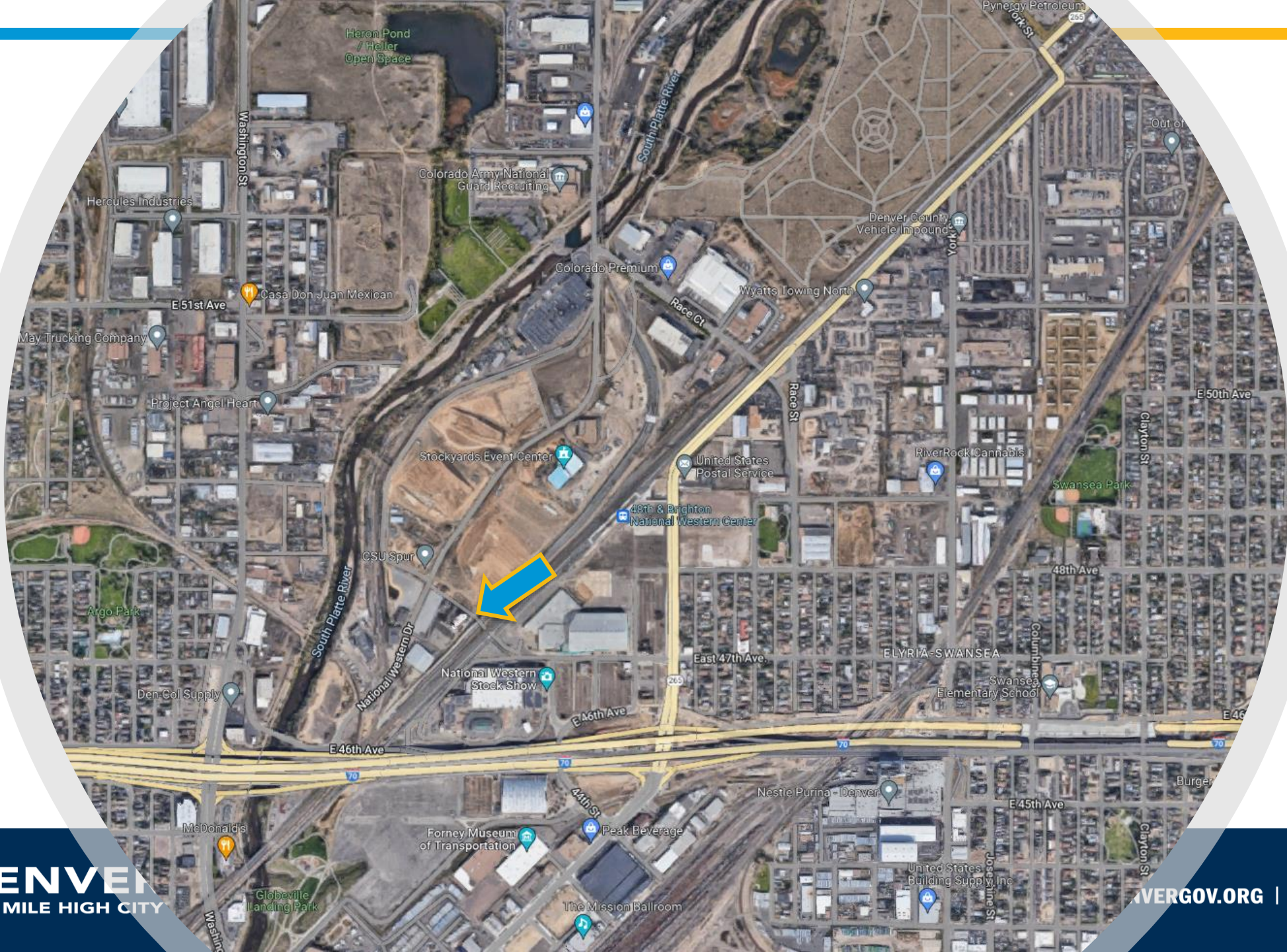

Livestock Exchange

4701 N Marion Street

Denver City Council
November 21, 2022



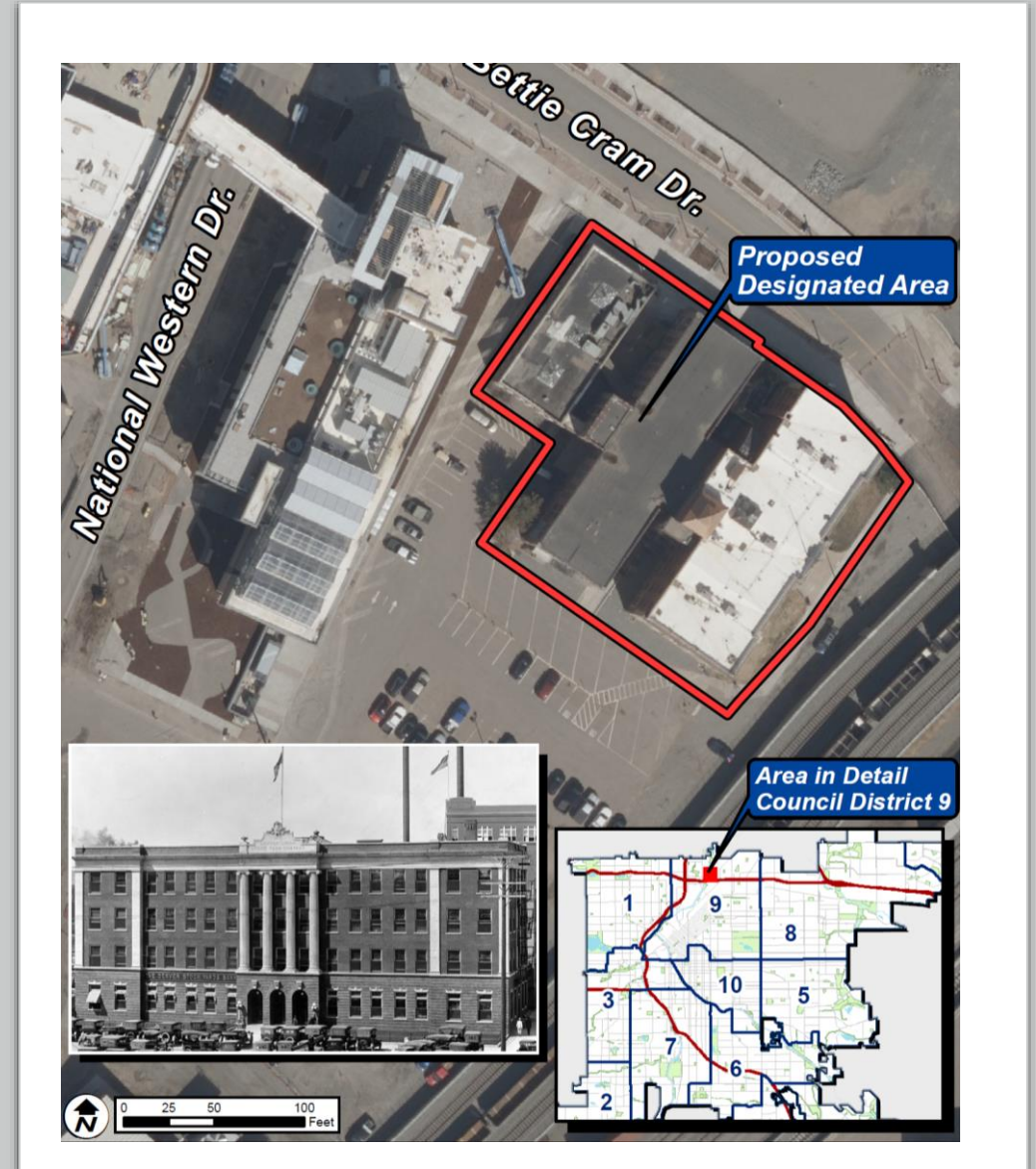
DENVER
THE MILE HIGH CITY





4701 N Marion Street
Livestock Exchange

Proposed Boundary





Landmark Designation Eligibility

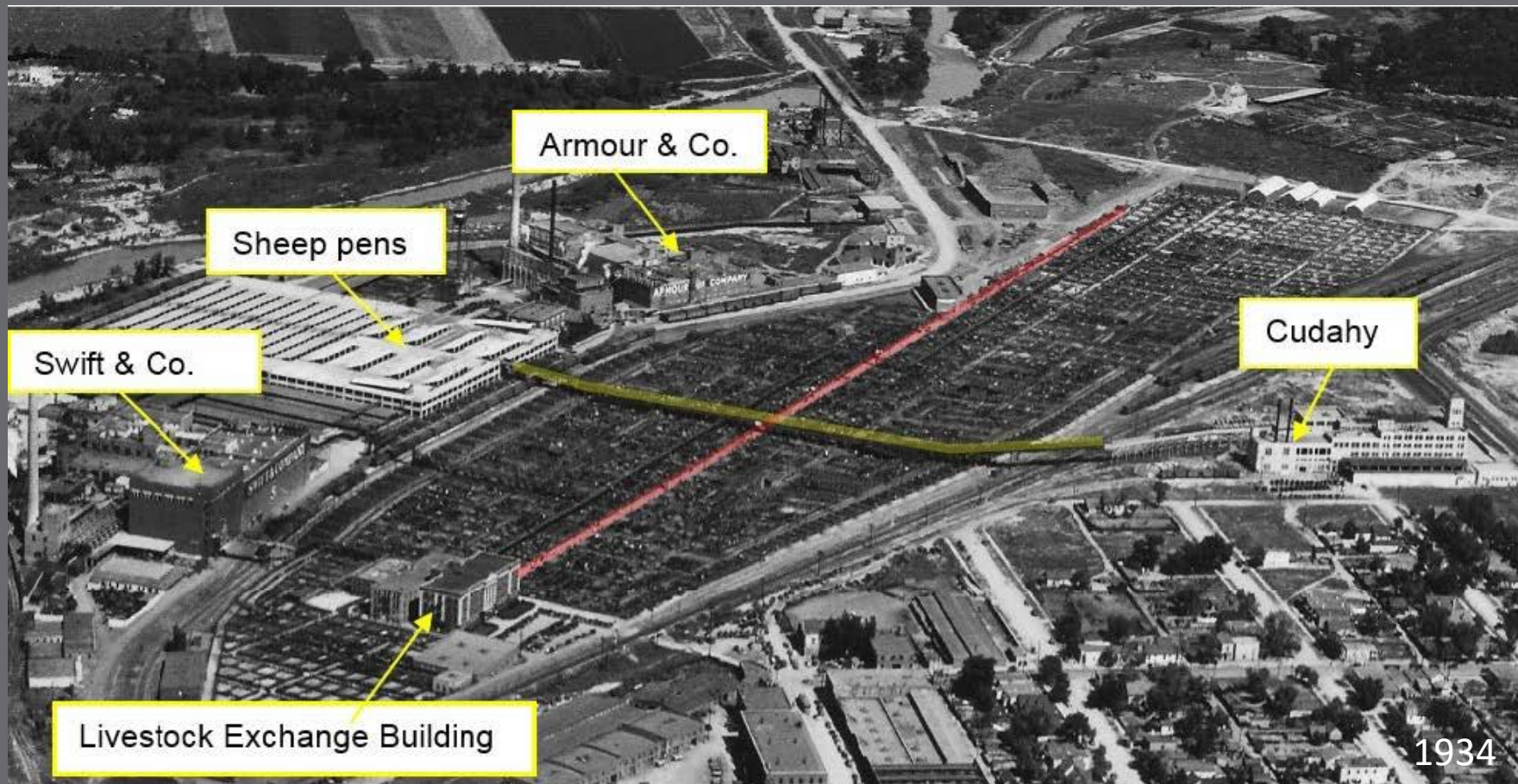
The structure or district must meet the following criteria *:

1. Maintains its integrity
2. More than 30 years old, or is of exceptional importance
3. Meets at least three of ten criteria
4. The LPC considers the historic context

*Per Landmark Preservation Ordinance (Chapter 30, DRMC)

Landmark Designation Criteria

- A. It has a direct association with a significant historic event or with the historical development of the city, state, or nation;
- B. It has direct and substantial association with a recognized person or group of persons who had influence on society;
- C. **It embodies the distinctive visible characteristics of an architectural style or type;**
- D. It is a significant example of the work of a recognized architect or master builder;
- E. It contains elements of design, engineering, materials, craftsmanship, or artistic merit which represent a significant innovation or technical achievement;
- F. It represents an established and familiar feature of the neighborhood, community or contemporary city, due to its prominent location or physical characteristics;
- G. **It promotes understanding and appreciation of the urban environment by means of distinctive physical characteristics or rarity;**
- H. It represents an era of culture or heritage that allows an understanding of how the site was used by past generations;
- I. It is a physical attribute of a neighborhood, community, or the city that is a source of pride or cultural understanding;
- J. It is associated with social movements, institutions, or patterns of growth or change that contributed significantly to the culture of the neighborhood, community, city, state, or nation.



A. Direct association with historical development of the city, state, or nation

- Centralization of growing livestock industries
 - Interconnected industries
 - Stock yards, meatpacking, railroads, NWSS, banking, media
 - States largest industry
 - Supplanted mining



A. Direct association with historical development of the city, state, or nation

- Growth over time
 - Three interconnected buildings
 - 1898, 1916, 1919
 - Denver Union Stock Yards peak period



History Colorado Image

B. Direct and substantial association with a recognized person or group of persons who had influence on society

- Record-Stockman
 - Colorado Livestock Record
 - Denver Daily Record-Stockman
- Editors and owners of the paper
 - Fred P. Johnson
 - H.E. Green
 - Harry and Dan Green
- Important component of the industry
 - Ranchers' connection and link
 - News, livestock market, prices, and advocate



C. Embodies the distinctive visible characteristics of an architectural style or type;

- Early Twentieth Century Commercial style
 - One to five stories
 - Masonry
 - Rectangular form
 - Flat roof
 - Little ornamentation
 - Decorative brickwork





C. Embodies the distinctive visible characteristics of an architectural style or type;

- Classical Revival style
 - Masonry construction
 - Three-story monumental fluted ionic columns
 - Embossed pediment
 - Classical entablature
 - Dominate center portico

1916

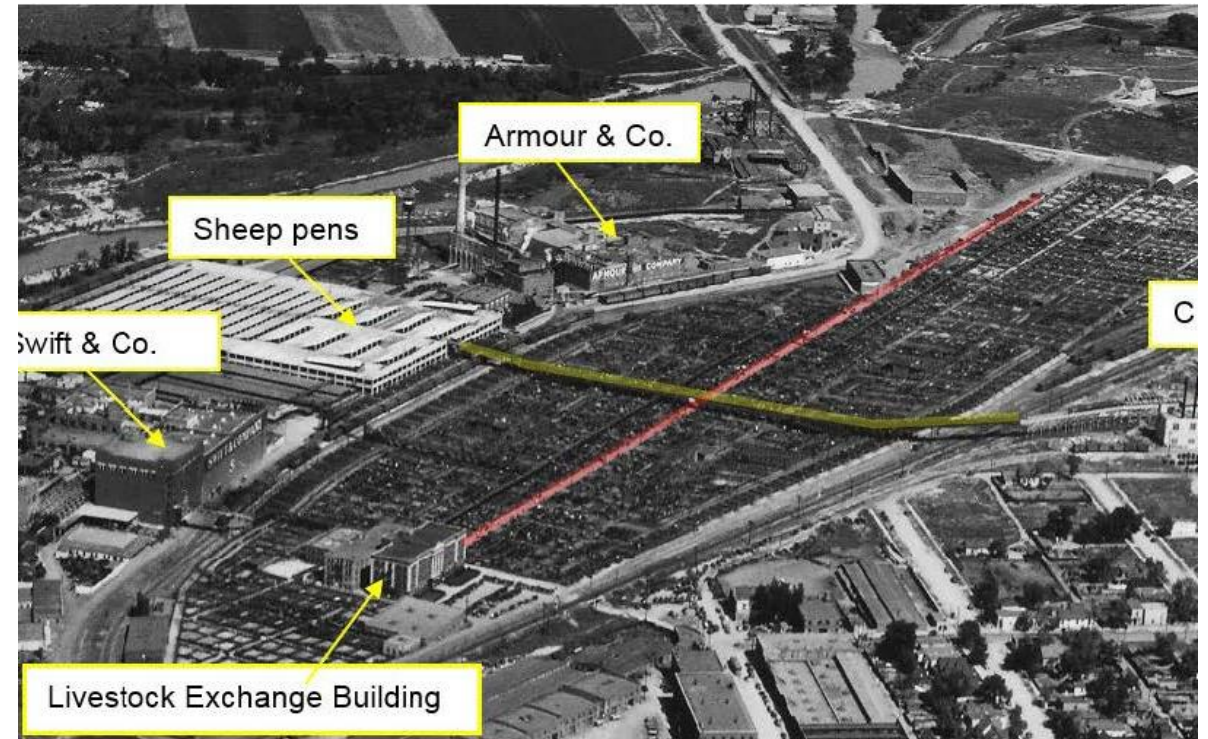


G. Promotes understanding and appreciation of the urban environment by means of distinctive physical characteristics or rarity

Distinctive physical characteristics

G. Promotes understanding and appreciation of the urban environment by means of distinctive physical characteristics or rarity

Rarity



Integrity

- Minor alterations
 - Elevator tower
 - Fire escape
 - Elevated walkways to connect the buildings
 - Boarded over windows
- Maintains aspects of integrity
 - Original location
 - Design, materials, and workmanship
 - Feeling and association



Historic Context & Period of Significance

- Interconnected buildings reflect the growth and development of the livestock industry in the state
 - Growing livestock sales and meatpacking industry
 - Centralization of the numerous entities
 - Became the center of livestock activity
- Nationwide change in industry
 - 1960's cattle sales and processing moved to larger feedlots
 - Outside of urban areas century
- Period of significance
 - 1898 - 1973
 - Initial construction
 - Following two buildings
 - Extends thru growth, development, and decline
 - 1973 DUSY sale of building



Ca. 1916-1918

Landmark Designation Review Criteria

- Over 30 years of age
- Application meets at least three criteria
 - A. It has direct and substantial association with a recognized person or group of persons who had influence on society;
 - B. It has direct and substantial association with a recognized person or group of persons who had influence on society;
 - C. It embodies the distinctive visible characteristics of an architectural style or type;
 - G. It promotes understanding and appreciation of the urban environment by means of distinctive physical characteristics or rarity;
- Retains Integrity
- LPC considers the historic context

Based on the ordinance designation criteria and on the findings of the Landmark Preservation Commission (LPC) that the application meets the criteria for designation of a structure, CPD staff recommends approval of the application.