



Cherry Creek North BID

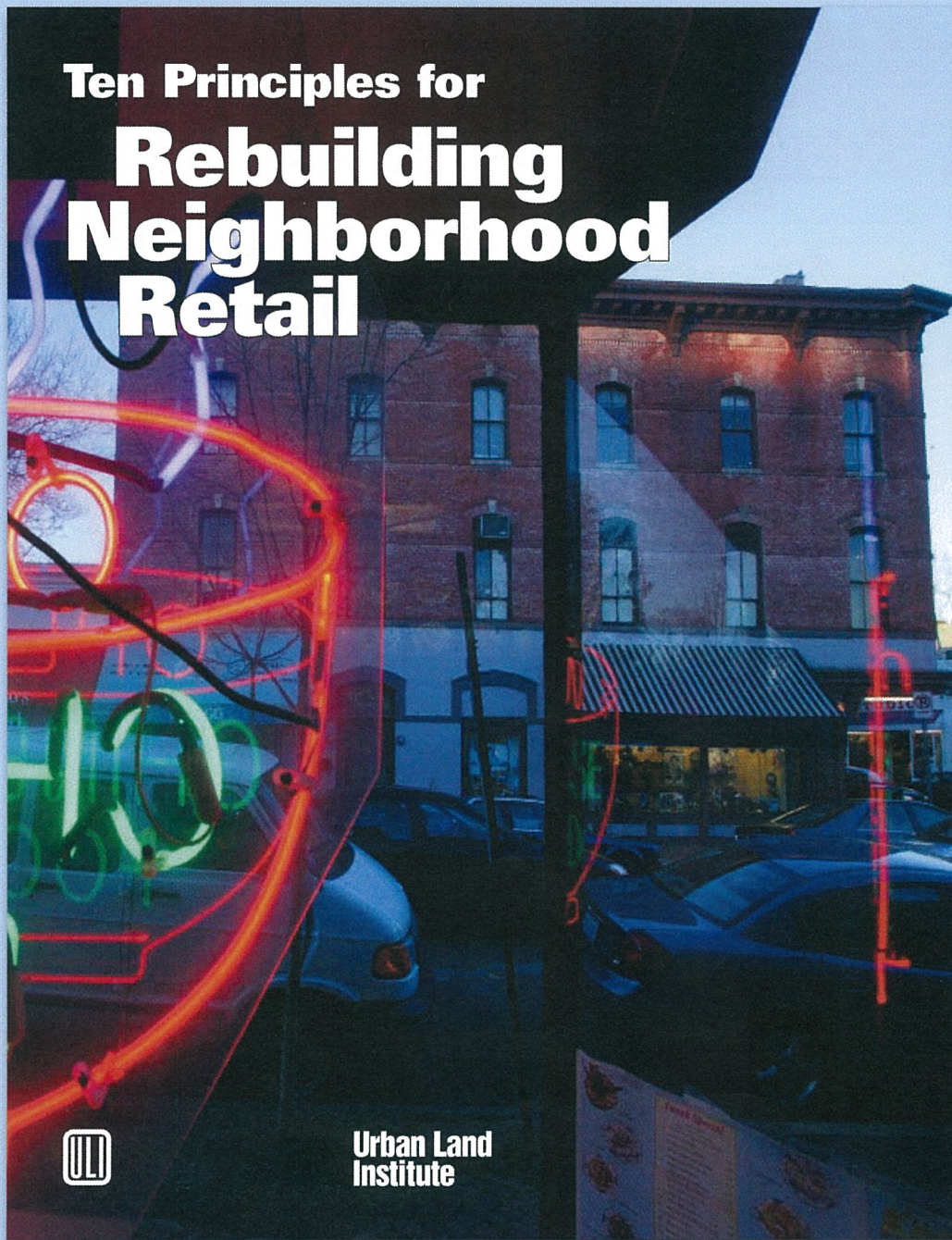
Presentation to the
Business Development Committee

October 28, 2014

Ten Principles for Rebuilding Neighborhood Retail



Urban Land
Institute



Ten Principles for Rebuilding Neighborhood Retail

- 1 Great Streets Need Great Champions**
- 2 It Takes a Vision**
- 3 Think Residential**
- 4 Honor the Pedestrian**
- 5 Parking Is Power**
- 6 Merchandise and Lease Proactively**
- 7 Make It Happen**
- 8 Be Clean, Safe, and Friendly**
- 9 Extend Day into Night**
- 10 Manage for Change**



ABCs FOR CREATING BIDs





TIMES SQUARE

THE OFFICIAL SITE OF TIMES SQUARE

11:03 A.M.
61°F



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Translate

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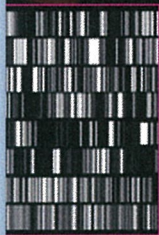
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TIMES SQUARE NYC

Your Town Square

Special Programming on the Broadway Plazas for Times Square & New York Audiences

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Make a Wish for 2015 to Rain Down on New Year's Eve in Times Square

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UNDER CONSTRUCTION OPEN FOR BUSINESS

Stores and Restaurants are Open for Business While Construction is Underway

Go



DOWNLOAD NOW:
TIMES SQUARE CROSSROADS MOBILE APP

Find Out What's Happening in Neighborhood with the Times Square Crossroads App

Benefits of BIDS

- Cleaner, safer, and more attractive business districts
- Stable and predictable resource base
- Innovative management
- Responding quickly to the market and community needs
- Improving property values and sales/occupancy rates
- Creating a stable environment and distinct district identity
- Leveraging other resources

Common BID Services

- Maintenance
- Security/human services
- Marketing, communications, promotions
- Special events
- Parking and transportation
- Economic development
- Capital improvements



STEP INTO
Cherry Creek
NAIOP WALKING TOUR 2014

Wednesday, September 10, 2014











More than a shopping experience,
a tradition.



Complimentary Valet • Holiday Trunk Shows • Special Sunday Shopping
Denver Center for the Performing Arts Pop-up Shop • Much More!

For a full list of holiday festivities, visit:
CherryCreekNorth.com

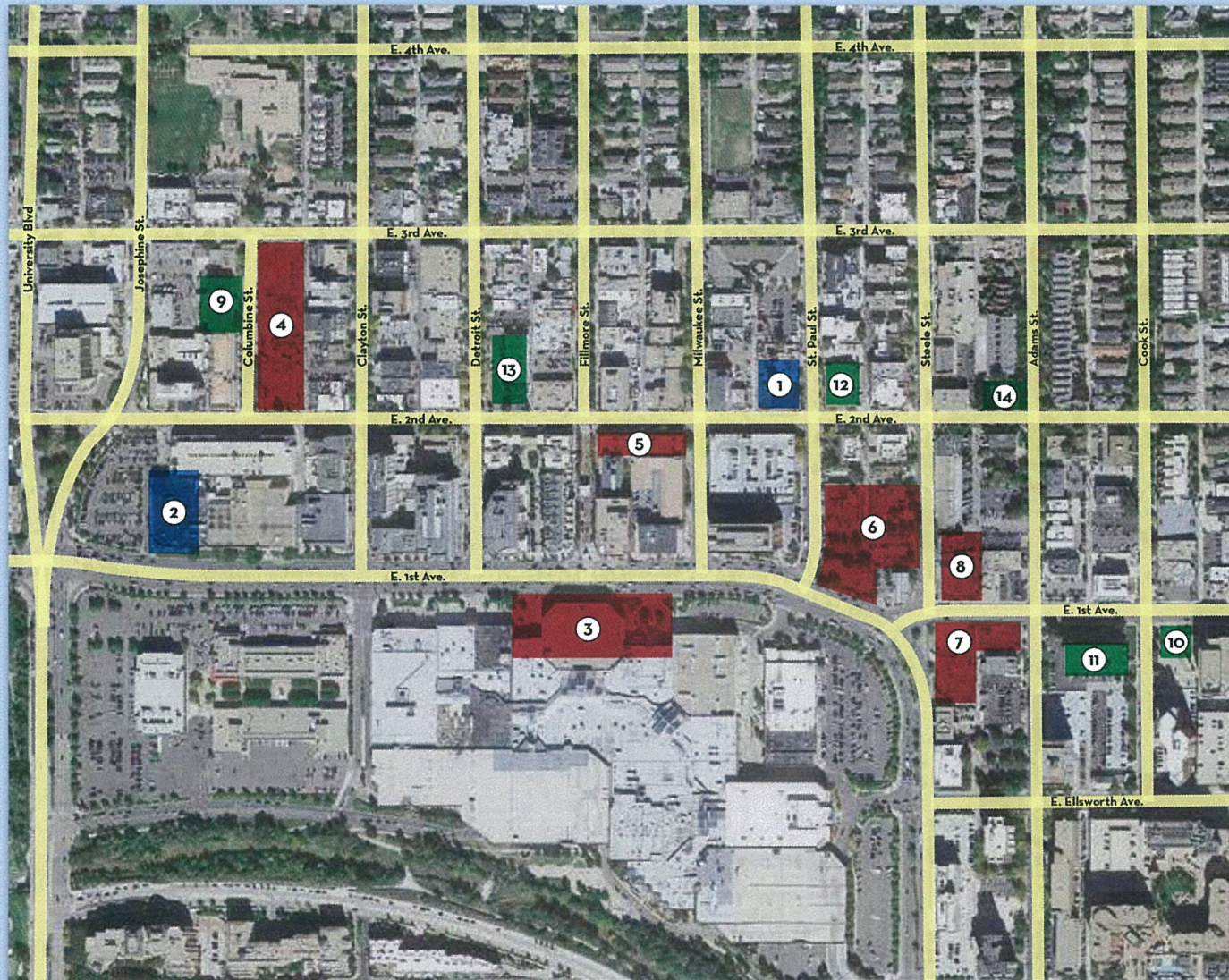






PHOTO BY FRANK MONTANEZ - WWW.IMAGOPHOTOSTUDIO.COM

Cherry Creek Development Projects



Cherry Creek Development Projects (see backside for project details)

Completed Projects

- ① Adolf Coors Foundation Headquarters
(2nd Ave. & St. Paul St.)
- ② Whole Foods Market Cherry Creek
– Interior (2375 E. 1st Ave.)

Under Construction

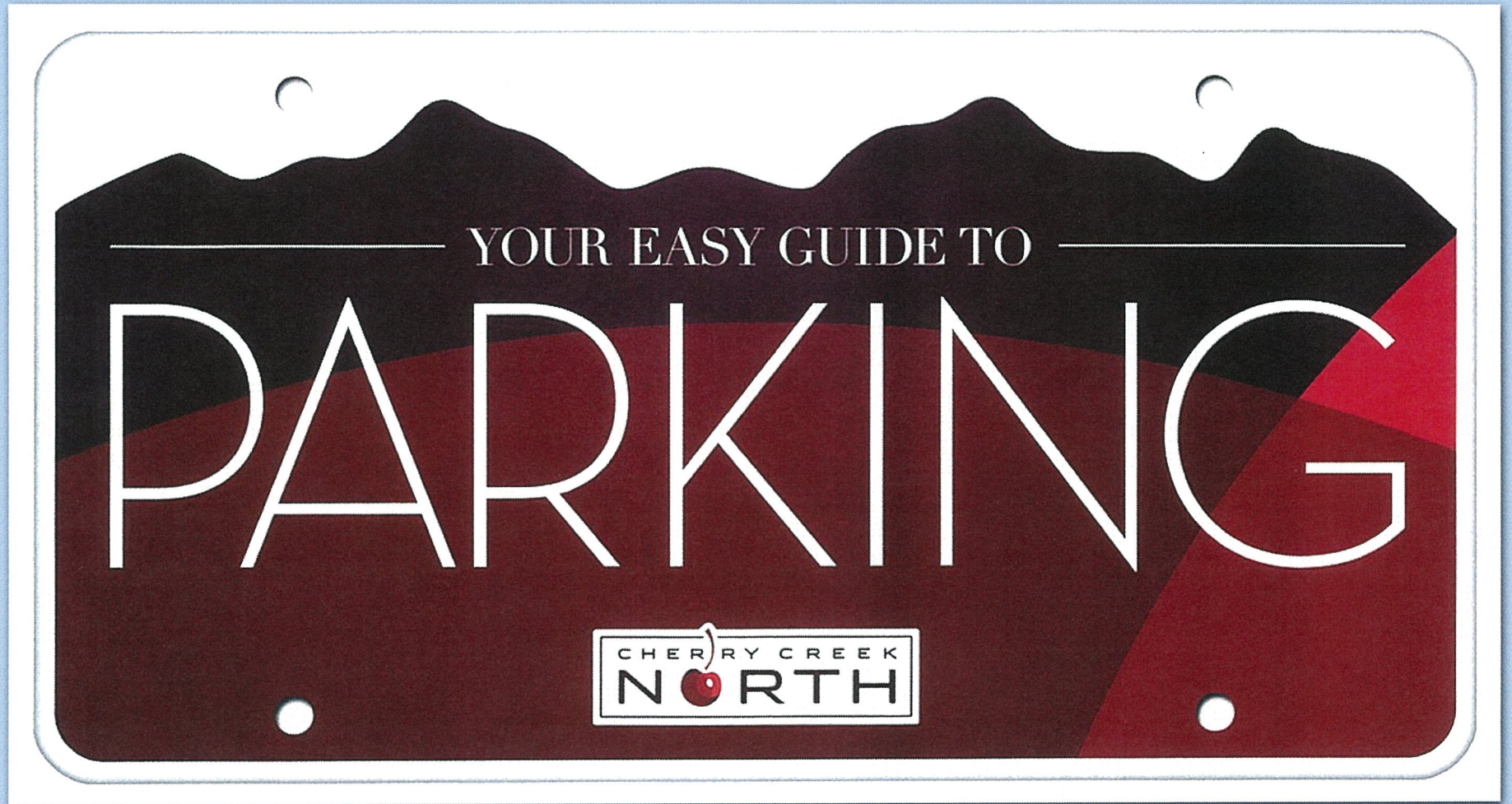
- ③ RH Flagship Store
(3000 E. First Ave.)
- ④ 250 Columbine St.
- ⑤ Fillmore Residences (180 Fillmore St.)
- ⑥ 100 St. Paul St.
- ⑦ Steele Creek (88 Steele St.)
- ⑧ 100 Steele St.

Announced Projects

- ⑨ 245 Columbine St.
- ⑩ KeyBank (3410 E. 1st Ave.)
- ⑪ 3300 E 1st Ave. (After KeyBank moves)
- ⑫ DXL Destination (210 St. Paul St.)
- ⑬ Room & Board (222 Detroit St.)
- ⑭ SIE Foundation (3239 E. 2nd Ave.)

PARKING MATTERS





1000+ PUBLIC GARAGE SPACES

500+ PARKING METERS

500+ OFF-STREET SPACES

BID Partnership with the City

- Need City data for districts
- Create “test” parking districts
- Promote “intra” city transit