Downtown Golden Triangle DZC Text Amendment (21-0635) and DRMC Amendment (21-0636)

Golden Triangle Neighborhood Plan – Regulatory Implementation

Denver City Council – July 19, 2021



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Overview of Proposed Regulatory Updates

City Council Action

- 1. Text Amendment to Denver Zoning Code (CB 21-0635)
- 2. Amendment to Denver Revised Municipal Code, Chapter 27, Article VI Incentives for Affordable Housing (CB 21-0636)

Additional Associated Amendments

3. Downtown Design Standards and Guidelines – CPD Rules and Regulations



Proposed Zoning Updates

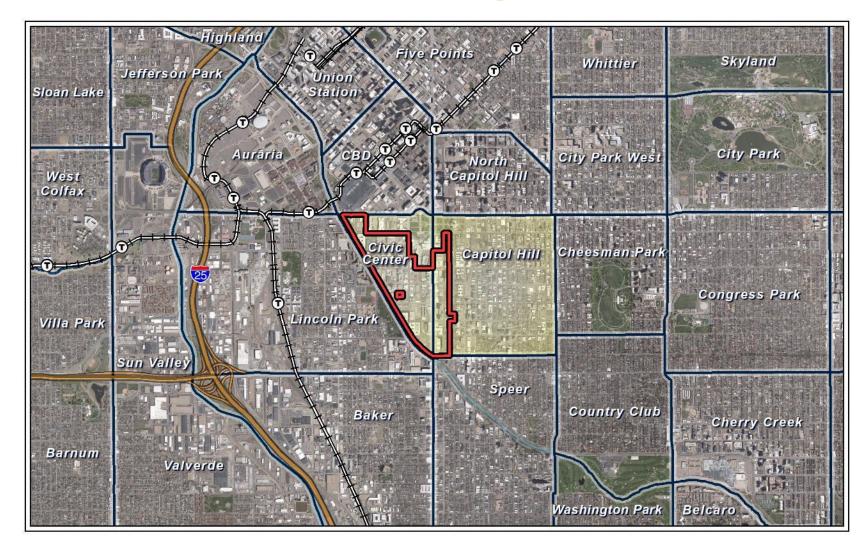


Councilmember Chris Hinds (District 10) has sponsored a DZC text amendment and associated DRMC amendment to:

- Implement regulatory goals of the Golden Triangle Neighborhood Plan, Blueprint Denver, and other adopted plans
- **2.** Apply more current and consistent zoning approaches and procedures



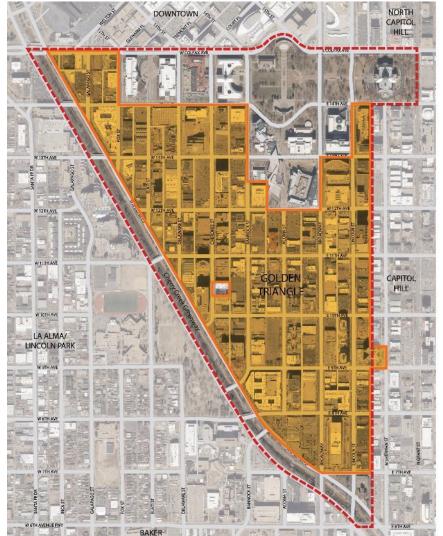
Civic Center and Capitol Hill Neighborhoods (District 10)

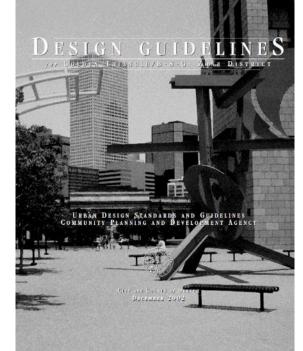






Existing D-GT Zoning and B-8-G Design Guidelines





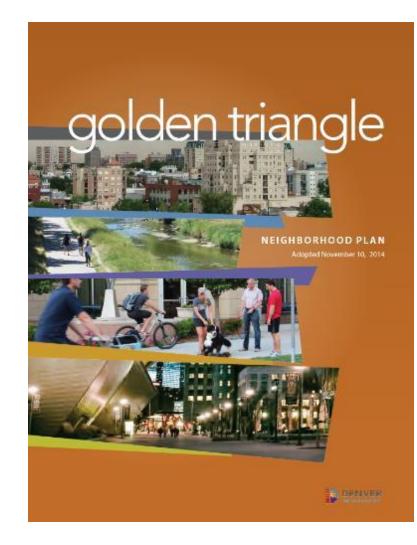
- Downtown Golden Triangle (D-GT)
- Last updated in 1994 (2010 DZC simply changed the name)
- FAR-based system and no building forms
- Few design and street level activity standards
- 175-200 ft height limit
- Design guidelines (2002) are staff administered

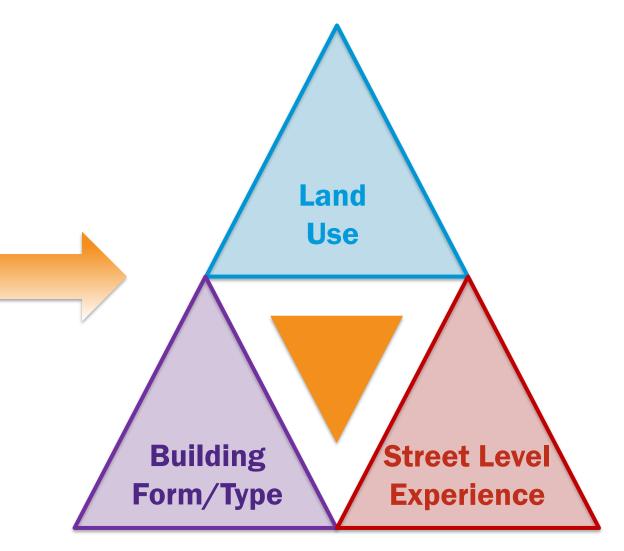


Proposed Zoning Updates



Golden Triangle Neighborhood Plan







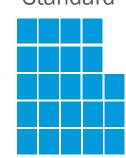
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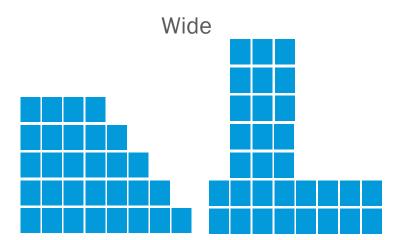
Key Updates – Land Use











Tailor Zoning Standards to Different Sizes of Projects





Remove Barriers to Other Uses





Eliminate Outdated Parking Requirements and FAR Exceptions



Support Housing that is More Affordable



Key Updates – Building Form/Type

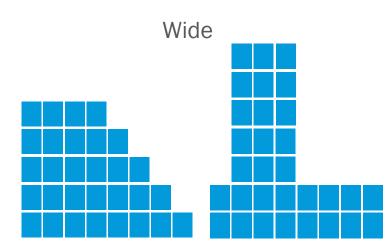


Standard





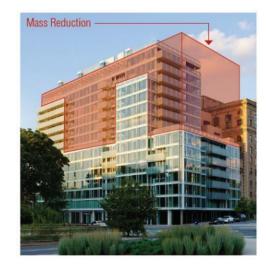
Upper Story Setback



Tailor Zoning Standards to Different Sizes of Projects



Use Upper Story Setbacks to Break Down Taller Buildings





Allow Extra Height and Other Tools to Ensure Variety and Shaping



Encourage Protection of Historic Properties



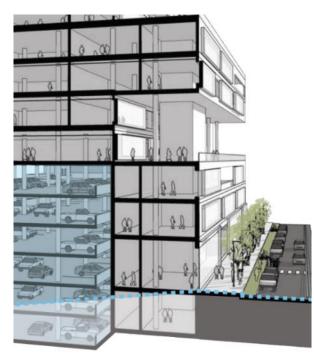
Key Updates – Street Level Experience



Upper Story Setback



Use Upper Story Setbacks to Make a More Comfortable Streetwall



Hide Parking Behind Active Uses



Setback Area -



Require Space for Porches and Stoops on Ground Floor Residential Units







Activate the Street with More Flexibility for Active Uses, Open Space, & Public Art



GOLDEN TRIANGLE (D-GT) TEXT AMENDMENT GOLDEN TRIANGLE NEIGHBORHOOD PLAN – REGULATORY IMPLEMENTATION

Support for Current City/Neighborhood Goals



~\$1,100-\$1,800 max monthly rent (Studio to 4 bed)

~\$165k-\$340k max sale price (Studio to 4 bed)



Offers density incentives to support important citywide priorities:

- Housing Affordability
- Protect/Reuse Historic Structures

Addresses neighborhood priorities through zoning requirements:

- Public Art
- **Open Space**
- Ground floor active uses (including arts, cultural, and entertainment)



Housing Affordability in D-GT (DRMC Amendment)



- "Off-the-shelf" system similar to 38th/Blake and D-CPV incentives
- Will be replaced by citywide Expanding Housing Affordability system

Projects within Base FAR

- No extra requirements
- Fees or units

Projects using Incentive (up to 15.0 FAR)

- 4x requirement for incentive area
- Residential = must build units
- Nonresidential = fees or units
- 60% AMI for rent, 80% AMI for sale

Housing Affordability in D-GT

	<30% AMI	31-50% AMI	51-60% AMI	61-80% AMI	81-100% AMI	101-120% AMI
1 Person	\$22,020	\$36,700	\$44,040	\$58,720	\$73,400	\$88,080
2 Persons	\$25,170	\$41,950	\$50,340	\$67,120	\$83,9000	\$100,680
3 Persons	\$28,320	\$47,200	\$56,640	\$75,520	\$94,400	\$113,280
4 Persons	\$31,440	\$52,400	\$62,880	\$83,840	\$104,800	\$125,760
						Sources CLIEA April 1 2021

Source: CHFA April 1, 2021

~\$1,100 - \$1,800

max monthly rent (Studio to 4 bed)

~\$165k-\$340k

max sale price (Studio to 4 bed)

GOLDEN TRIANGLE (D-GT) TEXT AMENDMENT GOLDEN TRIANGLE NEIGHBORHOOD PLAN - REGULATORY IMPLEMENTATION







Promoting Protection/Reuse of Historic Structures





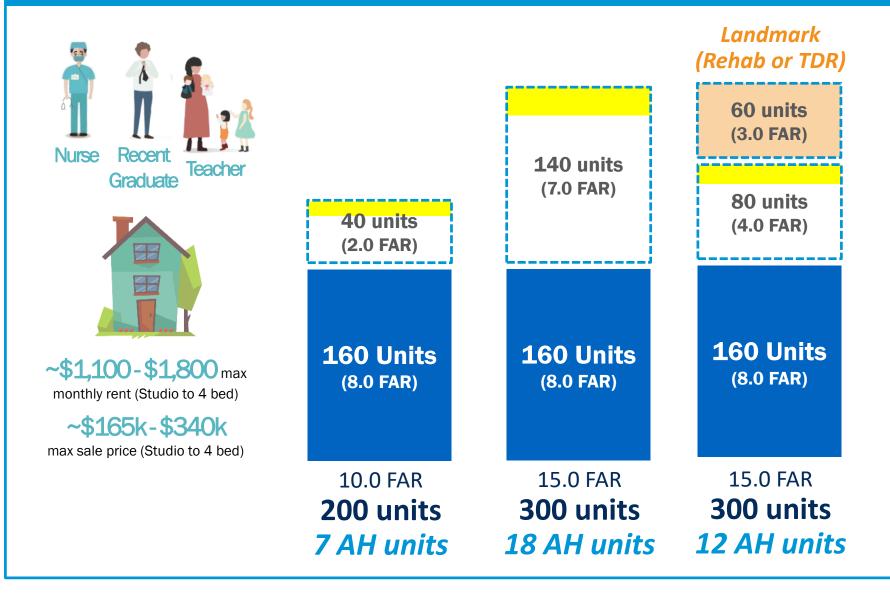
- Increases bonus for rehabilitation of a Landmark structure
 - Existing = 1 sf bonus : 1 sf of rehab
 - Proposed = <u>4 sf bonus</u> : 1 sf of rehab
- Increases ability to sell/transfer rights to other sites in D-GT
 - Existing = 1.0 FAR maximum
 - Proposed = <u>3.0</u> FAR maximum
- Can apply from 12.0 to 15.0 FAR



Example: Current D-GT vs. Potential D-GT with Incentive

Current D-GT

Proposed D-GT (for rent @ 60% AMI, for sale @ 80% AMI)



200 Units

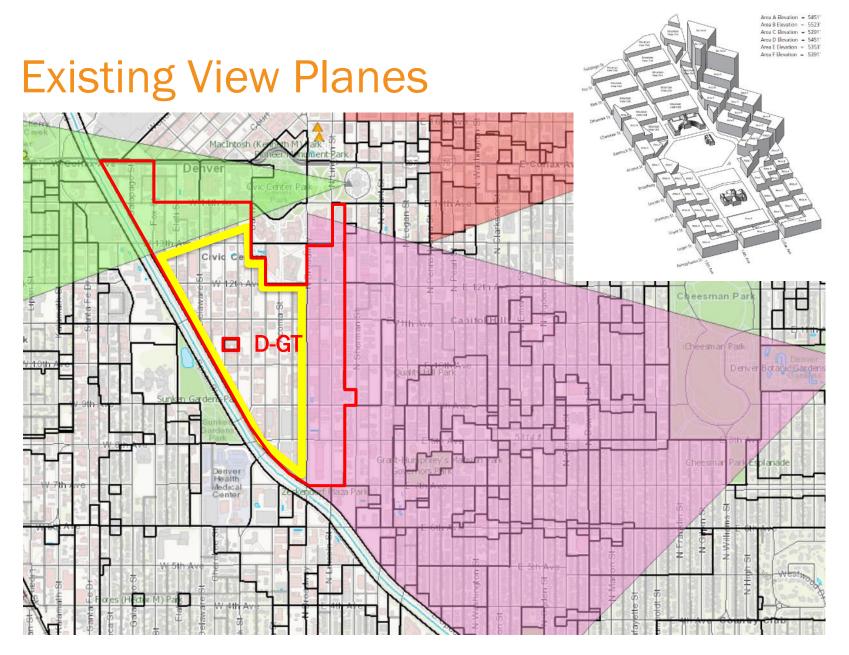
10.0 FAR 200 units 0 AH units

Proposed Height Limits





GOLDEN TRIANGLE (D-GT) TEXT AMENDMENT GOLDEN TRIANGLE NEIGHBORHOOD PLAN – REGULATORY IMPLEMENTATION

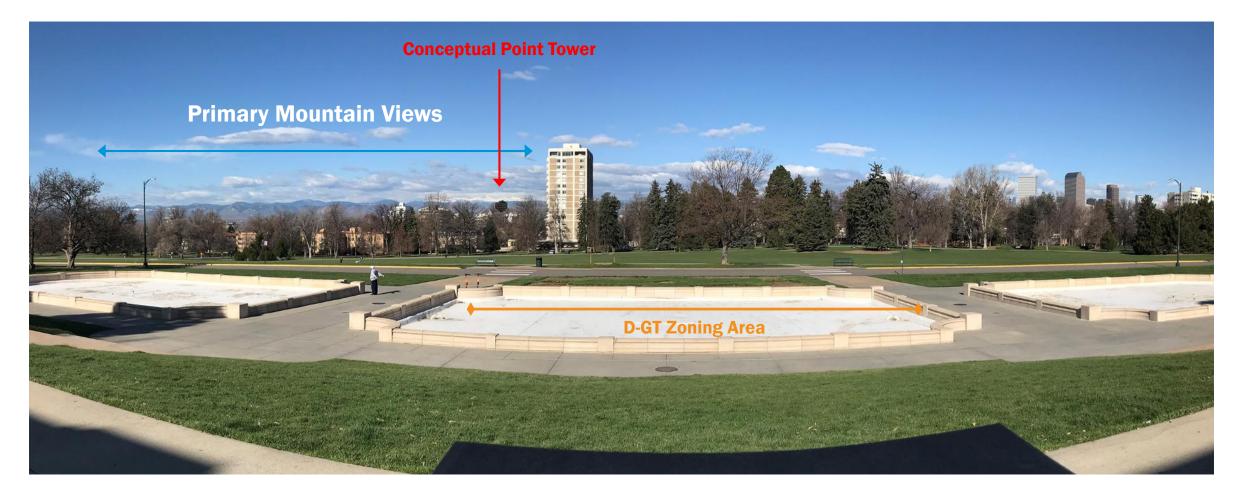


Cheesman Park/ Botanic Garden (purple) and State Capitol (green) view planes <u>still apply</u>

Civic Center height
limits still apply



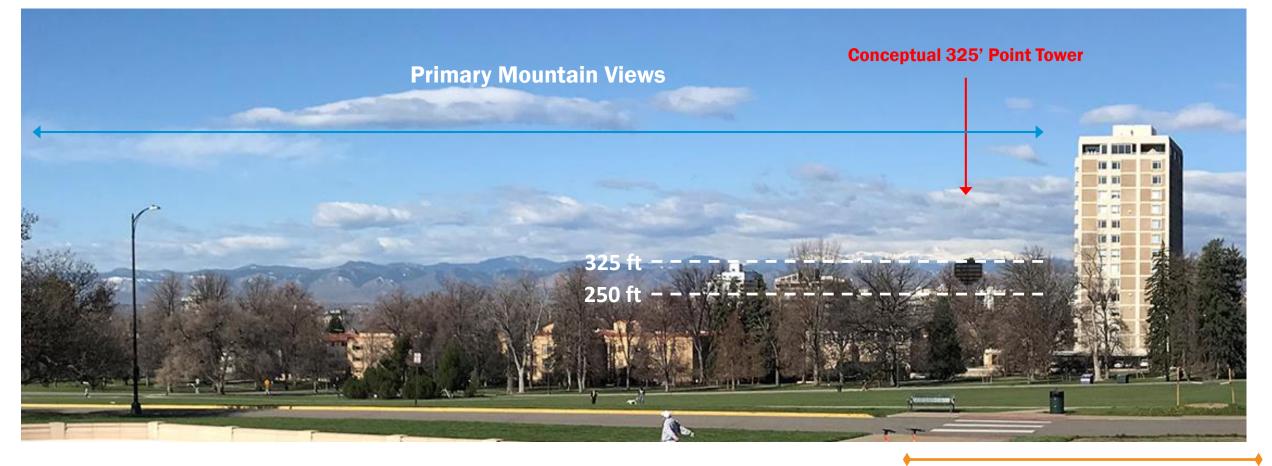
View from Cheesman Pavilion with Screening







View from Cheesman Pavilion with 325-foot Point Towers



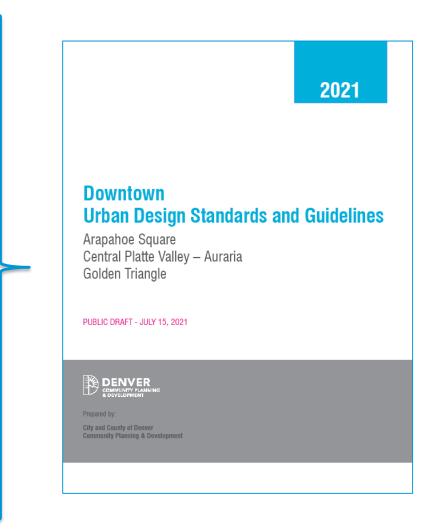
D-GT Zoning Area





'Downtown' DSG and Design Review





- Creating a more comprehensive and predictable process
- More user-friendly for staff, Design Advisory Board, and customers
- 40% reduction in total number of standards and guidelines
- Expand Downtown DAB by two additional resident positions
- Public hearing on August 10

GOLDEN TRIANGLE (D-GT) TEXT AMEN

GOLDEN TRIANGLE NEIGHBORHOOD PLAN – REGULATORY IMPLEMENTATION

Text Amendment Review Criteria



Public Outreach

- 14 advisory committee meetings (May 2019 Mar 2021)
- 3 community open houses (1 virtual)
- 4 online public surveys
- 4 interim project milestone reports
- 10+ additional meetings/discussions with development stakeholders
- Councilmember briefings and LUTI Info Item presentation
- 3 Planning Board Info Items
- INC, GTCD, CHUN, and DDP presentations





Text Amendment Review Process

- Proposed Zoning Strategy Summary Report: February 2021
- Draft Text Amendment Public Comment Period: April 2021
- Notice of Text Amendment Public Review (RNOs and Council Districts): April 5, 2021
- Communication re: Effective Date and Review of Pipeline Projects: April 28, 2021
- Planning Board Public Hearing: May 19, 2021 (8-1 vote to recommend approval)
- LUTI Committee: June 8, 2021
- City Council Public Hearing: July 19, 2021





Public Comments

- RNOs: Morgan's Historic District (opposition)
- Members of the public:
 - 6 comments of support
 - 3 comments of opposition
 - 7 comments with suggested revisions





- 1. Consistency with Adopted Plans
- 2. Uniformity of District Regulations
- 3. Further Public Health, Safety and Welfare





- 1. Consistency with Adopted Plans
 - Comprehensive Plan 2040 (2019)
 - Blueprint Denver (2019)
 - Golden Triangle Neighborhood Plan (2014)
 - Downtown Area Plan (2007)
 - Civic Center District Plan (2005)
 - East Central Area Plan (2020)
 - Housing an Inclusive Denver (2018)





- 1. Consistency with Adopted Plans
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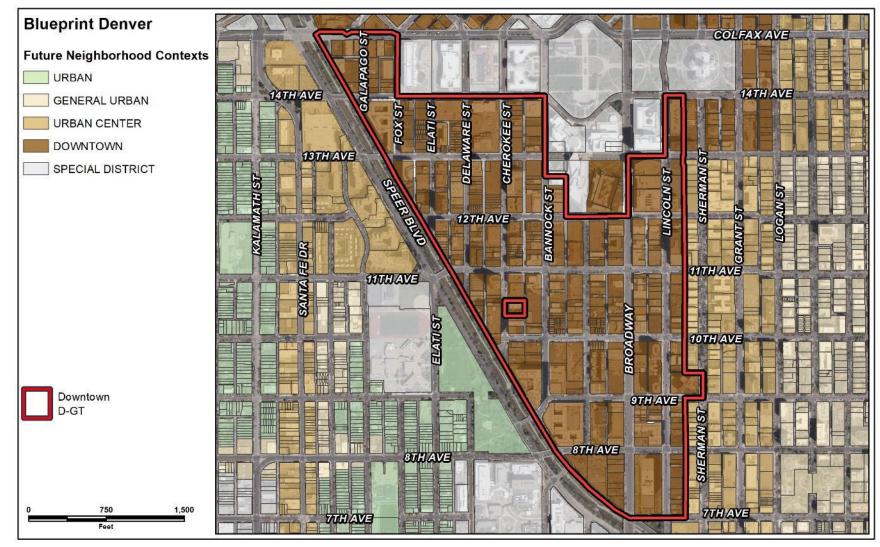
Comprehensive Plan 2040



- Equitable, Affordable and Inclusive Goal 1: Ensure all Denver residents have safe, convenient and affordable access to basic services and a variety of amenities.
 - Strategy A Increase development of housing units close to transit and mixed-use developments.
- Equitable, Affordable and Inclusive Goal 3: Develop housing that is affordable to residents of all income levels.
 - Strategy B Use land use regulations to incentivize the private development of affordable, missing middle, and mixed income housing.
- Strong and Authentic Neighborhoods, Goal 2: Enhance Denver's neighborhoods through high-quality urban design.
 - Strategy C Create people-oriented places that embrace community character with thoughtful transitions, aspirational design, and an engaging public realm.
 - Environmentally Resilient, Goal 8: Clean our soils, conserve land and grow responsibly.
 - Strategy B Encourage mixed-use communities where residents can live, work, and play in their own neighborhoods.



Blueprint Denver: Future Neighborhood Context



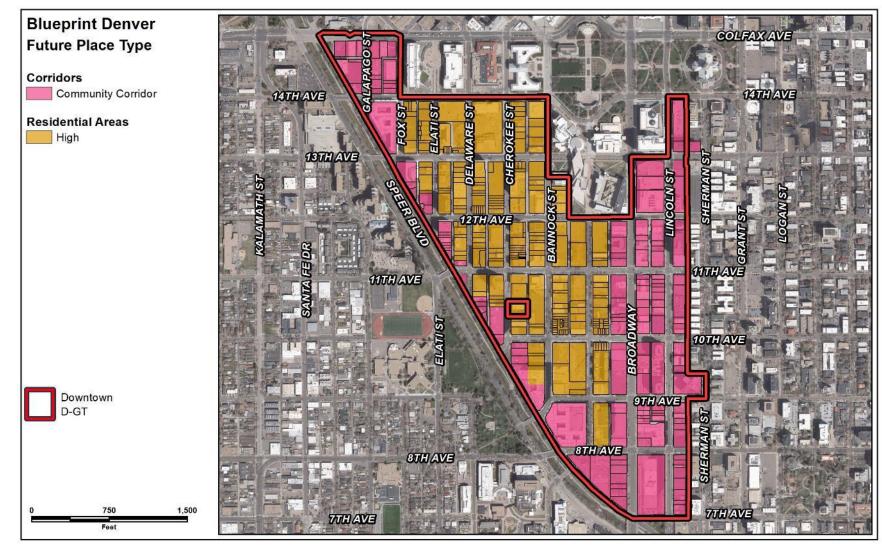
Downtown Context

- Large mixed-use buildings close to the street
- Flexible outdoor spaces and plazas
- Multimodal connectivity





Blueprint Denver: Future Places



Community Corridor

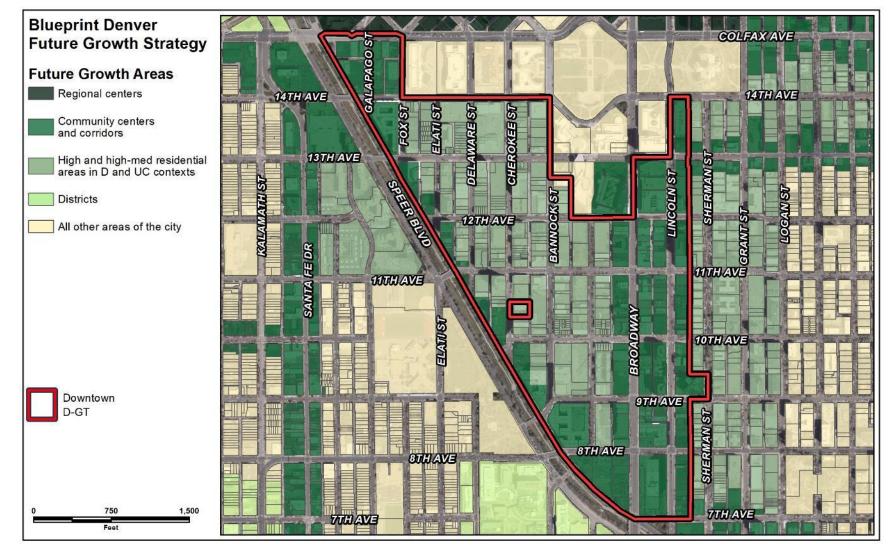
- Mix of office, commercial, and residential
- Significant street activation with public gathering spaces

Residential High

- High mix of uses with multi-unit residential
- Most intense with greatest heights



Blueprint Denver: Growth Strategy



Community Corridor

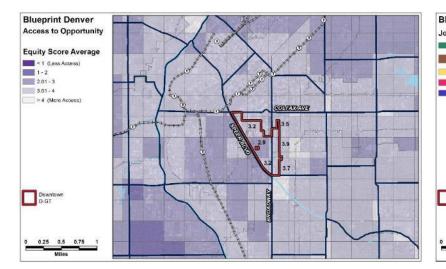
- 25% of new housing
- 20% of new employment

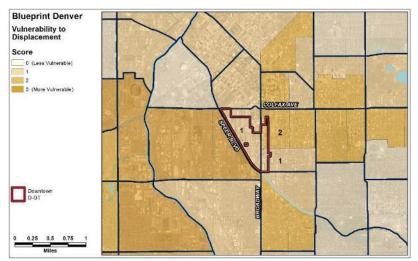
Residential High in Downtown Context

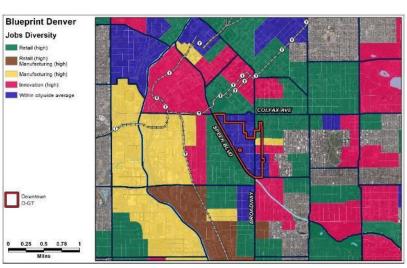
- 15% of new housing
- 5% of new employment



Blueprint Denver: Equity Analysis Summary





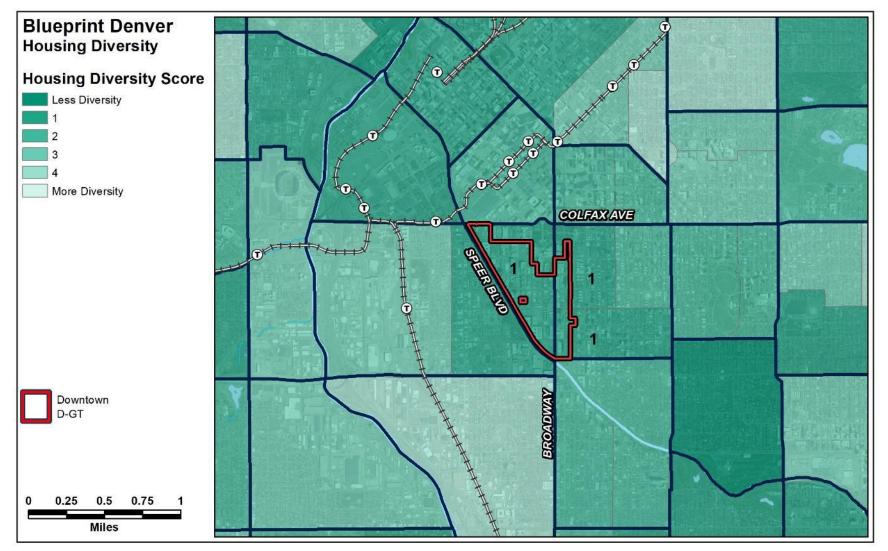


Proposed updates are expected to have a positive effect by:

- Promoting a walkable, mixed-use neighborhood
- Increasing commercial space for businesses to provide local goods and services
- Balancing development opportunities for both commercial and residential projects



Blueprint Denver: Housing Diversity



Proposed updates are expected to have a more substantial effect on Housing Diversity by:

- Supporting more residential density in a downtown location
- Requiring affordable units on-site in larger projects
- Generating more affordable units than current citywide standards



Blueprint Denver: Recommendations

- Land Use and Built Form, General, Policy 01, Strategy A "Use zoning and land use regulations to encourage higher-density, mixed-use development in transit-rich areas including Community Corridors and High Residential areas in the Downtown context." (p. 72)
- Land Use and Built Form, General, Policy 02, Strategy C "Allow increased density in exchange for desired outcomes, such as affordable housing, especially in transit-rich areas." (p. 72)
- Land Use and Built Form, Housing, Policy 06 "Increase the development of affordable housing and mixedincome housing, particularly in areas near transit, services and amenities." (p. 85)
- Land Use and Built Form, Economics, Policy 6 "Ensure Denver and its neighborhoods have a vibrant and authentic retail and hospitality marketplace meeting the full range of experiences and goods demanded by residents and visitors." (p. 93)
- Land Use and Built Form: Design Quality and Preservation, Policy 3 "Create exceptional design outcomes in key centers and corridors." (p. 102), Strategy A, E, G, J, and K
- Land Use and Built Form: Design Quality and Preservation, Policy 4 "Ensure an active and pedestrian friendly environment that provides a true mixed-use character in centers and corridors." (p. 103)





Golden Triangle Neighborhood Plan: Recommendations

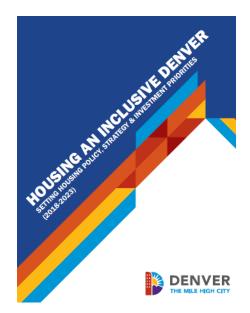
- Eclectic GT, Goal A1: An Urban Mosaic, Strategy A1b "Encourage and support development that fosters a broad range of housing opportunities for existing and new residents." (p. 36)
- Eclectic GT, Goal A2: Contextual Design, Strategy A2a "Update the zoning and design guidelines to promote a high-quality pedestrian experience." (p. 37)
- Eclectic GT, Goal A2: Contextual Design, Strategy A2b "Update the zoning and design guidelines to ensure that the height and overall mass of new development preserves the neighborhood's design context and is compatible with adjacent, smaller-scale buildings." (p. 37-38)
- Eclectic GT, Goal A2: Contextual Design, Strategy A2d "Promote preservation of the Golden Triangle's diverse historic resources to maintain neighborhood identity." (p. 38)
- Eclectic GT, Goal A2: Contextual Design, Strategy A2e "Transition the D-GT zone district to the Denver Zoning Code context- and form-based approach to streamline the development process and increase predictability." (p. 38-39)
- Livable GT, Goal D1: Connected Open Spaces, Strategy D1b "Foster the development of small, intimate spaces throughout the Golden Triangle that are privately owned and/or maintained." (p. 82)





Housing an Inclusive Denver: Recommendations

- **Core Goals** "Create affordable housing in vulnerable areas and in areas of opportunity ..." (p. 7)
- Legislative and Regulatory Priorities, Recommendation 2 -"Expand and strengthen land-use regulations for affordable and mixed-income housing." (p. 47)





- 1. Consistency with Adopted Plans
- 2. Uniformity of District Regulations
- 3. Further Public Health, Safety and Welfare





CPD Staff Recommendation

- 1. Staff recommends **approval** of the text amendment to the Denver Zoning Code to update the Downtown Golden Triangle zone district finding that the applicable review criteria have been met (CB 21-0635)
- 2. Staff recommends **approval** of the amendment to the Denver Revised Municipal Code, Chapter 27, Article VI, to establish affordable housing incentives in the Downtown Golden Triangle zone district (CB 21-0636)



