

Healthy Food for Denver's Kids (HFDK) Initiative Executive Summary

Overview: The Healthy Food for Denver's Kids Initiative ([Initiated Ordinance 302](#)) proposed to increase taxes to establish a fund for healthy food and food-based education for Denver's youth. The ballot measure was approved by voters in November 2018 and went into effect in January 2019. The 0.08% increase in sales and use tax within the City and County of Denver is expected to generate approximately \$11 million dollars annually for ten years. The money will be disbursed through competitive grants to agencies of local government and non-profit organizations. The funding will be aimed primarily at low-income and at-risk youth, and funding decisions will be made by a Commission made up of non-profit, government, and community member volunteer appointees. The Healthy Food for Denver's Kids has granted almost \$99M to over 116 organizations.

Purpose of the Funds:

- Help Denver's kids (primarily low income or at-risk) have year-round access to up to three meals and healthy snacks per day
- Hands-on experiential education and public health programs about farming, gardening, cooking, home economics, nutrition and healthy eating
- Preferential procurement of food from Colorado farms, ranches, and food manufacturers
- Organizations must conduct the majority of their activities within the City and County of Denver, and principally benefit the city and its residents
- Grantees must provide regular reporting on activities funded
- Some funds can cover administration for applicant organizations, but no more than 10% can go towards City administration costs

Contracts:

- The grantees were selected through a competitive selection process (RFP).
- **The total amount for approval is \$11,065,032.81.**

Summary of Resolutions Submitted;

Number	Name of Organization	Total Contract Amount
1	Clayton Early Learning	\$1,000,000.00
2	Colorado Food Cluster, Inc.	\$859,859.22
3	Denver Health and Hospital Authority	\$1,000,000.00
4	Denver Public Schools Food and Nutrition Services	\$863,500.00
5	East Colfax Community Collective	\$795,323.24
6	FrontLine Farming	\$989,374.82
7	The Hadanou Collective	\$999,680.00
8	Hunger Free Colorado	\$983,116.56
9	Kaizen Food Rescue	\$999,999.87
10	The Consumption Literacy Project	\$1,000,000.00
11	The Village at CLA within Denver Public Schools	\$574,179.52
12	WeeCycle	\$999,999.58
	Total Amount	\$11,065,032.81