



TO: JOLON CLARK
FROM: KRIS RYAN, PARKS PERMIT MANAGER
SUBJECT: X08 BID EXCEPTION
DATE: JULY 3, 2024

RE: German American Chamber of Commerce (GACC)
PARKS-202474235 2024 Christkindl Market Parks Use Agreement

Per Executive Order 8, we are requesting an exception to enter into a parks use agreement with the German American Chamber of Commerce (GACC) to operate the Christkindl Market in Civic Center Park due to its historical priority event status.

GACC received historical priority event status in accordance with DPR's rules and regulations, and the Christkindl Market is longer than 30 days. GACC will therefore need a contract to allow the event in the park in excess of 30 days. This use agreement shall continue the tradition of hosting the Christkindl Market downtown, where the multi-day event will activate Civic Center Park, generate favorable exposure and economic benefits for both the City and GACC, and serve as a recreational and social occasion for the enjoyment of the entire community. The event site will be family-friendly, with free and open access to the public.

Therefore, per Executive Order 8, I am seeking your approval to enter into a use agreement with GACC. Your consideration is appreciated.

Sincerely,

Kris Ryan

Kris Ryan

CC: Mark Bernstein

Approved: *Romana Kurevija*
Romana Kurevija, Contracts & Procurement Manager

Approved: *Scott Gilmore*
Scott Gilmore, Deputy Executive Director of Parks

Approved: *Jolon Clark*
Jolon Clark, Executive Director of Parks & Recreation

Date: 07/11/2024