

MAYRA A. GONZÁLES

TRUSTED COMMUNITY DESIGN EXPERT

EXPERIENCE

MONTBELLO ORGANIZING COMMITTEE (MOC)

DENVER, CO

Director of Community Development

January 2019 - Present

- Successfully achieved a \$680,000 multi-year electric mobility grant to fill gaps in e-mobility adoption, infrastructure and access for Montbello residents.
- Lead FreshLo Walkable Loop design, planning and implement efforts to improve access to fresh healthy food, community resources and destinations while incorporating active living efforts.
- Manage FreshLo Walkable Loop partnerships and community relations.

Policy Lead

January 2019 - Present

- Develop the understanding of land use and zoning policies of the board, staff, community partners and residents through culturally competent community engagement, capacity building, surveying, and reporting.
- Inquiry residents, analyze community identified issues and design solutions to improve neighborhood-wide health and wellbeing outcomes.
- Review policies and laws regarding electric mobility

AMBG CONSULTING

DENVER, CO

Owner & Founder

August 2019 - Present

- Lead professional consulting services including community engagement, facilitation, research and evaluation, strategy, and implementation planning.
- Cultivate relationships with other consultants, community groups, local nonprofits, foundations, government, and for-profit agencies.
- Create and lead all internal financial, legal, and structural business systems.

MONTBELLO EN BICI

DENVER, CO

Accelerator

January 2019 - Present

- Supported community leaders to establish and fund a culturally relevant and family-friendly [bicycle club in Montbello](#).
- Secured funding to distribute free bicycle safety equipment to residents.
- Established relationships with statewide and citywide advocacy groups to increase access for underserved residents to refurbished bikes, trainings, and educational materials.
- Trained community leaders to facilitate bike skills trainings on street safety for Montbello residents and partnered with local advocacy organizations to create [instructional videos](#) in Spanish.
- Develop all marketing and outreach materials for the project.

CONTACT

EDUCATION

Master of Urban and Regional Planning (MURP)

University of Colorado Denver
May 2019

Bachelor of Arts & Science, Sociology, Social Justice & Women & Gender Studies)

University of Colorado Denver
May 2014

COMMUNICATION

- Native fluency in Spanish
- Excellent written and oral communication skills
- Public Speaking

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EXPERIENCE CONTINUED...

CO CHANGEMAKERS COLLECTIVE

DENVER, CO

Grant Writer & Community Organizer

January 2019 - December 2020

- Co-created the [Community COVID-19 Rapid Response Network](#) to supply COVID positive residents across the front range with culturally relevant food, PPE, cleaning supplies, and OTC medicines.
- Co-created a professional development pipeline for Promotoras to improve professional outcomes locally.
- Lead strategic planning and budgeting.

COMMUNITY LANGUAGE COOPERATIVE (CLC)

DENVER, CO

Spanish Language Interpreter

March 2016 – December 2020

- Interpret for monolingual Spanish speakers through a Language Justice and an equity lens.

FORT MORGAN CULTURES UNITED FOR PROGRESS

FT. MORGAN, CO

Housing Consultant

March 2018 – May 2019

- Developed culturally responsive, context specific curriculum to deepen the critical understandings of community planning processes, land use and zoning code, comprehensive plan and real estate finance.
- Lead a [Housing Study](#) to facilitate FMCUP's identification of affordable community housing solutions.

UNIVERSITY OF COLORADO DENVER

DENVER, CO

[Research Assistant](#)

March 2018 – May 2019

- Researched the impact of Hurricane Harvey on mobile home parks in the Houston Metropolitan Statistical Area using geospatial analysis, city and county data, local news sources, and in-person interviews with residents.

LATINO COMMUNITY FOUNDATION OF CO.

DENVER, CO

Program Assistant

August 2016 – May 2018

- Facilitated the professional development and capacity building of community leaders by creating curriculum for skill building, leadership development, and implementation of participatory evaluation.
- Researched opportunities and issues impacting the Latino community at a local, state and national level.

COMMUNITY LEADERSHIP

Steering Committee, DOTI

[Montbello Micro-transit](#)

January 2021 - Present

Appointee, HSSA Housing

Stability Strategic

Advisors December 2020

– Present

Steering Committee, MHC

Mile High Connects

January 2019 - Present

Equity Committee, DSP

Denver Streets Partnership

October 2019 - Present

DIGITAL & TECH

- Adobe Suite: Illustrator, Photoshop, InDesign)

- ESRI ArcMap & ArcMap Online

- Google Products

- Video Conferencing: Zoom, Go To Meeting, Google Hangouts, Microsoft Teams

- Microsoft Office Suite