

MEMORANDUM – 14TH STREET GID

TO:	Mayor Mike Johnston
FROM:	Office of Boards & Commissions
DATE:	12/1/2025
PURPOSE:	Appointment for 14 th Street GID
PROCESS:	Mayor's Approval (then City Council Confirmation)

Purpose:

This Board is responsible for the creation of a quality and supportive environment that enhances the ability of the District retailers, property owners and tenants to prosper.

Appointment Process:

Advisory Board members must be property owners or managers owning or managing property that is within the boundaries of the special district. Residents of the district are also eligible. We prefer a balance of representation - commercial (2-3 representatives)

Appointment Candidates

Term: 1/1/2026-12/31/2029 or until a successor is duly appointed



MELANIE BURROW (She/Her) (Female, White)

Hotel Manager, Populus Hotel

BIOGRAPHY

Melanie Burrow is the Hotel Manager at Populus Denver, where she brings over a decade of experience in luxury hospitality leadership. A Denver native, Melanie has built a distinguished career managing operations at several high-profile hotels across the United States, consistently elevating guest experiences and team performance. Known for her strategic mindset and commitment to excellence, she excels in creating welcoming, efficient, and memorable environments for travelers from around the world.

With a deep appreciation for her hometown, Melanie is proud to be part of a landmark property that reflects the energy and innovation of Denver. Outside of her professional life, she enjoys hiking Colorado's scenic trails, cultivating her garden, and spending time with her five beloved pets—three dogs and two cats.

STATEMENT OF SUPPORT: Submitted by Beth Myoski, Senior Vice President Downtown Environment

Melanie Burrow would be a most welcome addition to the Denver 14th Street General Improvement District. She serves as the General Manager and property representative for the Populus Hotel which is located at the southern end of the District where there hasn't been any direct rate payer representation. I have met with her and explained the scope of this GID and look forward to having her join the Advisory Board. The 14th Street corridor is often a first impression to visitors of Downtown Denver. As GM for an iconic and prominent downtown hotel, I feel that Melanie will have not only hospitality in focus but also high standards with regard to the maintenance and support of this important corridor.



CURRENT BOARD



Boards and Commissions > 14th Street General Improvement District

Board Members

12 items • Sorted by Current Term End Date • Updated a few seconds ago

	Board Member: Boa ∨	Current Te ∨	Current ↓ ∨	Gender ∨	Race/Ethnicity ∨	Hispanic o ∨
1	Mark Heiser	2	12/31/2027	Male	Caucasian	No
2	Wendy Murphy	2	12/31/2027	Female	Caucasian	No
3	Jenna Smith	1	12/31/2027	Female	Caucasian	No
4	Sal Tripodi	1	8/31/2027	Male	Caucasian	No

CURRENT BOARD DEMOGRAPHICS: 4/11 Total Mayoral Appointees

GENDER	
Male	2
Female	2
Non-Binary	0

HISPANIC ORIGIN	
0	

RACE/ETHNICITY	
Black/African American	0
Asian American, Native	0
Hawaiian, pacific Islander	
Latino/ Hispanic	0
Native American	0
Two or more	0
White	4
Other	