ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team

at MileHighOrdinance@DenverGov.org by 9 a.m. Friday. Contact the Mayor's Legislative team with questions

Please mark one: Bill Request or	Date of Request: <u>10/162025</u>
	ments, projects, contracts, resolutions, or bills that involve property m Denver's northern to southern boundary? (Check map HERE)
☐ Yes ⊠ No	
1. Type of Request:	
	al Agreement (IGA) Rezoning/Text Amendment
☐ Dedication/Vacation ☐ Appropriation/Sup	pplemental DRMC Change
Other:	
2. Title: (Start with <i>approves, amends, dedicates</i> , etc., incl acceptance, contract execution, contract amendment, m	lude <u>name of company or contractor</u> and indicate the type of request: grant nunicipal code change, supplemental request, etc.)
	by adding one year for a new end date of 12-31-2026 to continue providing ng, and implementing marketing and branding initiatives for City CHS-201738498/TECHS-202581470-03).
3. Requesting Agency: Technology Services	
4. Contact Person:	
Contact person with knowledge of proposed ordinance/resolution (e.g., subject matter expert)	Contact person for council members or mayor-council
Name: Jenny Schiavone	Name: Jenny Schiavone
Email: jenny.schiavone@denvergov.org	Email: jenny.schiavone@denvergov.org
(who, what, why) Digital Experience (DX) a division of Technology Serv suppliers including Groundfloor Media, Inc. that will implementing marketing and branding initiatives for all	vices conducted an RFP process in 2017 to establish multiple contracts with provide consulting services related to planning, managing, facilitating, and I City Department's programs, projects, events, and Citywide priorities. The vices in FY26 and the term of this agreement is being extended by one year
6. City Attorney assigned to this request (if applicable): Andrew Riester
7. City Council District: Citywide	
8. **For all contracts, fill out and submit accompanying	ng Key Contract Terms worksheet**
To be completed	d by Mayor's Legislative Team:
Resolution/Bill Number:	Date Entered:

Key Contract Terms

Type of Contr	ract: (e.g. Professional Services >	\$500K; IGA/Grant Agreement, Sale	or Lease of Real Property):	
On-Call Exper	nditure contract exceeding \$500,000)		
-	ractor Name (including any dba's			
	, ,			
Contract cont	trol number (legacy and new): TE	ECHS-201738498/TECHS-202581470-	03	
Location: N/A	A - Citywide			
Is this a new o	contract? Yes No Is th	nis an Amendment? 🛛 Yes 🗌 No	If yes, how many? 3	
Contract Terr	m/Duration (for amended contrac	cts, include <u>existing</u> term dates and <u>a</u>	mended dates):	
Current term:	12/1/2017 - 12/31/2025 Prop	osed term: 12/1/2017 - 12/31/2026	Duration: 9 years, 1 month	
Contract Ame	ount (indicate existing amount, a	mended amount and new contract tot	al):	
	Current Contract Amount (A)	Additional Funds (B)	Total Contract Amount (A+B)	
	\$4,250,000.00	\$0.00	\$4,250,000.00	
	Current Contract Term	Added Time	New Ending Date	
	12/1/2017 – 12/31/2025	One year	12/31/2026	
	k: des media and marketing Profession ractor selected by competitive profession		why not? N/A	
Has this contractor provided these services to the City before? $oximes$ Yes $oximes$ No				
Source of funds: Various City Agency Operating Funds				
Is this contract subject to: ☐ W/MBE ☐ DBE ☐ SBE ☐ XO101 ☐ ACDBE ☒ N/A				
WBE/MBE/D	DBE commitments (construction, o	design, Airport concession contracts)	: N/A	
Who are the s	subcontractors to this contract? I	N/A		
	To be	completed by Mayor's Legislative Tea	m:	
Resolution/Bil	ll Number:	Date Er	ntered:	