

<p><b>PURPOSE AND EQUITY:</b></p>	<ul style="list-style-type: none"> <li>• <b>To address the prohibition of commercial activity</b> in parks; this permit will allow private fitness providers to legally conduct their businesses through obtaining a permit where now (sans moratorium) they are operating illegally.</li> <li>• <b>Code requires</b> a permit for regularly scheduled activities and those with 25 or more people</li> <li>• <b>All other activities which fit this definition</b>, currently pay for permits ( youth athletics, events, picnics, runs)</li> <li>• <b>Permits help to mitigate or cover some of the impacts</b> that users create when they utilize a public good for a private (not open to the public) use</li> <li>• <b>No revenue budgeted in 2014</b> because we don't see this as a revenue generator, rather an equity issue</li> </ul>
<p><b>HISTORY AND PUBLIC OUTREACH:</b></p>	<ul style="list-style-type: none"> <li>• DPR contacted providers telling them they were illegally operating, but until we could issue a permit, we would have a moratorium on enforcement <b>(June 2012)</b></li> <li>• <b>Stakeholder Group</b> – consisted of INC PARCS committee, PRAB members, Council representation community members, commercial providers, permit supervisor <b>(January – February 2013)</b></li> <li>• <b>Community meetings</b> (Scheitler Recreation Center, Cook Park Recreation Center, Central Park Recreation Center, Platt Park-Fleming House) <b>(April 2013)</b></li> <li>• <b>INC PARCS sub-committee presentation</b> <b>(February 2013)</b></li> <li>• <b>Parks and Recreation Advisory Board presentations (2)</b> <b>(April, August 2013)</b></li> <li>• <b>PRAB Public Hearing (2)</b> <b>(May, September 2013)</b> <ul style="list-style-type: none"> <li>○ <b>Policy Voted 11-2 to recommend adoption</b></li> <li>○ <b>Fees Voted 12-1 to recommend fees to City Council</b></li> </ul> </li> <li>• <b>LUTI presentation</b> – public hearing (2) <b>(July, Oct. 2013)</b></li> <li>• <b>Individual conversations</b> with commercial and non-profit providers <b>(April, July, Oct 2013)</b></li> </ul>
<p><b>CONSTRUCT:</b></p>	<ul style="list-style-type: none"> <li>• <b>Businesses/providers</b> obtain the permit, not users</li> <li>• <b>Parks are identified as Tier I and Tier II</b> (as determined through public input and staff based upon amenities to support uses)</li> <li>• <b>Turf permits and Trail permits</b></li> <li>• <b>Permits for groups of 6-25;</b> and 1-5 to accommodate personal trainers</li> <li>• <b>Maximum number</b> of permits issued per park</li> <li>• <b>No defined location, day, time</b> – just a limited number of permits issued per park</li> <li>• <b>Annual assessment of park locations</b> and program</li> </ul>
<p><b>SIMPLE PROCESS:</b></p>	<ul style="list-style-type: none"> <li>• <b>Providers</b> determine where they want to have class</li> <li>• <b>Attend a lottery;</b> complete paperwork and insurance</li> <li>• <b>Providers get a permit for 6 months</b> at a specific park</li> <li>• <b>Can conduct classes at any time of day</b> (not hourly specific) within stated hours</li> <li>• <b>Fees are Tiered based upon:</b> number of users (1-5 or 6-25); Tier of park (I or II); and type (Turf or Trail)</li> </ul>
<p><b>ENFORCEMENT:</b></p>	<ul style="list-style-type: none"> <li>• <b>Similar to other permit enforcement</b></li> <li>• <b>Rangers will know the groups</b> who are permitted in each park ( limited number)</li> <li>• <b>Visual representation</b> of permit during classes</li> </ul>