

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team
at MileHighOrdinance@DenverGov.org by **3:00pm on Monday**. For any questions please contact Skye Stuart.

****All fields must be completed.****
Incomplete request forms will be returned to sender which may cause a delay in processing.

Date of Request: 05/26/2017

Please mark one: Bill Request or Resolution Request

1. Has your agency submitted this request in the last 12 months?

Yes No

If yes, please explain:

2. Title: (Include a concise, one sentence description – please include name of company or contractor and contract control number - that clearly indicates the type of request: **grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.**)

Authorizes the organization of Tourism Improvement Districts under the City's home rule authority for funding tourism improvements and services.

3. Requesting Agency: Department of Finance

4. Contact Person: (With actual knowledge of proposed ordinance/resolution.)

- **Name:** Brad Dodson
- **Phone:** 720-913-5522
- **Email:** brad.dodson@denvergov.org

5. Contact Person: (With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council and who will be available for first and second reading, if necessary.)

- **Name:** Brad Dodson
- **Phone:** 720-913-5522
- **Email:** brad.dodson@denvergov.org

6. General description/background of proposed ordinance including contract scope of work if applicable:

The proposed ordinance enables the creation of Tourism Improvement Districts (TIDs) with the power to levy taxes, fees or assessments on lodging businesses (with 50 or more rooms), or upon persons purchasing lodging, to fund tourism improvements and services. TIDs, the tourism-specific model of the traditional Business Improvement District (BID), are used elsewhere in the United States but do not yet exist in Colorado as proposed.

Enabling legislation for TIDs was originally proposed to the City by Visit Denver and the Colorado Hotel and Lodging Association to help fund destination marketing for the City and an expansion of, and future capital improvements to, the Colorado Convention Center.

****Please complete the following fields:** (Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field – please do not leave blank.)

a. Contract Control Number: N/A

b. Contract Term: N/A

c. Location: Citywide

d. Affected Council District: Citywide

e. Benefits: Funds collected by a Tourism Improvement District will support enhanced tourism marketing and capital improvements to the Colorado Convention Center.

f. Contract Amount (indicate amended amount and new contract total):

7. Is there any controversy surrounding this ordinance? (Groups or individuals who may have concerns about it?) **Please explain.** No

To be completed by Mayor's Legislative Team:

SIRE Tracking Number: _____

Date Entered: _____