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BAC-5750

Board Name	Denver Health and Hospital Authority Board of Directors	Status	New
Salutation	Mrs.	Type	N/A
First Name	Hollie	Preferred Email	hollie.velasquez@xcelenergy.com
Last Name	Velasquez Horvath	Other Email	chasenlilly@me.com
Contact Name	Hollie Velasquez Horvath	Preferred Phone	303-294-2274
Middle Name		Other Phone	303-880-5778
MMAC Trans. Mode Group			
Other boards or commissions served			

Work and Home Address

Work Address	1800 Larimer Street, Suite 1400	Home Address	230 Locust Street
Work City	Denver	Home City	Denver
Work State	CO	Home State	CO
Work Zip	80202	Home Zip	80220

Additional Information

Are you a registered voter?	Yes	Gender	Female
If so, what county?	Denver	Other Gender	
Denver City Council District No	5	Race/Ethnicity	Hispanic
Occupation/Employer	Xcel Energy	Other Ethnicity	
		Objection to appointment?	No
		Special Information	

Reference Details

Reference Name #1	Jerome Davis	Reference Email #1	jerome.davis@xcelenergy.com
Reference Phone #1	303-809-3713		
Reference Name #2	Stephanie Donner	Reference Email #2	stephanie.donner@emilygriffith.edu
Reference Phone #2	720-838-5993		
Reference Name #3	Michelle Lucero	Reference Email #3	michelle.lucero@childrenscolorado.org
Reference Phone #3	720-480-4692		
Owner	Denver Integration	Created By	Denver Integration, 1/7/2020 8:34 PM

HOLLIE VELASQUEZ HORVATH
230 Locust Street, Denver, Colorado 80220
hollie.velasquez@xcelenergy.com (303) 294-2274 work
chasenlilly@me.com (303) 880-5778 cell

WORK EXPERIENCE

Xcel Energy

Denver, CO

Director of Community Relations

January 2015 - Present

Provide strategic leadership for community relations with local government affairs and social investments in Colorado. Lead initiatives and plans in providing strong customer service to community and local governments.

- Lead business strategies and associated long and short-term business plans that effectively utilize resources and position the organization to meet current and future business needs. Provide clear and effective communication of the organization's vision, mission and key objectives to support achievement of jurisdictional and corporate goals.
- Develop and implement the Colorado Economic Development plan to capture expansions, attract new customers and improve the economic business environment.
- Oversight of implementation of business strategies, plans, and programs that enhance the Company's image in the communities we serve.
- Lead multiple negotiations at one time to include franchise agreements with each city we operate in, operational agreements between customer and company, and sale of assets.
- Oversee the implementation of business strategies and action plans that protect critical company interests, address service levels issues to local governments and communities and deter competitive threats. Oversee the development of and consistent application of investment recovery criteria that maximize use of Company resources.
- Develop and provide testimony, or oversee the presentation of testimony, before local, county and state governments.
- Lead philanthropic strategies in support of business objectives for Colorado's social investments. Social investments include community sponsorships, employee volunteerism programs, and foundation grants.
- Attract, recruit, develop and retain a highly motivated and engaged workforce. Establish and communicate clear performance expectations so that employees know how their work contributes to the achievement of department, jurisdiction and corporate objectives. Foster a culture of personal accountability and recognition and an environment that supports employee safety and individual development.

Xcel Energy

Denver, CO

Senior Manager, Civic and Political Engagement

May 2011- December 2014

Manage a company wide civic, community, and political engagement program for Xcel Energy. Partner with external and internal stakeholders in educating and providing employees opportunities to be engaged in our communities. Manage communication and strategy efforts for executive and employee external engagement which aligns with the corporate strategy.

- Works directly with CEO, CAO, CFO, Senior Vice Presidents and OPCO Presidents to drive and implement employee engagement programs such as "Pizza & Politics", "Day at the Capitol" and "Lunch and Learn" public affairs programs.

- Leads corporate wide employee individual engagement efforts. Successfully launched an enterprise wide engagement brand, Positive Effect. This includes social networking through vehicles such as Yammer, community volunteering, political relationship building and political involvement.
- Leads Executive external outreach and engagement programs. Works individually with Corporate Officers and Vice Presidents to create customized political, civic and charitable engagement programs for themselves and their teams.
- Responsible for corporate political giving, PAC fundraising and PAC compliance
- Creates and maintains high level political relationships with external stakeholders, such as mayors, U.S. Senators, U.S. House members, local public policy makers, community leaders and business leaders.
- Responsible for External Affairs Business unit engagement, budget, and other corporate interface.
- Supervises the compilation of key external stakeholders and VIP lists in NSPM & PSCO. Works with trade organizations such as Edison Electric Institute to drive external outreach to these VIP's regarding key corporate priorities such as net metering, environmental leadership and value.
- Responsible for corporate wide grassroots advocacy efforts. Works with shareholders, retirees, employees, and community leaders to advocate for key business priorities.
- Accountable for managing national political organizations and relationships on behalf of Xcel Energy which include Democratic Governors Association, Republican Governors Association, and Democratic and Republican US Senate Committees.

OnSight Public Affairs

Denver, CO

Partner

July 2009- May 2011

OnSight Public Affairs is a political and issue consulting firm specializing in candidate and statewide issue campaigns in Colorado. Clients included Secretary of Interior Ken Salazar, Hickenlooper for Colorado, Democrats for Education Reform, National Governors Association, Democratic Governors Association, Romer for Mayor, and Share in the Care Colorado- a private campaign to raise funds to restore the Capitol Dome.

- Managed 8 staff members, 6 event chairs, and 10 committee members to organize the 2011 Inauguration Celebration for Governor John Hickenlooper. Events included a 4000 person public ceremony, 500 person student lunches, 3500 person Inaugural BBQ, and a 2000 person Inaugural Concert. All four events occurred in one day, July 11, 2011.
- Successfully ran a citywide school board race in 2009. I was the general consultant for the education reform community here in Denver that ran a slate of candidates that were pro-reform.

Hickenlooper for Colorado

Denver, CO

Deputy Campaign Manager for Hickenlooper for Colorado

January 2010- November 2010

Accountable for the strategic direction of fundraising, social media, earned media, and field efforts for Hickenlooper for Colorado. Successful in implementing the plan and reaching the goals for the campaign.

- Managed a team of 15 staff whose roles were in the field, fundraising, and compliance departments of the campaign.
- Worked directly with business leaders, elected officials, and Governor Hickenlooper to guide the campaign strategy to success.

Political Funds LTD

Denver, CO

Owner

May 2007 – July 2009

Political Funds LTD offered fundraising consulting for political candidates, political organizations, and campaigns in Colorado. Clients include but are not limited to Salazar for Congress, Udall for Colorado and Democratic Governors Association.

EDUCATION

Regis University

Denver, CO

Majors: Political Science and History

May/2000

Regis University Graduate Program

Denver, CO

MBA in Strategic Management

March 2012- May 2015

CURRENT VOLUNTEER EXPERIENCE

Denver 2017 GO Bond

Executive Committee

Chair of Public Facilities Committee

Hispanic Chamber of Commerce

Past Chair

Board Member

Denver, CO

Blue Schools Partners

Founding Board Member

Denver, CO

Colorado Succeeds

Board Member

Denver, CO

Great Outdoors Colorado

Governor Appointed for 1st Congressional District

Denver, CO

Board Member

HONORS

Denver Business Journal

40 Under 40

University of Denver Latino Leadership Program

Fellow

Hickenlooper for Colorado

Finance Committee

Women's Chamber of Commerce

Top 25 Most Powerful Women

Urban Peak

Keynote Speaker for GED Graduating Class