From:	East Evans Business Association
To:	East Evans Business Association
Subject:	[EXTERNAL] Proposed rezoning of CDOT property on E. Arkansas
Date:	Friday, November 30, 2018 5:12:48 PM

Dear City Council Members,

The EEBA Board is writing to express it's support of the rezoning application from Kentro Group for the vacated CDOT property located on E. Arkansas.

In the past year, Kentro Group has been proactive about connecting with the EEBA to ensure they are including business owners from the community in their outreach efforts. They have led two discussions with EEBA members in which they shared their proposal for the redevelopment of the now-vacated CDOT property on E. Arkansas. These conversations provided opportunities for our members to ask questions about the proposal and to consider the broader implications on the business community.

Based on these discussions with Kentro Group, the EEBA Board is in support of the rezoning because it is in alignment with our Mission Statement (pasted in full below). We aim to "recruit, retain, and grow our local businesses" as well as "bring investments into our community." The approval of a "mixed use" zoning code would open up the possibility to completely re-envision a commercial/retail space that could provide net-new business opportunities for owners looking for alternatives to the limited retail spaces available to them today in SE Denver. It has the potential to create a strong sense of "place" that could rival other well-established destinations in other parts of Denver.

We hope to see the City Council approve the zoning application so that our members can continue their discussions with Kentro and to shape the development into an asset that supports the stability and growth of local Denver business owners.

The EEBA Mission:

The East Evans Business Association is an active community of business professionals who share a passion for creating a thriving business climate to recruit, retain, and grow our local businesses.

We facilitate communication and engagement between stakeholders – including city government and other associations – to influence intelligent development, city policy, and to improve the image and visibility of the community.

We invite collaboration from local businesses with ideas to **attract more visitors, bring investments to our community, and help our businesses thrive in a time of rapid**

change for Denver.

Thank you, EEBA Board of Directors

Our Mission
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