Affordable Denver Fund

Budget and Policy July 8, 2024



Topics for Today

- 1. An overview of Area Median Income in Denver
- 2. The affordability challenge in our city and its impacts
- 3. The solution to creating a more affordable Denver



Area Median Income

A Breakdown in Denver



Area Median Income (AMI)

- Midpoint of a region's income distribution
- Half of the region's households are above this number and half are below





2024 HUD Income

Limits

(Effective: June 1, 2024)

	Area	HOUSEHOLD SIZE						
	Median Income	1 Person	2 Person	3 Person	4 Person	5 Person	6 Person	HUD Income Designation
	120%	\$109,560	\$125,160	\$140,880	\$156,480	\$168,960	\$181,560	
	115%	\$104,995	\$119,945	\$135,010	\$149,960	\$161,920	\$173,995	
I	100%	\$91,280	\$104,320	\$117,360	\$130,400	\$140,832	\$151,264	
	95%	\$86,735	\$99,085	\$111,530	\$123,880	\$133,760	\$143,735	
	90%	\$82,170	\$93,870	\$105,660	\$117,360	\$126,720	\$136,170	
	80%	\$71,900	\$82,150	\$92,400	\$102,650	\$110,900	\$119,100	Low Income
	70%	\$63,910	\$73,010	\$82,180	\$91,280	\$98,560	\$105,910	
	65%	\$59,345	\$67,795	\$76,310	\$84,760	\$91,520	\$98,345	
	60%	\$54,780	\$62,640	\$70,440	\$78,240	\$84,540	\$90,780	
	50%	\$45,650	\$52,200	\$58,700	\$65,200	\$70,450	\$75,650	Very Low
	30%	\$27,400	\$31,300	\$35,200	\$39,100	\$42,250	\$45,400	Extremely Low



Median Wages & Area Median Income



Food Service Worker \$33,833



Preschool Teacher \$46,155



Social Worker \$51,584



Electrician \$61,360



Registered Nurse \$87,339

*Based on median hourly wages provided by the U.S. Bureau of Labor Statistics (2023)



50%

60%

80%

100%



\$27,400

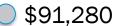




\$54,780



\$71,900





\$35,200





\$58,700



\$70,440



\$92,400

\$117,360

Extremely Low Income

Very Low Income

Low Income

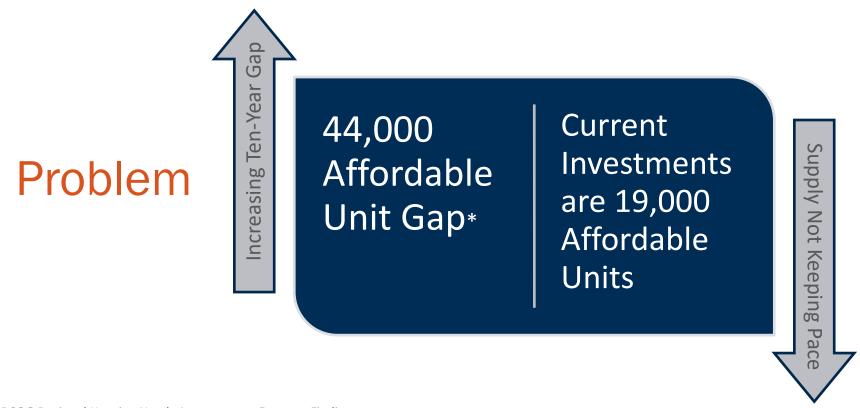
Middle Income



The Problem

A Lack of Affordable Housing









Income vs. Housing Costs

In 2000

- Median household income was \$40,000
- Median home price was \$165,800 (\$840 mortgage)
- Median rent was \$630/month
- Household income kept pace with housing costs

In 2022

- Median household income was \$84,000
- Median home price was \$525,000 (\$2400 mortgage)
- Median rent was \$1,870
- Income increase: 110%
- Housing cost increase:218%

Source: 2022 U.S. Census Bureau



Social and Economic Impact of Housing Costs

- 39% of Denverites are housing burdened
- People are moving outside of Denver for attainable housing
- Aging adults being displaced and losing their homes
- Growing number of teacher, nurses, firefighters and others can no longer afford to live in the community where they work
- Businesses cannot attract and retain talent
- Housing costs are the top cause of homelessness





Council Priorities: 2025 Budget Letter Alignment

Budget Goal Ensure the people of Denver are housed by improving the housing pipeline and ensuring the diversity and stability of housing. Meet the needs of those experiencing homelessness or who are vulnerable to homelessness and implement proven and innovative methods to mitigate and reduce involuntary displacement.

Strategies

- Develop innovative financing tools for housing to best leverage public resources
- Aim to increase the proportion of investments into land purchases and housing outcomes
- Expand funding for ADU construction assistance



The Solution

Creating an Affordable Denver



Solution: A Dedicated Revenue Stream for Housing

- Dedicate \$100m more a year to addressing need across the entire housing spectrum
- This would be a dedicated 0.5% sales tax (5 cents on a \$10 purchase)
- This would mean a \$5 cup of Starbucks coffee would cost you about 2.5 cents more





The Solution: *Affordable Denver Fund*





Affordable Denver Strategies

Extremely Low Income

- Preservation
- Local Vouchers
- Rental Subsidies
- Expanding Gap Financing

Low Income

- Expanding Gap Financing
- Acquisition
- ADUs

Middle Income

- Concessionary Equity
- Construction Loans

Ownership

- Down Payment Assistance
- Land Trust
- Preservation



A Comprehensive Approach

- In addition to more resources, we must continue our work to:
 - Decrease permitting time and lessons learned from AHRT
 - Examine zoning changes and available policy levers
 - Determine necessary changes to policy tools such as Expanding Housing Affordability (EHA)





Affordable Housing Fund

- Formed in 2016
- Generates approx. \$42m per year
- Rental @ 80% and below
- Ownership @ 100% and below
- Unit development/preservation
- Eviction prevention, rent/mortgage/utility assistance, legal defense

Homeless Resolution Fund

- Formed in 2020
- Generates approx. \$50m per year in sales tax
- Dedicated to services, supports and housing for those experiencing or exiting homelessness
- 2024 recommended \$11,086,021 on development, preservation, and housing assistance

Affordable Denver Fund

- Proposed .5% sales tax
- Supports gaps at all levels of AMI
- Dedicated funding for acquisition, preservation, and building of affordable units
- Expands home ownership opportunities
- Expands rental supports and vouchers



Summary of Affordable Denver Fund

- Historic opportunity to create affordability across housing spectrum
- Puts us on a path to fill a growing housing affordability gap, starting immediately
- Expands existing tools and creates additional opportunities
- Addresses Council's budget priorities
- Addresses a top priority for Denverites



Questions?

