

A blue-toned map of North America with a grid overlay. A black dot marks the location of Denver, Colorado, with the word "DENVER" written in black capital letters to its right.

● DENVER

GATEHOLD TELEVISION AND ADVERTISING

John Ackerman
Chief Commercial Officer
September 2014



DENVER INTERNATIONAL AIRPORT
TOGETHER WE SOAR

ClearVision

- Concept: Television programming and advertising services
- Location: All concourses, selected gatehold areas
- Contract term: 5 years
- Projected opening date: April 1, 2015
- Projected Year 1 Sales: \$1.1 MM
- Projected Annual Rent: \$150,000
- ACDBE goal/participation: 0% / 0%



ClearVision

DENVER

- Clear Channel Airports partnered with ConnectiVISION Digital Networks to create ClearVision, the airport television network
- Passengers will enjoy national and local content
- Capability to deliver airport messaging when needed



- PROGRAMMING
45 minutes/hr
- ADVERTISING
12 minutes/hr in 3 min pods
- AIRPORT MESSAGING
3 minutes/hr in :30 sec pods



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