. The new Wellness Winnie will offer supportive services the other does not. These include physical and behavioral health screenings and assessments, health education, substance use disorder treatment (including medications for opioid use disorder) and peer navigation.”

\$5 Million for Small Business Grants, Technical & Capacity-Building Assistance



- [DEDO](#) and [Mile High United Way](#) are now **accepting applications** for **\$15k grants** to support and sustain small businesses located within [Denver's Neighborhood Recovery Index](#) or within specified business sectors that are facing:
 - displacement
 - disruption from construction
 - operating challenges
 - neighborhood safety
- Program designed to support small biz negatively impacted by the pandemic
- Applications open through 5 p.m. June 13 and can be submitted via the online [application portal](#)
- Information sessions for applicants:
 - Wed., June 1 | 12 - 1 p.m. | In Person - Sign up [here](#)
 - Mon., June 6 | 6 - 7 p.m. | Virtual on Zoom | Interpretation in Spanish and Vietnamese - [Sign up here](#)
 - Fri., June 10 | 9 - 10 a.m. | Virtual on Zoom | Interpretation in Spanish and Vietnamese - [Sign up here](#)

ARPA Reporting Recap

- Q1 2022 project & expenditure report submitted to the Treasury
 - Includes detailed project descriptions, reporting on financial information, and updated revenue loss figures for 2021
- Looking ahead, the annual recovery plan submission is due July 31
 - This document is a narrative-heavy overview of the current state of our overarching ARPA strategy, including discussion on equitable outcomes, public outreach and overall program performance

Thank you!