



Proclamation No. 25-1441
Honoring September as National Childhood Cancer Awareness Month

WHEREAS, the American Cancer Fund for Children and Kids Cancer Connection report cancer is the leading cause of death by disease among U.S. children between infancy and age 15, being detected in more than 16,000 of our country's young people every year and an estimated 400,000 children and adolescents globally; and

WHEREAS, 1 in 5 of our nation's children loses their battle with cancer and many infants, children and teens will suffer from long-term effects of comprehensive treatment, including secondary cancers; and

WHEREAS, founded more than 30 years ago by Steven Firestein, a member of the philanthropic branch of the Max Factor cosmetics family, the American Cancer Fund for Children, Inc. and Kids Cancer Connection, Inc. along with Lions Clubs International are dedicated to helping these children and their families; and

WHEREAS, the American Cancer Fund for Children and Kids Cancer Connection provide a variety of vital patient psychosocial services to children undergoing cancer treatment at Children's Hospital Colorado, Rocky Mountain Hospital for Children, Ronald McDonald House in Denver, as well as participating hospitals throughout the country, thereby enhancing the quality of life for these children and their families; and

WHEREAS, the American Cancer Fund for Children and Kids Cancer Connection also sponsor toy distributions, pet-assisted therapy, family sailing, Laughternoon - Laughter is Healing, KCC Supercar Experience, Music is Medicine, positive image services, Home and Hospital Instruction, art therapy, sensory gardening and hospital celebrations in honor of a child's determination and bravery to fight the battle against childhood cancer.

NOW THEREFORE, BE IT PROCLAIMED BY THE DENVER CITY COUNCIL:

Section 1. That the Denver City Council recognizes the outstanding work of the American Cancer Fund for Children Inc., Kids Cancer Connection Inc. and the Denver Lions Club Foundation for the work they do to support children and families affected by childhood cancer during National Childhood Cancer Awareness Month.

Section 2. That the Clerk and Recorder of the City and County of Denver shall affix the seal of the City and County of Denver to this proclamation and that a copy be transmitted to the Kids Cancer Connection Inc.

PASSED BY THE COUNCIL September 29, 2025

PRESIDENT

