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## BAC-10411

### Contact Information

Contact Name	Ainsley Wharton	Home Address	[REDACTED]
Preferred Phone	[REDACTED]	Home City	[REDACTED]
Preferred Email	[REDACTED]	Home State	[REDACTED]
Other Phone		Home Zip	[REDACTED]
Other Email		County	[REDACTED]
DOB	[REDACTED]	Hispanic or Latino origin or Descent?	No
Gender	Female	Race/Ethnicity	Caucasian
Other Gender		Other Ethnicity	
		Tribal Affiliation	
		Salutation	Mrs.
		Pronouns	She Her Hers

### Application

Status	Pending Confirmation	Council Resolution Number	
Notes			

### Board Information

Board Name	Old South Gaylord Business Improvement District	Original Start Date	
		End Date	
		Other boards or commissions served	

### Work Information

Employer		Work Address	
Position		Work City	
Business Phone #		Work State	
Work Email		Work Zip	

### Additional Information

Work or home in Denver	Yes	Objection to appointment?	No
Are you a registered voter?		Special Information	
If so, what county?		Registered Lobbyist	No
Denver City Council District No	6	Conflict of Interest	No

Conflict of Interest  
Explanation

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### Education and General Qualifications

Name of High School		Name of Graduate School
Location of High School		Location of Graduate School
# of Years Attended High school		# of Years Attended Graduate School
Did you Graduate High School	Yes	Did you Graduate
		Graduate Major
Name of College		
Location of College		
# of Years Attended College		
Did you Graduate College		
Undergrad Major		

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### Reference Details

Reference Name #1		Reference Email #1
Reference Phone #1		Reference Address #1
Reference Name #2		Reference Email #2
Reference Phone #2		Reference Address #2
Reference Name#3		Reference Email #3
Reference Phone#3		Reference Address #3

Agree to a background check

Owner Esther Lee Leach

Created By Denver Integration, 2/10/2026, 1:10 PM

Last Modified By Sterling Simms, 5/15/2026, 12:49 PM

### Notes & Attachments

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#### 2.jpg

Type Attachment  
Last Modified Denver Integration  
Description  
[View file](#)

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#### Ainsley Ellington-Bio.pdf

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Last Modified Denver Integration  
Description  
[View file](#)

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#### Ainsley Ellington Resume\_1.28.26.pdf

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Last Modified Denver Integration  
Description  
[View file](#)

### Applicants History

**5/15/2026, 12:49 PM**

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User **Sterling Simms**

Action **Changed *Status*** from **In Progress** to ***Pending Confirmation***.

**5/8/2026, 12:08 PM**

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User **Sterling Simms**

Action **Changed *Status*** from **New** to ***In Progress***.

**2/10/2026, 1:10 PM**

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User **Denver Integration**

Action **Created**.

# AINSLEY ELLINGTON



## PROFILE

Co-Founder and Chief Executive Officer who leads all facets of a luxury, consumer-facing business, including strategy, operations, financial oversight, brand development, and growth. Proven ability to build and scale organizations with a strong emphasis on operational excellence, customer experience, and long-term sustainability. Known for pairing strategic judgment with thoughtful execution, community-driven leadership, and a design-informed approach to decision-making.

## EXPERIENCE

**CONTOURCOLLECTION | DENVER, CO** 2022–PRESENT

### CEO & Co-Founder

- Lead a boutique, luxury medical aesthetics practice specializing in injectable treatments, advanced skincare, and laser services, with a focus on natural results and elevated client experience.
- Oversee and personally manage all core business functions, including marketing, finance, legal coordination, day-to-day operations, office management, client relations, and business administration.
- Create and execute the brand vision and creative direction across all touchpoints – clinic design, service offerings, digital presence, marketing campaigns, and client communications.
- Drive growth through integrated marketing strategy, community partnerships, and digital channels, resulting in strong brand recognition and sustained client demand.

**SOUTHGAYLORDMERCHANT'SASSOCIATION | DENVER, CO**

2026 – PRESENT

### Board Member

- Serve on the board representing local small businesses within the South Gaylord Street commercial district.
- Contribute strategic initiatives that drive revenue through community events and merchant collaboration.

**AECREATIVE | DENVER, CO**

2019 – 2022

### Founder & Brand Strategist

- Founded and led a creative consultancy specializing in brand identity, marketing strategy, and creative direction for consumer, wellness, health & beauty, food & beverage, and medical aesthetics brands.
- Set short- and long-term marketing and communications strategies across digital, social, web, email, and paid channels, informed by performance insights and analytics.
- Provided high-level creative direction and oversight across campaigns and content to ensure consistency, clarity, and impact.

**CLICKON | VENICE, CA**

2017–2019

### Producer and Head of Accounts

- Managed digital campaigns for a global creative production platform and oversaw the full project lifecycle, from presale to postproduction, establishing lasting relationships with clients, freelancers, vendors, and talent.
- Led all internal & external communications acting as the liaison between the Production, Development, Sales, and Client teams.
- Designed and developed creative assets and social content for campaigns including videos, graphics, presentations, and websites.
- Wrote treatments, proofed scripts, reviewed project storyboards, and led on-location creative direction.

**UPROXX | CULVER CITY, CA**

**National Director, Brand Strategy**

2015 – 2016

**Supervisor, Brand Activation**

2014 – 2015

**Account Manager**

2012 – 2014

- Oversaw a team of eight national Brand Strategists for an entertainment and popular culture news website, working closely with the studio, editorial, sales, and product departments to create proposals.
- Key clients included Carl's Jr., Sony, Honda, Old Spice, Miller Coors, FX, Universal, and Best Buy.
- Built relationships with top agencies, developing custom media plans for premium brands.

## EDUCATION

**Bachelor of Arts | Integrated Marketing Communications | Pepperdine University**

## EXPERTISE

Executive Leadership  
Business Development  
Financial Stewardship

Budget Oversight  
Community Partnerships  
Client Experience & Hospitality

Marketing Strategy  
Brand Development  
Project Management

Integrated Marketing  
Video Production  
Visual & Graphic Design

# AINSLEY ELLINGTON



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Ainsley Ellington is the Co-Founder and Chief Executive Officer of Contour Collection, a boutique medical aesthetics practice located in Denver's South Gaylord Street district. She leads all facets of the business, including strategy, operations, finance, marketing, and growth, with a strong focus on brand development, thoughtful design, and elevated client experience.

With a background in integrated marketing, brand strategy, and creative leadership, Ainsley previously founded a creative consultancy serving consumer, wellness, and health brands, and held senior roles in brand strategy and client experience within the brand media and marketing industry. Her work has consistently centered on building cohesive, design-forward brands that foster strong customer engagement and long-term sustainability.

As both a South Gaylord business owner and nearby resident, Ainsley is deeply invested in the continued vitality of the district.

She is passionate about supporting small businesses and contributing fresh, strategic ideas to the BID - particularly around district-wide branding, collaborative marketing initiatives, and placemaking efforts that enhance visibility, increase foot traffic, and align with the City of Denver's goals for vibrant, walkable, and economically resilient commercial corridors.