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BAC-9238

Contact Information

Contact Name	Howard Chou	Home Address	
Preferred Phone		Home City	Highlands Ranch
Preferred Email		Home State	CO
Other Phone		Home Zip	
Other Email		County	Douglas
DOB	3/22/1975	Hispanic or Latino origin or Descent?	No
SSN		Race/Ethnicity	Asian
Gender	Male	Other Ethnicity	
Other Gender		Salutation	Mr.

Board Information

Board Name	Asian American Pacific Islander Commission	Other boards or commissions served	
Status	New		

Work Information

Employer	Self	Work Address	
Position	Political/Campaign Consultant	Work City	
Business Phone #		Work State	
Work Email		Work Zip	

Additional Information

Are you a registered voter?	Yes	Objection to appointment?	No
If so, what county?	Douglas	Special Information	
Denver City Council District No	N/A	Registered Lobbyist	No
Conflict of Interest Explanation		Conflict of Interest	No

Education and General Qualifications

Name of High School	Hillsdale High School	Name of Graduate School	
Location of High School	San Mateo	Location of Graduate School	
# of Years Attended High school	4	# of Years Attended Graduate School	
Did you Graduate High School	Yes	Did you Graduate	

Graduate Major

Name of College College of San Mateo
Location of College San Mateo
of Years Attended College 4
Did you Graduate College
Undergrad Major E-Commerce, psychology

Reference Details

Reference Name #1 Jory Zhang

Reference Phone #1

Reference Name #2 Shauna Medeiros-Tuilaepa

Reference Phone #2

Reference Name #3 Deborah Yim

Reference Phone #3

Agree to a background check

Owner Esther Lee Leach

Created By Denver Integration, 1/27/2024 10:48 AM

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Notes & Attachments

headshot.jpg

Type	Attachment
Last Modified	Denver Integration
Description	<u>View file</u>



Howard Chou

Work Experience

Political Consultant, State of Colorado

June 2023 – Present

- **Heart of Denver/Healing Denver**, *Outreach Director*, Denver Feb 2024 - Present
Outreach to organizations, business groups, chambers, political groups, unions and all communities in Denver for educational and ballot measure campaign for sustainable funding for Denver Health
- **Padora for Colorado**, *Political Director*, Congressional District 4 Jan 2024 – Present:
Managed strategic planning, political collaborations, endorsements and policy development while also directing branding and polling and creating data driven messaging
- **River Gassen for Congress**, *Political Advisor*, Congressional District 5 Feb 2024 – present
Consulted on all political affiliations, debate prepping, policy crafting, messaging and endorsements
- **Brian for Aurora**, *Campaign Manager*, Aurora June 2023 – Nov 2023:
Managed city council political campaign for Brian Matise and handled all executive and logistic functions of the campaign including managing all media, events, endorsements, collaborations and more

Benenson Strategy Group, Denver, CO

Dec 2015 – Jan 2023

Programmer

- Programmed internet surveys and created coding tools to streamline programming process
- Reviewed all survey products for both content and logic and strategized on questionnaire design
- Implemented field operation programming process and administered survey authoring software
- Worked extensively with client services and data processing to ensure quality of data delivery and analytics
- Polled and surveyed for high profile candidates across the nation and issues like Medicare expansion and dynamic polling methodology such as ethno journaling for Climate Change studies

iModerate, Denver, CO

June 2008 – Dec 2015

Programmer

- Programmed internet surveys and chat application modules for business model survey products
- Developed new codes and functions to periodically enhance the survey operation process
- Supported both data processing and client services in all technical needs and troubleshooting
- Helped develop custom software expansion to further qualitative business demands
- Developed and created internal knowledge base and intranet for the entire company
- Programmed all political surveys for Benenson Strategy Group including for the polling and message testing for Barack Obama's presidential campaign

ClientSolv, Englewood, CO

July 2007 – Apr 2008

Regional Director of Recruitment

- Started Recruitment and Business Development of new Allied Health Division for the Western Region
- Established Name Branding Recognition in Staffing in Healthcare and acquired several nationwide contracts such as Safeway, Apria Healthcare, and Omnicare and others
- Also supported Regional Business Development in IT Staffing including acquiring 3 IT contracts

Political Experience

Colorado Democratic Party

Dec 2018 – Apr 2023

Vice Chair

- Performed duties to ensure function of a political party to hold caucus, assemblies and convention, expand the Democratic party base and win elections for Democrats
- Serve in the DNC as representative of the party in Colorado and vote on national agendas and platform
- Consulted, strategized and fundraised for Democratic candidates all over the state at the local, legislative, congressional and statewide positions in their election campaigns

- Served on the annual primary fundraising event committee in 2022 and 2023 including procuring and staffing the keynote speaker in 2022
- Delivered the 2020 Presidential roll call for Colorado in the DNC national convention
- Researched and presented in DC to request Colorado as early state presidential nominator
- Interviewed with press and media on many current issues and also published in various media outlets regarding Democratic and progressive issues

Association of State Democratic Committees

Jan 2021-Apr 2023

Treasurer

- Oversaw the collective 57 state and territories association budget and finances
- Strategized and explored co-op buying possibilities and vendor sponsorships for association business
- As officer and executive committee member, negotiated and set terms with DNC regarding all States' party aggregate related business and issues

AAPI of Colorado Democrats

Dec 2017 - Present

Chair, Founder

- Promote Democratic engagement and conduct outreach among the AAPI diaspora of Colorado
- Actively identified, recruited and trained AAPI Democratic leaders to run for office or party leadership
- Established the Democratic name brand within AAPI circles and organized candidate forums/debates, townhalls, roundtables, etc that focus on the issues pertaining to the AAPI population

Other Political/Organization Involvement

Colorado People's Alliance, Board of Directors

DNC Environment and Climate Crisis Council, Director of AAPI Engagement and Executive member

Climate Power, Colorado Board Advisor

Working Families Party, Executive Committee and one of the Founding members

Colorado Black Women for Political Action, Member and served on multiple committees

Douglas County Democrats, Former Vice Chair and current executive committee

Skills

Extremely well organized with strong communication skills, deadline-oriented, and comfortable in a dynamic fast-moving environment where multi-tasking is essential. Adept in strategic planning and coordination of political/grassroots/volunteer led campaigns and meeting time sensitive projects/events and deliverable dates. I have extensive experience of organizing and coordinating issues based events and rallying and engagement at the grassroots level. I have a strong understanding with over 17 years' experience of Market Research and the full cycle of a survey/polling process and field operations. Possess excellent networking abilities with an eye for talent and skill matching in the healthcare industry with proven client acquisitions and successful recruiting, interviewing, and hiring track record.

Volunteer Experience

- Asian Pacific Development Center, Immigration Workshops, Aurora, CO 2018 - 2023
- Brother Jeff Cultural Center, Days of Service, Aurora, CO 2021 - 2024
- Volunteers of America, Meal Service Programs, Denver, CO 2017 - 2019

Education

College of San Mateo, CA- E-commerce, Psychology

Jan 1997 – May 2000

References

Michelle Deatrck, Chair of the DNC Environment and Climate Crisis Council

Deborah Yim, Founder/Managing Attorney of Primera Law & former President of Asian Pacific Bar Assoc.

Carlos Valverde, Regional Director of Working Families Party