

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor’s Legislative Team

at MileHighOrdinance@DenverGov.org by **3:00pm on Monday**. Contact the Mayor’s Legislative team with questions

Date of Request: 8/8/2022

Please mark one: Bill Request or Resolution Request

1. Type of Request:

Contract/Grant Agreement Intergovernmental Agreement (IGA) Rezoning/Text Amendment

Dedication/Vacation Appropriation/Supplemental DRMC Change

Other:

2. Title: (Start with *approves, amends, dedicates*, etc., include name of company or contractor and indicate the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.)

Amendment #2 to the Exclusive Sponsorship contract THTRS-201735492 with Swire Pacific Holdings, Inc. (‘Swire’) to adjust the sponsorship fee schedule.

3. Requesting Agency: Denver Arts & Venues

4. Contact Person:

Contact person with knowledge of proposed ordinance/resolution	Contact person to present item at Mayor-Council and Council
Name: Andrew Lindley	Name: Andrew Lindley
Email: Andrew.Lindley@denvergov.org	Email: Andrew.Lindley@denvergov.org

5. General description or background of proposed request. Attach executive summary if more space needed:

In 2017, Denver Arts & Venues (DAV) issued an RFP for a non-alcoholic beverage sponsor at City Venues (Red Rocks, Denver Performing Arts Complex, Denver Coliseum, Colorado Convention Center, McNichols Civic Center). Swire Pacific Holdings was awarded a five-year contract THTRS-201735492 and then amended once extending Agreement, 7/1/2017 – 6/30/2023. Both DAV and the Contractor seek to modify the 2022-2023 payment amount and allow sponsorship activities during Five Points Jazz Festival and additional promotions at Red Rocks. Additionally, the Scope of Sponsorship Benefits (Exh. A) and there is an addition of update Sponsorship Policy (Exh. F).

6. City Attorney assigned to this request (if applicable):

Laurie Heydman

7. City Council District:

District 9, Mountain Parks

To be completed by Mayor’s Legislative Team:

Resolution/Bill Number: _____

Date Entered: _____

8. ****For all contracts, fill out and submit accompanying Key Contract Terms worksheet****

Key Contract Terms

Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):
Sponsorship Agreement (sub-type Exclusive)

Vendor/Contractor Name: Swire Pacific Holdings, Inc.

Contract control number: THTRS-201735492 (Amendment #2 Contract # THTRS-202262579)

Location: Red Rocks, Denver Performing Arts Complex, Denver Coliseum, Colorado Convention Center, McNichols Civic Center

Is this a new contract? Yes No **Is this an Amendment?** Yes No **If yes, how many?** 2

Contract Term/Duration (for amended contracts, include existing term dates and amended dates): 7/1/2017 – 6/30/2023

Contract Amount (indicate existing amount, amended amount and new contract total):

<i>Current Contract Amount</i> (A)	<i>Additional Funds</i> (B)	<i>Total Contract Amount</i> (A+B)
1,775,000	75,000	1,850,000

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
6/30/2023	none	6/30/2023

Scope of work: Provision of advertising, signage, promotional opportunities and other negotiated benefits to Swire in exchange for annual sponsorship fee payments.

Was this contractor selected by competitive process? Yes, RFP **If not, why not?**

Has this contractor provided these services to the City before? Yes No

Source of funds: Revenue Agreement

Is this contract subject to: W/MBE DBE SBE XO101 ACDBE N/A

WBE/MBE/DBE commitments (construction, design, Airport concession contracts): N/A

Who are the subcontractors to this contract? N/A

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