

PROCLAMATION



City and County of Denver

Proclamation CP13-0903

Celebrating the Denver Kick-Off of the seventh annual “Buy Local Week” from November 29-December 6th, 2013, as part of the ongoing Buy Local campaign to encourage the support of local businesses

WHEREAS, the Mile High Business Alliance is launching its Seventh Annual Buy-Local Week to raise awareness of the opportunities and impacts of buying locally and focusing on the diversity of Denver neighborhoods and their local businesses and opportunities and

WHEREAS, this year Mile High Business Alliance is publishing guides to local retailers in Denver neighborhoods and launched an electronic guide on its Buy Local Week section of its web site; and

WHEREAS Local businesses are owned by neighbors, and the unique products and services they provide enhance the character of the city, and the strength of our neighborhoods, provide employment opportunities, and generate tax revenues that reverberate throughout the local economy supporting city services and public schools; and

WHEREAS, retail spending accounts for over \$11 billion of Coloradans’ spending in November and December, and recent research by the Institute for Local Self Reliance indicates that more and more people are aware of the significant public benefits of supporting locally owned businesses and that buy local campaigns significantly improve sales figures for local businesses; and

WHEREAS, the City and County of Denver recognizes the vital role of local businesses in building a diverse and resilient economy and encourages Denverites to participate in “Buy Local Week” to grow the City’s foundation of local retailers and restaurants.

NOW THEREFORE,

BE IT PROCLAIMED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:

Section 1. That November 29-December 6, 2013 is proclaimed as “**Buy Local Week**” in Denver in recognition of the importance of Denver’s locally owned retail and restaurant businesses.

Section 2. That the Clerk of the City and County of Denver shall attest and affix the seal of the City and County of Denver to this proclamation and that a copy be transmitted to Mickki Langston, Mile High Business Alliance.

PASSED BY THE COUNCIL November 25, 2013

PRESIDENT