

BILL/ RESOLUTION REQUEST

1. Title: Approving an Inter-Governmental Agreement with Denver Public Schools for the operation of cable TV education access channel(s) (TECH-201309953).

2. Requesting Agency: Technology Services

3. Contact Person *with actual knowledge of proposed ordinance*

Name:Darryn Zuehlke

Phone:720-865-2301

Email:Darryn.zuehlke@denvergov.org

4. Contact Person *with actual knowledge of proposed ordinance who will present the item at Mayor Council and who will be available for first and second reading, if necessary*

Name:Darryn Zuehlke

Phone:720-865-2301

Email:Darryn.zuehlke@denvergov.org

5. Describe the proposed ordinance, including what the proposed ordinance is intended to accomplish, who's involved

a. Scope of Work

Denver Public Schools (DPS) and the City of Denver, Media Services have had an established relationship that has allowed DPS, Channel 22 to seek video/audio equipment funding via the PEG (Public, Education, Government) Fee in the cable franchise agreement. The PEG Fee collects revenue from Comcast subscribers for the procurement of video and audio capital equipment and for construction purposes. As a member of this agreement, due to providing an educational channel/content via Channel 22, DPS is eligible for funding. This IGA between the City of Denver and DPS allows disbursements over five (5) years, broken into three categories: 1. Up to \$1,736,000 in DSP Channel 22 facility construction costs 2. Up to \$1,074,675 in regular equipment purchases over the course of 5 years, of which items will be purchased based on a yearly approved equipment list 3. Reimbursement of up to \$350,000 of prior approved expenditures, of which DPS has currently incurred. In addition, DPS can seek additional funding, over these 5 years, for emergency equipment repair or replacement.

b. Duration

April 1, 2013 to April 1, 2018

c. Location

n/a

d. Affected Council District

n/a

e. Benefits

**Programming of DPS Board meetings and production of other educational programming
for Denver residents**

f. Costs

\$3,160,675.00

**6. Is there any controversy surrounding this ordinance, groups or
individuals who may have concerns about it? Please explain.**

No.

Bill Request Number: BR13-0475

Date: 7/9/2013