

## DENVER CITY COUNCIL



## Proclamation

Proclamation No. 25-1851  
Honoring Gregory D. Feasel

**WHEREAS**, Gregory D. Feasel has faithfully served the Colorado Rockies Major League Baseball Club for 30 years, joining the organization in its early years and rising through leadership roles to become President and Chief Operating Officer, providing steady guidance and visionary leadership to Denver's hometown team; and

**WHEREAS**, Greg Feasel, a former professional athlete in both the USFL (Denver Gold) and NFL, brought his experience, discipline, and passion for sports to the Rockies organization after a successful business career in Colorado with the Denver Coca-Cola Bottling Company, helping secure key partnerships that strengthened the franchise from its earliest days; and

**WHEREAS**, the Colorado Rockies achieved memorable success on the field, including their remarkable 2007 run to the World Series (the franchise's first) and multiple postseason appearances that united fans across Colorado in pride and excitement, showcasing the team's competitive spirit and resilience; and

**WHEREAS**, the Colorado Rockies also successfully hosted landmark events that elevated Denver's national profile, including the 1998 and 2021 Major League Baseball All-Star Games, the 2016 NHL Stadium Series and NCAA (CC vs. DU) outdoor games at Coors Field, and numerous large-scale concerts and community celebrations, bringing global attention and economic impact to our great city; and

**WHEREAS**, Greg Feasel prioritized community engagement and served as Executive Director of the Colorado Rockies Baseball Club Foundation, expanding charitable impact throughout Denver and the Rocky Mountain region by supporting youth sports, education, public safety partnerships, and family-centered community programs; and

**WHEREAS**, he has further served the people of Denver through civic leadership roles, including on the Visit Denver executive committee, former chair of the Visit Denver board of directors, the Downtown Denver Partnership board, and the Denver Police Foundation board, demonstrating a deep commitment to the well-being, reputation, and future of the City and County of Denver; and

**WHEREAS**, Greg Feasel's legacy is defined not only by business success and Major League milestones, but by a belief that baseball is a civic institution that brings families and neighbors together, creating shared memories at Coors Field and strengthening the cultural fabric of Denver; and

**WHEREAS**, in 2025, after four decades of service to the Denver community, Greg Feasel announced his retirement, marking the end of an era of leadership characterized by dedication, partnership, and an unwavering commitment to the people of Denver.

**NOW THEREFORE, BE IT PROCLAIMED BY THE DENVER CITY COUNCIL:**

**Section 1.** That the Denver City Council hereby honors Gregory D. Feasel for his extraordinary service to the Colorado Rockies organization, to Major League Baseball, and to the people and community of Denver. Accordingly, November 10, 2025, is proclaimed to be "**Greg Feasel Day**."

**Section 2.** That the Clerk and Recorder shall affix the seal of the City and County of Denver to this proclamation and that a copy be transmitted to Greg Feasel.

PASSED BY THE COUNCIL November 10, 2025

Signed by:  
  
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PRESIDENT

